



## 2013 SENATE JOINT RESOLUTION 33

May 13, 2013 – Introduced by Senators HARRIS, L. TAYLOR, C. LARSON, CARPENTER, OLSEN, T. CULLEN, HANSEN, LASSA, LEHMAN, MILLER, SHILLING and KEDZIE, cosponsored by Representatives GOYKE, WRIGHT, BARNES, JOHNSON, KESSLER, PASCH, SINICKI, RIEMER, ZAMARRIPA, ZEPNICK, BERCEAU, DANOU, GENRICH, HEBL, HULSEY, JORGENSEN, KAHL, MASON, OHNSTAD, RINGHAND, VRUWINK, WACHS, YOUNG, BERNIER, BIES, BORN, BROOKS, CZAJA, HONADEL, KERKMAN, KNODL, MURPHY, MURSAU, MURTHA, A. OTT, RIPP, SCHRAA, SPIROS, STONE, STRACHOTA, THIESFELDT, TITTL, TRANEL and WEATHERSTON. Referred to Committee on Senate Organization.

1     **Relating to:** recognizing the 110th anniversary of the founding of the  
2             Harley-Davidson Motor Company.

3             Whereas, in 1903, boyhood friends William S. Harley and Arthur Davidson  
4     completed the first design and manufacture of a motorcycle; and

5             Whereas, in 1906, the Harley-Davidson Motor Company completed  
6     construction of its first building on the current site of the company's world  
7     headquarters; and

8             Whereas, in 1907, the Harley-Davidson Motor Company was formally  
9     incorporated with 18 employees purchasing its first shares; and

10            Whereas, Arthur Davidson implemented the "close to the customer" sales  
11     philosophy and established a worldwide network of motorcycle dealers; and

12            Whereas, during World War I, Harley-Davidson supplied 17,000 motorcycles  
13     for use by Allied Armed Forces; and

14            Whereas, the first Allied soldier to enter Germany following the signing of the  
15     armistice was riding a Harley-Davidson motorcycle; and

1           Whereas, by 1920, Harley-Davidson was the world's largest motorcycle  
2 manufacturer; and

3           Whereas, during World War II, Harley-Davidson built more than 90,000  
4 motorcycles for use by United States and Allied personnel, earning four Army-Navy  
5 "E" Awards for excellence in wartime production; and

6           Whereas, since 1980, as a national corporate sponsor of the Muscular  
7 Dystrophy Association, Harley-Davidson has raised more than \$90 million to fund  
8 research and health services; and

9           Whereas, the Harley Owners Group, with more than one million members and  
10 900 chapters worldwide, is celebrating its 30th anniversary in 2013; and

11           Whereas, Harley-Davidson Motor Company during 2012 produced more than  
12 247,000 motorcycles and generated \$4.9 billion in revenue; and

13           Whereas, Harley-Davidson Motor Company has grown from a small enterprise  
14 established by boyhood friends from Wisconsin into one of the most recognizable and  
15 iconic brands in the world, with dealerships in 85 countries; and

16           Whereas, the Harley-Davidson Motor Company is part of the fabric of  
17 communities throughout Wisconsin, and Harley Davidson motorcycles are a source  
18 of pride and enjoyment for owners, families, and friends; now, therefore, be it

19           ***Resolved by the senate, the assembly concurring, That*** the members of the  
20 Wisconsin legislature hereby honor and congratulate the Harley-Davidson Motor  
21 Company on its 110th anniversary and recognize the important contributions that  
22 its products and employees have made to the state of Wisconsin and the United  
23 States of America.

24

(END)