## Fiscal Estimate - 2023 Session

☑ Original ☐ Updated	Corrected	Suppleme	ental			
LRB Number <b>23-5088/1</b>	Introduction Num	ber <b>SB-070</b> 9	9			
Description exempting certain sales from the notice and right to cancel provisions of the Wisconsin Consumer Act						
Fiscal Effect						
Appropriations Reversible Decrease Existing Decrease Existing Reversible Decrease Existing Reversible Decrease Existing Decrease Existing Propriations Reversible Decrease Existing Decrease Reversible Decrease Existing Decrease Reversible Decrease	absort ab	se Costs - May be po within agency's but yes ase Costs  of Local Government ffected wns	dget No			
2. Decrease Costs 4. Decre	ssive Mandatory Co	unties Others hool WTCS stricts Districts				
Fund Sources Affected Affected Ch. 20 Appropriations						
GPR FED PRO PRS SEG SEGS						
Agency/Prepared By	Authorized Signature		Date			
DFI/ Michael Trepanier (608) 572-4914	Michael Trepanier (608) 572-4914		12/5/2023			

## Fiscal Estimate Narratives DFI 12/5/2023

LRB Number	23-5088/1	Introduction Number	SB-0709	Estimate Type	Original	
Description						
exempting certain sales from the notice and right to cancel provisions of the Wisconsin Consumer Act						

## Assumptions Used in Arriving at Fiscal Estimate

Chapter 423, subchapter II of the Wisconsin Statutes generally requires a merchant to provide a consumer at least three days to cancel a transaction if the merchant initiates and consummates the transaction outside the merchant's regular place of business. Under current law, insurers engaged in the sale of insurance are exempted from this requirement. The proposed legislation would broaden that exemption in two respects: (1) it would extend it to both insurers and their affiliates, regardless of whether their affiliates are also regulated insurers; and (2) it would extend the exemption to any transactions entered by those merchants - not just the sale of insurance. By doing so, it would also eliminate statutory remedies against those companies for violations of the Consumer Act's right to cancel.

The Department of Financial Institutions administers the Consumer Act. Because the registration fee under the Consumer Act is negligible (\$25), the DFI does not anticipate that this proposed exemption will have a material impact on state revenues or costs.

Long-Range Fiscal Implications