



## 2025 ASSEMBLY BILL 230

May 2, 2025 - Introduced by Representatives GOEBEN, PIWOWARCZYK, GREEN, NEDWESKI, KNODL, MURPHY and BEHNKE, cosponsored by Senators CABRAL-GUEVARA and WANGGAARD. Referred to Committee on Jobs and Economy.

1     **AN ACT** *to create* 100.76 of the statutes; **relating to:** requiring retail sellers to  
2     accept cash and providing a penalty.

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### *Analysis by the Legislative Reference Bureau*

This bill requires a retailer who sells goods or services from a physical location to accept cash as payment during a face-to-face sale with a consumer at one or more points of sale at the physical location, unless the person is otherwise prohibited by law from accepting cash. A retailer who violates this requirement is subject to a civil forfeiture of \$200 to \$5,000.

For further information see the state fiscal estimate, which will be printed as an appendix to this bill.

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*The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:*

3     **SECTION 1.** 100.76 of the statutes is created to read:  
4     **100.76 Retail sellers required to accept cash.** A person who sells goods or  
5     services at retail from a physical location shall accept cash in exchange for those  
6     goods or services during a face-to-face sale with a consumer at one or more points of

**ASSEMBLY BILL 230****SECTION 1**

1 sale at the physical location, unless the person is otherwise prohibited by law from  
2 accepting cash for the goods or services being sold. The department, or any district  
3 attorney upon notifying the department, may commence an action in the name of  
4 the state to recover a forfeiture to the state of not less than \$200 and not more than  
5 \$5,000 for each violation of this section. In lieu of or in addition to a forfeiture, the  
6 department, or any district attorney upon notifying the department, may seek a  
7 temporary or permanent injunction restraining any person from violating this  
8 section.

9 (END)