1	CONSUMER TICKET PROTECTION AMENDMENTS
2	2019 GENERAL SESSION
3	STATE OF UTAH
4	Chief Sponsor: Deidre M. Henderson
5	House Sponsor:
6 7	LONG TITLE
8	General Description:
9	This bill enacts provisions related to consumer protection and event tickets.
10	Highlighted Provisions:
11	This bill:
12	enacts the Ticket Sales Act;
13	defines terms;
14	requires a person who issues a ticket to an event to issue the ticket using a delivery
15	method that enables the purchaser to lawfully resell the ticket independent of the
16	person who issued the ticket;
17	 allows a person to issue a restricted ticket, under certain circumstances;
18	 provides that a person who issues a restricted ticket shall give the purchaser a
19	conspicuous written disclosure stating that the ticket is nontransferrable;
20	 prohibits a person from treating an individual differently because the individual
21	resold a ticket to an event or purchased a resold ticket to an event;
22	 addresses required reporting to the Division of Consumer Protection; and
23	 addresses enforcement of the Ticket Sales Act.
24	Money Appropriated in this Bill:
25	None
26	Other Special Clauses:
27	This bill provides a special effective date.



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28	Utah Code Sections Affected:
29	AMENDS:
30	13-2-1, as last amended by Laws of Utah 2018, Chapters 252 and 290
31	ENACTS:
32	13-54-101, Utah Code Annotated 1953
33	13-54-102, Utah Code Annotated 1953
34	13-54-103, Utah Code Annotated 1953
35	13-54-201, Utah Code Annotated 1953
36	13-54-301, Utah Code Annotated 1953
37	13-54-302, Utah Code Annotated 1953
3839	Be it enacted by the Legislature of the state of Utah:
40	Section 1. Section 13-2-1 is amended to read:
41	13-2-1. Consumer protection division established Functions.
42	(1) There is established within the Department of Commerce the Division of Consumer
43	Protection.
44	(2) The division shall administer and enforce the following:
45	(a) Chapter 5, Unfair Practices Act;
46	(b) Chapter 10a, Music Licensing Practices Act;
47	(c) Chapter 11, Utah Consumer Sales Practices Act;
48	(d) Chapter 15, Business Opportunity Disclosure Act;
49	(e) Chapter 20, New Motor Vehicle Warranties Act;
50	(f) Chapter 21, Credit Services Organizations Act;
51	(g) Chapter 22, Charitable Solicitations Act;
52	(h) Chapter 23, Health Spa Services Protection Act;
53	(i) Chapter 25a, Telephone and Facsimile Solicitation Act;
54	(j) Chapter 26, Telephone Fraud Prevention Act;
55	(k) Chapter 28, Prize Notices Regulation Act;
56	(1) Chapter 32a, Pawnshop and Secondhand Merchandise Transaction Information Act;
57	(m) Chapter 34, Utah Postsecondary Proprietary School Act;
58	(n) Chapter 34a, Utah Postsecondary School State Authorization Act:

59	(o) Chapter 39, Child Protection Registry;	
60	(p) Chapter 41, Price Controls During Emergencies Act;	
61	(q) Chapter 42, Uniform Debt-Management Services Act;	
62	(r) Chapter 49, Immigration Consultants Registration Act;	
63	(s) Chapter 51, Transportation Network Company Registration Act;	
64	(t) Chapter 52, Residential Solar Energy Disclosure Act; [and]	
65	(u) Chapter 53, Residential, Vocational and Life Skills Program Act[-]; and	
66	(v) Chapter 54, Ticket Sales Act.	
67	Section 2. Section 13-54-101 is enacted to read:	
68	CHAPTER 54. TICKET SALES ACT	
69	Part 1. General Provisions	
70	<u>13-54-101.</u> Title.	
71	This chapter is known as the "Ticket Sales Act."	
72	Section 3. Section 13-54-102 is enacted to read:	
73	<u>13-54-102.</u> Definitions.	
74	As used in this section:	
75	(1) "Division" means the Division of Consumer Protection in the Department of	
<u>76</u>	Commerce.	
77	(2) "Event" means a single, specific occurrence of a concert, game, performance, show	<u>N,</u>
<u>78</u>	or other occasion.	
79	(3) "Exempt entity" means:	
80	(a) a Division I college postseason basketball tournament; or	
81	(b) a nonprofit organization that:	
82	(i) is exempt from federal income taxation under Section 501(c)(3), Internal Revenue	
<u>83</u>	Code;	
84	(ii) is domiciled in the state; and	
85	(iii) produces an annual international film festival in the state.	
86	(4) "Restricted ticket" means a ticket to an event that is subject to a restriction that	
<u>87</u>	prohibits the purchaser from reselling or otherwise transferring the ticket by any lawful	
<u>88</u>	method.	
89	(5) "Transferrable ticket" means a ticket to an event that a person issues using a	

90	delivery method that enables the purchaser to lawfully resell the ticket independent of the
91	person who issued the ticket or the person's agent or operator.
92	Section 4. Section 13-54-103 is enacted to read:
93	<u>13-54-103.</u> Scope.
94	(1) This chapter does not apply to an official event of any state institution of higher
95	education, as defined in Section 53B-3-102, including an athletic event, concert, or theatrical
96	performance.
97	(2) Nothing in this chapter prohibits a venue from maintaining and enforcing one or
98	more policies regarding conduct or behavior at or in connection with the venue.
99	Section 5. Section 13-54-201 is enacted to read:
100	Part 2. Ticket Resale Restrictions
101	13-54-201. Limitations on ticket resale restrictions Exemptions Disclosures.
102	(1) Except as provided in Subsection (2), each ticket a person issues for an event shall
103	be a transferrable ticket.
104	(2) (a) (i) A person may issue up to 10% of the total number of tickets the person issues
<u>105</u>	for an event as restricted tickets.
106	(ii) The total number of tickets described in Subsection (2)(a)(i):
107	(A) includes each ticket that provides access to the event, regardless of whether the
<u>108</u>	ticket is made available for sale; and
109	(B) does not include a ticket that is part of a youth basketball program associated with
<u>110</u>	a professional sports team where tickets are donated or issued at a reduced rate.
111	(b) Notwithstanding Subsection (2)(a), each calendar year, a venue may issue an
<u>112</u>	unlimited number of restricted tickets for up to 10% of the total concert and theater events held
<u>113</u>	at the venue during the calendar year.
114	(c) Notwithstanding Subsections (2)(a) and (b), an exempt entity may issue an
<u>115</u>	unlimited number of restricted tickets.
116	(3) A person who issues a restricted ticket shall provide the purchaser a clear and
<u>117</u>	conspicuous written notice that states the ticket may not be resold or transferred.
118	(4) A person may not discriminate against an individual or deny an individual
<u>119</u>	admission to an event solely because the individual:
120	(a) resold a ticket to the event independent of the person who issued the ticket or the

<u>121</u>	person's agent or operator; or
122	(b) purchased a resold ticket to the event independent of the person who issued the
123	ticket or the person's agent or operator.
124	Section 6. Section 13-54-301 is enacted to read:
125	Part 3. Enforcement and Reporting
126	13-54-301. Enforcement powers Penalty.
127	(1) The division may enforce the provisions of this chapter in accordance with Chapter
128	2, Division of Consumer Protection.
129	(2) A person who violates a provision of this chapter is subject to a fine of up to \$250
130	per violation.
131	Section 7. Section 13-54-302 is enacted to read:
132	13-54-302. Reporting.
133	On July 15, 2020, and January 15 and July 15 of each year thereafter, each person who
134	is subject to the provisions of this chapter shall submit a report to the division that contains the
135	following information for the six months preceding the day on which the person submits the
136	report:
137	(1) the number of transferrable tickets the person issued;
138	(2) the number of restricted tickets the person issued;
139	(3) the number of scheduled concert and theater events for which the person issued
<u>140</u>	tickets; and
141	(4) the number of events for which the person issued restricted tickets under
142	Subsection 13-54-201(2)(b).
143	Section 8. Effective date.
144	This bill takes effect on January 1, 2020.