1	H.894
2	Introduced by Representatives Kornheiser of Brattleboro, Colburn of
3	Burlington, and Mrowicki of Putney
4	Referred to Committee on
5	Date:
6	Subject: Commerce and trade; consumer protection
7	Statement of purpose of bill as introduced: This bill proposes to prohibit the
8	State from selling personal information it collects about Vermonters.
9	An act relating to prohibiting the State sale of personal information
10	It is hereby enacted by the General Assembly of the State of Vermont:
11	Sec. 1. 9 V.S.A. chapter 62, subchapter 1 is amended to read:
12	Subchapter 1. General Provisions
13	§ 2430. DEFINITIONS
14	* * *
15	(9)(A) "Personally identifiable information" means a consumer's first
16	name or first initial and last name in combination with any one or more of the
17	following digital data elements, when either the name or the data elements are
18	not encrypted, or redacted, or protected by another method that renders them
19	unreadable or unusable by unauthorized persons:
20	(i) <u>a</u> Social Security number;

1	(ii) motor vehicle operator's license number or nondriver
2	identification card number a driver license or nondriver State identification
3	card number, individual taxpayer identification number, passport number,
4	military identification card number, or other identification number that
5	originates from a government identification document that is commonly used
6	to verify identity for a commercial transaction;
7	(iii) a financial account number or credit or debit card number, if
8	circumstances exist in which the number could be used without additional
9	identifying information, access codes, or passwords;
10	(iv) account passwords a password, or personal identification
11	numbers number, or other access codes code for a financial account;
12	(v) unique biometric data generated from measurements or
13	technical analysis of human body characteristics used by the owner or licensee
14	of the data to identify or authenticate the consumer, such as a fingerprint, retina
15	or iris image, or other unique physical representation or digital representation
16	of biometric data;
17	(vi) genetic information; and
18	(vii)(I) health records or records of a wellness program or similar
19	program of health promotion or disease prevention;
20	(II) a health care professional's medical diagnosis or treatment
21	of the consumer; or

1	(III) a health insurance policy number.
2	(B) "Personally identifiable information" does not mean publicly
3	available information that is lawfully made available to the general public from
4	federal, State, or local government records.
5	* * *
6	§ 2432. STATE SALE OF PERSONAL INFORMATION; PROHIBITION
7	The State, its agencies, departments, instrumentalities, and political
8	subdivisions shall not sell or otherwise transfer personally identifiable
9	information.
10	Sec. 2. EFFECTIVE DATE
11	This act shall take effect on July 1, 2020.