

State of Misconsin 2023 - 2024 LEGISLATURE

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2023 ASSEMBLY BILL 287

May 25, 2023 – Introduced by Representatives VANDERMEER, MAGNAFICI, ARMSTRONG, C. ANDERSON, BEHNKE, BRANDTJEN, BROOKS, DITTRICH, EDMING, GREEN, GUNDRUM, HURD, KRUG, MAXEY, MOSES, MURPHY, MURSAU, NOVAK, OLDENBURG, PETRYK, ROZAR, SHANKLAND, SNYDER, STEFFEN, STUBBS, TRANEL and WICHGERS, cosponsored by Senators QUINN, FEYEN, FELZKOWSKI, JAMES and TESTIN. Referred to Committee on Veterans and Military Affairs.

AUTHORS SUBJECT TO CHANGE

1 AN ACT relating to: talent attraction and retention initiatives focusing on active

- 2 duty military personnel transitioning out of the U.S. armed forces and veterans
- 3 and making an appropriation.

Analysis by the Legislative Reference Bureau

Under current law, the Wisconsin Economic Development Corporation administers a program under which it collaborates with state agencies to develop and implement initiatives for the attraction of talent to and retention of talent in this state.

This bill requires WEDC to expend \$5,000,000 for the purpose of talent attraction and retention initiatives focused specifically on active duty military personnel transitioning out of the U.S. armed forces and veterans. The initiatives must include digital marketing, direct outreach to military personnel, and grants to local and regional economic development organizations for talent attraction and retention initiatives focused specifically on active duty military personnel transitioning out of the U.S. armed forces and veterans. The bill also requires WEDC to submit a report to the legislature that describes in detail each initiative undertaken as required under the bill in the 2023-25 fiscal biennium, the dollar amount expended on the initiative, and WEDC's assessment of the success of the initiative.

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For further information see the state fiscal estimate, which will be printed as an appendix to this bill.

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The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

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SECTION 1. Nonstatutory provisions.

(1) The initiatives under SECTION 2 (1) of this act shall include digital
marketing, direct outreach to military personnel, and grants to local and regional
economic development organizations for talent attraction and retention initiatives
focused specifically on active duty military personnel transitioning out of the U.S.
armed forces and veterans.

7 (2) No later than June 30, 2025, the Wisconsin Economic Development 8 Corporation shall submit a report to the legislature in the manner provided under 9 s. 13.172 (2) and to the joint committee on finance that describes in detail each 10 initiative undertaken as required under this act in the 2023-25 fiscal biennium, the 11 dollar amount expended on the initiative, and the corporation's assessment of the 12 success of the initiative.

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SECTION 2. Fiscal changes.

(1) In the schedule under s. 20.005 (3) for the appropriation to the Wisconsin
Economic Development Corporation under s. 20.192 (1) (b), the dollar amount for
fiscal year 2023-24 is increased by \$5,000,000, which the Wisconsin Economic
Development Corporation shall expend on talent attraction and retention initiatives
focused specifically on active duty military personnel transitioning out of the U.S.
armed forces and veterans.

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