

No. R-71. House concurrent resolution designating March 22, 2023 as Vermont Tourism Day at the State House.

(H.C.R.52)

Offered by: Representatives Jerome of Brandon and Marcotte of Coventry

Offered by: Senator Ram Hinsdale

Whereas, Vermont is a global destination for experiencing superb outdoor recreation, great dining, wonderful lodging, beautiful art, memorable musical performances, and for visiting interesting historic sites, and

Whereas, the best destination stewardship means a tourism and hospitality leadership that embraces community values of inclusion and representation that ensure that all visitors to the Green Mountain State, regardless of background, are welcomed and will enjoy their visit, and

Whereas, the vital importance of tourism and hospitality for the sustainability of the urban and rural communities of all 14 Vermont counties cannot be overstated, and

Whereas, annually, millions of people visit the Green Mountain State, a number that enabled tourism and hospitality to generate \$387.3 million in FY 2021 tax revenue, to employ over 30,000 people, representing ten percent of the State's workforce, and to trigger a State economic impact exceeding \$3 billion, and

Whereas, Tourism Day is an occasion to celebrate the importance of welcoming visitors to Vermont, now therefore be it

Resolved by the Senate and House of Representatives:

That the General Assembly designates March 22, 2023 as Tourism Day at the State House, and be it further

Resolved: That the Secretary of State be directed to send a copy of this resolution to the Commissioner of Marketing and Tourism.