

1 S.187

2 Introduced by Senator Mullin

3 Referred to Committee on

4 Date:

5 Subject: Alcoholic beverages; prohibited acts; labeling of Vermont wine

6 Statement of purpose: This bill proposes to prohibit a manufacturer of vinous
7 beverages from advertising the product as Vermont wine if the product
8 contains ingredients the majority of which were produced outside the state.

9 An act relating to Vermont wine

10 It is hereby enacted by the General Assembly of the State of Vermont:

11 Sec. 1. 7 V.S.A. § 69 is added to read:

12 § 69. VERMONT WINE; ADVERTISING

13 A manufacturer of vinous beverages shall not advertise or label the vinous
14 beverage product as “made in Vermont,” “Vermont wine,” or any other words
15 which imply that the product was produced in Vermont if the beverage
16 contains ingredients the majority of which were produced outside the state.