

### Fiscal Estimate - 2023 Session

Original     
  Updated     
  Corrected     
  Supplemental

<b>LRB Number</b> <b>23-4246/1</b>	<b>Introduction Number</b> <b>AB-0486</b>
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**Description**  
 outdoor advertising signs that do not conform to local ordinances and that are affected by certain transportation-related projects

**Fiscal Effect**

**State:**

No State Fiscal Effect  
 Indeterminate

<input type="checkbox"/> Increase Existing Appropriations	<input type="checkbox"/> Increase Existing Revenues	<input type="checkbox"/> Increase Costs - May be possible to absorb within agency's budget
<input type="checkbox"/> Decrease Existing Appropriations	<input type="checkbox"/> Decrease Existing Revenues	<input type="checkbox"/> Yes <input type="checkbox"/> No
<input type="checkbox"/> Create New Appropriations		<input type="checkbox"/> Decrease Costs

**Local:**

No Local Government Costs  
 Indeterminate

1. <input type="checkbox"/> Increase Costs <input type="checkbox"/> Permissive <input type="checkbox"/> Mandatory	3. <input type="checkbox"/> Increase Revenue <input type="checkbox"/> Permissive <input type="checkbox"/> Mandatory	<b>5. Types of Local Government Units Affected</b> <input type="checkbox"/> Towns <input type="checkbox"/> Village <input type="checkbox"/> Cities <input type="checkbox"/> Counties <input type="checkbox"/> Others <input type="checkbox"/> School Districts <input type="checkbox"/> WTCS Districts
2. <input type="checkbox"/> Decrease Costs <input type="checkbox"/> Permissive <input type="checkbox"/> Mandatory	4. <input type="checkbox"/> Decrease Revenue <input type="checkbox"/> Permissive <input type="checkbox"/> Mandatory	

<b>Fund Sources Affected</b>	<b>Affected Ch. 20 Appropriations</b>
<input type="checkbox"/> GPR <input type="checkbox"/> FED <input type="checkbox"/> PRO <input type="checkbox"/> PRS <input type="checkbox"/> SEG <input type="checkbox"/> SEGS	

<b>Agency/Prepared By</b>	<b>Authorized Signature</b>	<b>Date</b>
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## Fiscal Estimate Narratives

DOT 11/8/2023

LRB Number	23-4246/1	Introduction Number	AB-0486	Estimate Type	Original
<b>Description</b> outdoor advertising signs that do not conform to local ordinances and that are affected by certain transportation-related projects					

### Assumptions Used in Arriving at Fiscal Estimate

This bill could create additional costs for the department to reimburse sign owners for costs to move and reposition signs. As of October 2023, there are 5,925 outdoor advertising signs in this state for which permits are issued (off-premises signs or billboards), of which 3,242 are considered nonconforming signs. The cost to move and reposition a sign involves many variables (e.g. lighted/nonlighted, wood/steel structure, foundations removal/replaced, grade/slope, height, clean up and site restoration, etc.). The actual cost to move an individual sign varies greatly based on these variables but could be above \$100,000 in some locations. The Department would anticipate an additional one-time cost of \$10,000 to hire a consultant to update the billboard appraisal methodology.

In addition, this bill may lead the Federal Highway Administration (FHWA) to question whether the State of Wisconsin would be able to maintain effective control of Wisconsin's Outdoor Advertising Program on Interstate and Federal-aid primary systems as required by 23 CFR 750.701 and 750.707(d)(3) and 23 U.S.C. 131. Under 23 U.S.C. 131 failure to provide effective control may result in the State of Wisconsin being subject to a ten percent reduction of Federal-aid highway funds that would otherwise be apportioned to the State under 23 U.S.C. 104. The National Highway Performance Program [104(b)(1)] is the largest federal-aid highway apportionment category. Based on the FFY 24 apportionment estimates provided by FHWA, a ten percent reduction would amount to roughly \$57 million per year until the state takes steps to regain and maintain effective control.

### Long-Range Fiscal Implications

Indeterminate