

# Calendar No. 568

116TH CONGRESS  
2D SESSION

# S. 2203

[Report No. 116–275]

To extend the transfer of Electronic Travel Authorization System fees from the Travel Promotion Fund to the Corporation for Travel Promotion (Brand USA) through fiscal year 2027, and for other purposes.

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## IN THE SENATE OF THE UNITED STATES

JULY 23, 2019

Mr. BLUNT (for himself, Ms. KLOBUCHAR, Mr. GARDNER, Ms. CORTEZ MASTO, Mr. SULLIVAN, Mr. GRAHAM, Ms. ROSEN, Mr. BENNET, Mr. CASSIDY, Mrs. FEINSTEIN, Ms. HASSAN, Mr. KING, Mrs. SHAHEEN, Ms. SINEMA, Mrs. BLACKBURN, Mr. BOOZMAN, Mrs. CAPITO, Mr. KAINE, Mr. JONES, Ms. WARREN, Mr. WYDEN, Mr. CARDIN, Mr. TESTER, Mr. UDALL, Mrs. GILLIBRAND, Mr. PERDUE, Mr. YOUNG, Ms. BALDWIN, Ms. HIRONO, Ms. SMITH, Mr. HOEVEN, Mr. MENENDEZ, Mr. MERKLEY, Mr. PETERS, Mr. SCHATZ, Mr. THUNE, Mr. WICKER, Mr. SCOTT of South Carolina, Mr. ROBERTS, Mr. WARNER, Mrs. FISCHER, Mr. COONS, Mr. VAN HOLLEN, Mr. CASEY, Mr. BLUMENTHAL, Mr. MANCHIN, and Mr. CARPER) introduced the following bill; which was read twice and referred to the Committee on Commerce, Science, and Transportation

OCTOBER 1, 2020

Reported by Mr. WICKER, with amendments

[Omit the part struck through and insert the part printed in *italic*]

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## A BILL

To extend the transfer of Electronic Travel Authorization System fees from the Travel Promotion Fund to the

Corporation for Travel Promotion (Brand USA) through fiscal year 2027, and for other purposes.

1        *Be it enacted by the Senate and House of Representa-*  
 2        *tives of the United States of America in Congress assembled,*

3        **SECTION 1. SHORT TITLE.**

4        This Act may be cited as the “Brand USA Extension  
 5        Act”.

6        **SEC. 2. THE CORPORATION FOR TRAVEL PROMOTION.**

7        Subsection (b) of the Travel Promotion Act of 2009  
 8        (22 U.S.C. 2131(b)) is amended—

9                (1) in paragraph (2)(A)—

10                    (A) in clause (ii), by inserting “or  
 11                    foodservice” after “restaurant”;

12                    (B) in clause (v), by inserting “, such as  
 13                    outdoor recreation or theme parks” before the  
 14                    semicolon at the end; and

15                    (C) in clause (viii), by inserting “commer-  
 16                    cial or private” before “passenger air sector”;

17                (2) in paragraph (5)(A)—

18                    (A) in clause (iii), by inserting “speaking  
 19                    conventions, sales missions,” after “trade  
 20                    shows,”;

21                    (B) in clause (iv), by striking “and” at the  
 22                    end;

23                    (C) in clause (v), by striking the period at  
 24                    the end and inserting “; and”; and

1 (D) by adding at the end the following:

2 “(vi) to promote tourism to the  
3 United States through digital media, online  
4 platforms, and other appropriate me-  
5 dium.”; and

6 (3) in paragraph (7)(C), by striking “3 days”  
7 and inserting “5 days”.

8 **SEC. 3. ACCOUNTABILITY MEASURES.**

9 Subsection (c) of the Travel Promotion Act of 2009  
10 (22 U.S.C. 2131(c)) is amended—

11 (1) in paragraph (2), by striking “\$500,000”  
12 and inserting “\$450,000”; and

13 (2) in paragraph (3)—

14 (A) by redesignating subparagraph (I) as  
15 subparagraph (K);

16 (B) in subparagraph (H)(iii), by striking  
17 “and” at the end; and

18 (C) by inserting after subparagraph  
19 (H)(iii) the following:

20 “(I) a list of countries the Corporation  
21 identifies as emerging markets for tourism to  
22 the United States;

23 “(J) a description of the efforts the Cor-  
24 poration has made to promote tourism to rural  
25 areas of the United States; and”.

1 **SEC. 4. EXTENSION OF FUNDING FOR BRAND USA.**

2 Subsection (d) of the Travel Promotion Act of 2009  
3 (22 U.S.C. 2131(d)) is amended—

4 (1) in paragraph (2)(B), by striking “2020”  
5 and inserting “2027”; and

6 (2) in paragraph (3)(B)(ii), by striking “70 per-  
7 cent” and inserting “50 percent”; and

8 ~~(2)~~ (3) in paragraph (4)(B), by striking “2020”  
9 and inserting “2027”.

10 **SEC. 5. PERFORMANCE PLAN.**

11 Not later than 90 days after the date of the enact-  
12 ment of this Act, the Corporation for Travel Promotion  
13 shall make the performance metrics established pursuant  
14 to subsection (f)(1)(A) of the Travel Promotion Act of  
15 2009 (22 U.S.C. 2131(f)(1)(A)) publicly available on the  
16 website of the Corporation.

17 **SEC. 6. ELECTRONIC SYSTEM FOR TRAVEL AUTHORIZA-**  
18 **TION FEE INCREASE.**

19 Section 217(h)(3)(B)(i)(I) of the Immigration and  
20 Nationality Act (8 U.S.C. 1187(h)(3)(B)(i)(I)) is amended  
21 by striking “\$10” and inserting “\$17”.



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