

Department of Planning and Budget 2024 Session Fiscal Impact Statement

1. Bill Number: SB182

House of Origin Introduced Substitute Engrossed
Second House In Committee Substitute Enrolled

2. Patron: Rouse

3. Committee: Rehabilitation and Social Services

4. Title: Alcoholic beverage control; advertisements.

5. Summary: This bill directs the Board of Directors of the Virginia Alcoholic Beverage Control Authority to promulgate regulations that prescribe the terms and conditions under which manufacturers, brokers, importers, and wholesalers may advertise and promote alcoholic beverages via the Internet, social media, direct-to-consumer electronic communication, or other electronic means.

6. Budget Amendment Necessary: No

7. Fiscal Impact Estimates: Preliminary. See Item 8 below.

8. Fiscal Implications: According to the Alcoholic Beverage Control Authority (ABC), this bill is not expected to have a material fiscal impact on agency operations.

9. Specific Agency or Political Subdivisions Affected: Alcoholic Beverage Control Authority

10. Technical Amendment Necessary: No

11. Other Comments: This bill is companion to HB522.