### 115TH CONGRESS 1ST SESSION

# S. 1649

To help States combat abuse of occupational licensing laws by economic incumbents, to promote competition, to encourage innovation, to protect consumers, and to facilitate the restoration of antitrust immunity to State occupational boards, and for other purposes.

### IN THE SENATE OF THE UNITED STATES

July 27, 2017

Mr. Lee (for himself, Mr. Cruz, and Mr. Sasse) introduced the following bill; which was read twice and referred to the Committee on the Judiciary

# A BILL

- To help States combat abuse of occupational licensing laws by economic incumbents, to promote competition, to encourage innovation, to protect consumers, and to facilitate the restoration of antitrust immunity to State occupational boards, and for other purposes.
  - 1 Be it enacted by the Senate and House of Representa-
  - 2 tives of the United States of America in Congress assembled,
  - 3 SECTION 1. SHORT TITLE.
  - 4 This Act may be cited as the "Restoring Board Im-
  - 5 munity Act of 2017" or the "RBI Act".
  - 6 SEC. 2. STATEMENT OF FINDINGS AND PURPOSE.
  - 7 Congress finds the following:

- 1 (1) The prevalence of occupational licensing has 2 increased dramatically in recent decades, in part be-3 cause private interests have sought licensing in order 4 to limit competition.
  - (2) Occupational licensing often limits opportunities for workers, frustrates entrepreneurs seeking to introduce new business models, and raises prices paid by consumers.
  - (3) Licensing should be imposed only to combat real, substantial threats to public health, safety, or welfare and only where other less restrictive regulatory alternatives are insufficient to protect consumers and serve the public interest.
  - (4) Regulators should consider a range of less restrictive alternatives before enacting an occupational licensing regime, which may include inspections, bonding or insurance requirements, registration, and voluntary certification.
  - (5) Voluntary certification provides a particularly significant alternative to licensure, as it allows market participants to signal to consumers the attainment of personal qualifications without limiting entry into the marketplace.
- 24 (6) The failure of State governments to adopt 25 less restrictive alternatives to licensing, and less bur-

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- densome requirements in those areas where licensing is deemed necessary, has resulted in significant costs to consumers and the broader economy.
  - (7) The United States Supreme Court responded to these concerns in North Carolina Board of Dental Examiners v. FTC, 135 S. Ct. 1101 (2015), holding that self-interested licensing boards may be subject to liability under the antitrust laws, but that decision has also created significant uncertainty for the States and their licensing boards.
  - (8) Some States have responded to the decision in North Carolina Board of Dental Examiners by establishing a layer of bureaucratic oversight that merely monitors board actions for consistency with State licensing laws. This response is a missed opportunity for reform, as it does not address the specific competition concern raised in North Carolina Board of Dental Examiners or the underlying problems with over-reliance on occupational licensure as a regulatory approach and with overly broad enforcement of licensing laws as a means to regulate commercial activities outside an occupation's scope of practice.
  - (9) Legislation is necessary to clarify the requirements of active supervision, both to offer States

a clear and certain mechanism to immunize their occupational boards and to make clear that mere bureaucratic oversight to ensure consistency with State licensing laws does not suffice to confer immunity.

(10) This Act is intended to offer States a choice between two alternative routes to achieve immunity for their occupational licensing boards—either establishing a mechanism for meaningful active supervision of licensing boards by State officials or establishing a mechanism for meaningful judicial review of board actions in the State courts.

#### 12 SEC. 3. DEFINITIONS.

In this Act:

- (1) CERTIFICATION.—The term "certification" means a voluntary program under which—
  - (A) a private organization (in the case of private certification) or the government of a State (in the case of government certification) authorizes an individual who meets certain personal qualifications to use "certified" as a designated title with respect to the performance of a lawful occupation; and
  - (B) a non-certified individual may perform the lawful occupation for compensation but may not use the title "certified".

1	(2) GOOD FAITH.—The term "good faith", with
2	respect to performance—
3	(A) means diligent performance that is di-
4	rected towards achieving the policies set forth
5	in this Act;
6	(B) does not include performance that is—
7	(i) designed to subvert or evade the
8	policies set forth in this Act; or
9	(ii) carried out in a manner that has
10	the systematic effect of subverting or evad-
11	ing the policies set forth in this Act; and
12	(C) refers to an objective, rather than sub-
13	jective, standard.
14	(3) Lawful occupation.—The term "lawful
15	occupation" means a course of conduct, pursuit, or
16	profession that includes the sale of goods or services
17	that are not themselves illegal to sell irrespective of
18	whether the individual selling the goods or services
19	is subject to occupational licensing laws.
20	(4) Least restrictive regulation.—The
21	term "least restrictive regulation" means, from least
22	to most restrictive:
23	(A) One or more of the following, each of
24	which shall be considered equally restrictive:
25	(i) Market competition.

1	(ii) Industry or consumer-related rat-
2	ings and reviews.
3	(iii) Private certification.
4	(iv) A specific private civil cause of
5	action to remedy consumer harm.
6	(v) A deceptive trade practice act.
7	(vi) A regulation of the process of
8	providing the specific goods or services to
9	consumers.
10	(vii) Inspections.
11	(viii) Bonding or insurance.
12	(ix) Registration.
13	(x) Government certification.
14	(B) Specialty occupational license for med-
15	ical reimbursement.
16	(C) Occupational license.
17	(5) Less restrictive alternatives to oc-
18	CUPATIONAL LICENSING.—The term "less restrictive
19	alternatives to occupational licensing"—
20	(A) means regulations that achieve the
21	public health or safety goals asserted by the
22	government to justify licensing while imposing a
23	less onerous restriction on entry into the mar-
24	ketplace; and

1	(B) includes the alternative forms of regu-
2	lation described in paragraph (4)(A).
3	(6) Member, officer, or employee.—The
4	term "member, officer, or employee", with respect to
5	an occupational licensing board, means an individual
6	appointed by a State to the board.
7	(7) OCCUPATIONAL LICENSE.—The term "occu-
8	pational license" means a nontransferable authoriza-
9	tion under law for an individual to perform a lawful
10	occupation for compensation based on meeting per-
11	sonal qualifications established by the State govern-
12	ment.
13	(8) Occupational Licensing Board.—The
14	term "occupational licensing board" or "board"
15	means an entity established under State law—
16	(A) the express purpose of which is to reg-
17	ulate the personal qualifications required to en-
18	gage in or practice a particular lawful occupa-
19	tion;
20	(B) that has authority conferred by State
21	law to interpret or enforce the occupational li-
22	censing laws of the State; and
23	(C) not less than $\frac{2}{3}$ of the members of
24	which are appointed by an elected official of the
25	State.

1	(9) Occupational Licensing Law.—The term
2	"occupational licensing law"—
3	(A) means a State statute that allows an
4	individual to work in a lawful occupation and
5	use an occupational title; and
6	(B) does not include a business license, fa-
7	cility license, building permit, or zoning and
8	land use regulation, except to the extent that
9	the law regulates an individual's personal quali-
10	fications to engage in or practice a lawful occu-
11	pation.
12	(10) Occupational regulation.—The term
13	"occupational regulation"—
14	(A) means a statute, rule, practice, policy,
15	or other law that substantially burdens an indi-
16	vidual's ability to work in a lawful occupation;
17	(B) includes a regulation requiring reg-
18	istration, certification, or an occupational li-
19	cense; and
20	(C) does not include a business license, fa-
21	cility license, building permit, or zoning and
22	land use regulation except to the extent that
23	such a requirement or restriction substantially
24	burdens an individual's ability to work in a law-
25	ful occupation.

- (11) Personal qualifications.—The term "personal qualifications" means criteria related to an individual's personal background and characteris-tics, including completion of an approved educational program, satisfactory performance on an examina-tion, work experience, other evidence of attainment of requisite skills or knowledge, moral standing, criminal history, and completion of continuing edu-cation.
  - (12) REGISTRATION.—The term "registration" means a requirement that an individual give notice to the government of a State that may include—
    - (A) the individual's name and address;
  - (B) the individual's agent for service of process;
    - (C) the location of the activity to be performed; and
  - (D) a description of the service the individual provides.
  - (13) Specialty occupational license for medical reimbursement" occupational license for medical reimbursement" means a nontransferable authorization in law for an individual to qualify for payment or reimbursement from a government agency for the non-exclusive pro-

1 vision of medical services based on meeting personal 2 qualifications established by the State legislature. (14) STATE.—The term "State" means— 3 4 (A) each of the several States; and 5 (B) the District of Columbia. 6 SEC. 4. ANTITRUST IMMUNITY. 7 (a) IN GENERAL.—Subject to subsection (b), the 8 Sherman Act (15 U.S.C. 1 et seq.) shall not apply to any 9 action of an occupational licensing board of a State, or 10 any action of a member, officer, or employee of the board acting in the official capacity of that member, officer, or 11 12 employee, if— 13 (1) the requirements under section 5 of this Act 14 are satisfied; or 15 (2) the requirements under section 6 of this Act 16 are satisfied. 17 (b) REQUIREMENT OF GOOD FAITH.—The immunity provided under subsection (a) shall not apply to any action 18 19 of an occupational licensing board of a State, or any action 20 of a member, officer, or employee of the board acting in 21 the official capacity of that member, officer, or employee, unless the State acts in good faith to perform the applica-23 ble requirements under section 5 or 6. 24 (c) Existing Entities or Procedures.—The fact that a State governmental entity or procedure was estab-

- 1 lished before the date of enactment of this Act shall not
- 2 prevent an occupational licensing board of the State, or
- 3 a member, officer, or employee of that board, from quali-
- 4 fying for immunity under subsection (a) if the State gov-
- 5 ernmental entity or procedure satisfies the applicable re-
- 6 quirements under section 5 or 6.
- 7 (d) Savings Clause.—The immunity provided
- 8 under subsection (a) shall not apply to an action unrelated
- 9 to regulating the personal qualifications required to en-
- 10 gage in or practice a lawful occupation, such as rules of
- 11 an occupational licensing board governing minimum prices
- 12 or residency requirements.

### 13 SEC. 5. ACTIVE SUPERVISION.

- 14 (a) IN GENERAL.—The immunity under section 4(a)
- 15 shall apply to any action of an occupational licensing
- 16 board of a State, or any action of a member, officer, or
- 17 employee of that board acting in the official capacity of
- 18 that member, officer, or employee, if—
- 19 (1) the actions of the occupational licensing
- 20 board or member, officer, or employee are author-
- 21 ized by a non-frivolous interpretation of the occupa-
- tional licensing laws of the State;
- 23 (2) the State adopts a policy of using less re-
- strictive alternatives to occupational licensing to ad-
- dress real, substantial threats to public health, safe-

1	ty, or welfare, in accordance with subsection (b) of
2	this section; and
3	(3) the State enacts legislation providing for ac-
4	tive supervision of the actions of an occupational li-
5	censing board and any member, officer, or employee
6	of such a board, in accordance with subsection (c)
7	of this section.
8	(b) Policy.—The State shall adopt a policy pro-
9	viding that—
10	(1) occupational licensing laws should be con-
11	strued and applied to—
12	(A) protect public health, safety, and wel-
13	fare; and
14	(B) increase economic opportunity, pro-
15	mote competition, and encourage innovation;
16	(2) regulators should displace competition
17	through occupational licensing laws only if less re-
18	strictive alternatives to occupational licensing will
19	not suffice to protect consumers from real, substan-
20	tial threats to public health, safety, or welfare; and
21	(3) an occupational licensing law should be en-
22	forced against an individual only to the extent the
23	individual sells goods or services that are included
24	explicitly in the statute or regulation that defines
25	the occupation's scope of practice.

## 1 (c) ACTIVE SUPERVISION.— 2 IN GENERAL.—The legislation enacted 3 under subsection (a)(3) shall satisfy each of the re-4 quirements under this subsection. 5 (2) Day-to-day supervision.— 6 (A) Establishment of office of su-7 PERVISION OF OCCUPATIONAL BOARDS.—The 8 State shall establish an Office of Supervision of 9 Occupational Boards (referred to in this sub-10 section as the "Office") to review the actions of 11 occupational licensing boards to ensure compli-12 ance with the policy adopted under subsection 13 (b). 14 (B) Duties.—The Office shall— 15 (i) review and explicitly approve or re-16 ject in writing any occupational regulation 17 proposed by a board before the board may 18 adopt or implement the occupational regu-19 lation; 20 (ii) play a substantial role in the de-21 velopment of a board's rules and policies to 22 ensure they benefit consumers and do not 23 serve the private interests of providers of

goods and services regulated by the board;

1	(iii) disapprove in writing the use of
2	any board rule or policy relating to an oc-
3	cupational regulation and terminate any
4	enforcement action, including any such ac-
5	tion pending on the date of enactment of
6	this Act, that is inconsistent with the pol-
7	icy adopted under subsection (b);
8	(iv) exercise control over each board
9	by reviewing and affirmatively approving in
10	writing only occupational regulations that
11	are consistent with the policy adopted
12	under subsection (b);
13	(v) use the analysis conducted under
14	paragraph (5) and conduct reasonable in-
15	vestigations to gain additional information,
16	including about less restrictive regulatory
17	approaches, to promote compliance with
18	subsection (b);
19	(vi)(I) be staffed by not less than 1
20	attorney; and
21	(II) prohibit attorneys working in the
22	Office from providing general counsel to
23	any board; and
24	(vii)(I) approve board actions explic-
25	itly in writing, rather than implicitly; and

1	(II) clearly establish that silence or
2	inaction does not constitute approval.
3	(3) Internal review.—
4	(A) COMPLAINT.—The State shall estab-
5	lish a mechanism under which a person who is
6	a resident of or has a license to operate a busi-
7	ness in the State may file a complaint with the
8	Office about an occupational regulation of an
9	occupational licensing board in the State that
10	the person believes is inconsistent with the pol-
11	icy adopted under subsection (b).
12	(B) Office response.—Not later than
13	90 days after the date on which a person files
14	a complaint under subparagraph (A), the Office
15	shall—
16	(i) investigate the complaint;
17	(ii) identify remedies and instruct the
18	board to take action, where appropriate;
19	and
20	(iii) respond in writing to the com-
21	plainant.
22	(C) REVIEW.—The State shall establish a
23	mechanism for review of a determination made
24	by the Office under subparagraph (B), under
25	which a complainant may appeal the determina-

1	tion to the general division of the trial court of
2	the State if the challenged occupational regula-
3	tion would substantially burden the complain-
4	ant's ability to—
5	(i) engage in a lawful occupation; or
6	(ii) employ or contract other individ-
7	uals for the performance of a lawful occu-
8	pation; and
9	(4) Right to raise defense.—
10	(A) IN GENERAL.—The State shall author-
11	ize an individual to assert as a defense, in any
12	administrative or judicial proceeding to enforce
13	an occupational regulation, that the regulation
14	does not comply with the policy adopted under
15	subsection (b).
16	(B) Procedures.—In a proceeding de-
17	scribed in subparagraph (A)—
18	(i) an individual who asserts a defense
19	under this paragraph has the initial bur-
20	den of proof that the occupational regula-
21	tion being enforced substantially burdens
22	the individual's ability to engage in a law-
23	ful occupation;
24	(ii) if an individual meets the burden
25	of proof under clause (i), the State shall be

1	required to demonstrate by clear and con-
2	vincing evidence that the occupational reg-
3	ulation—
4	(I) advances an important gov-
5	ernment interest in protecting against
6	real, substantial threats to public
7	health, safety, or welfare; and
8	(II) is substantially related to
9	achievement of the important govern-
10	ment interest described in subclause
11	(I), in light of the availability of less
12	restrictive alternatives to occupational
13	licensing; and
14	(iii) in reviewing an alleged violation
15	of the policy adopted under subsection (b),
16	an administrative agency or a court—
17	(I) shall make its own findings of
18	fact and conclusions of law;
19	(II) may not rely on a legislative
20	finding of fact presented in admissible
21	form to the agency or court; and
22	(III) may not grant any pre-
23	sumption to a legislative determina-
24	tion—

1	(aa) of harm to public
2	health, safety, or welfare; or
3	(bb) that the occupational
4	regulation is substantially related
5	to achievement of the important
6	government interest described in
7	clause (ii)(I).
8	(5) Periodic advisory review.—
9	(A) IN GENERAL.—The State shall estab-
10	lish a mechanism for periodic non-binding re-
11	view of existing occupational regulations, and
12	non-binding review of new proposed occupa-
13	tional regulations, to ensure that the occupa-
14	tional regulations comply with the policy adopt-
15	ed under subsection (b).
16	(B) Scope of Review.—The entity con-
17	ducting the review under subparagraph (A)—
18	(i) shall publish an annual written re-
19	port encompassing approximately 20 per-
20	cent of the occupations subject to occupa-
21	tional regulations within the State, such
22	that the entity will review all occupational
23	regulations within the State during each 5-
24	year period; and

1	(ii) shall publish a written report as-
2	sessing any proposed occupational licensing
3	law, or other proposed law that would ex-
4	pand the authority of an occupational li-
5	censing board to impose occupational regu-
6	lations, before the proposed law is sub-
7	mitted to a vote by the State legislature.
8	(C) REQUIREMENTS FOR ANALYSIS.—In
9	conducting the review required under subpara-
10	graph (A), the entity shall—
11	(i) determine whether the law or other
12	regulation satisfies the policy adopted
13	under subsection (b) of using the least re-
14	strictive regulation necessary to protect
15	consumers from real, substantial threats to
16	public health, safety, or welfare;
17	(ii) evaluate the effects of the law or
18	other regulation on opportunities for work-
19	ers, consumer choices and costs, general
20	unemployment, market competition, gov-
21	ernmental costs, and other effects;
22	(iii) compare the law or other regula-
23	tion to whether and how other States regu-
24	late the applicable occupation; and

1	(iv) if the applicable occupation is
2	subject to an occupational licensing law,
3	evaluate—
4	(I) the feasibility of entering into
5	reciprocity compacts with one or more
6	other States to improve worker mobil-
7	ity and labor market flexibility; and
8	(II) the advisability of endorsing
9	occupational licenses granted by other
10	States to spouses of active service
11	military members as if those occupa-
12	tional licenses were granted by the
13	State conducting the review.
14	SEC. 6. JUDICIAL REVIEW.
15	(a) In General.—The immunity under section 4(a)
16	shall apply to any action of an occupational licensing
17	board of a State, or any action of a member, officer, or
18	employee of that board acting in the official capacity of
19	that member, officer, or employee, if—
20	(1) the actions of the occupational licensing
21	board or member, officer, or employee are author-
22	ized by a non-frivolous interpretation of the occupa-
23	tional licensing laws of the State;
24	(2) the State adopts a policy of using less re-
25	strictive alternatives to occupational licensing to ad-

1	dress real, substantial threats to public health, safe-
2	ty, or welfare, in accordance with section 5(b); and
3	(3) the State enacts legislation providing for ju-
4	dicial review of occupational licensing laws, in ac-
5	cordance with subsection (b) of this section.
6	(b) Judicial Review Legislation.—Legislation
7	enacted by a State under subsection (a)(3)—
8	(1) shall—
9	(A) prohibit the State and any occupa-
10	tional licensing board from imposing an occupa-
11	tional licensing law unless the State—
12	(i) identifies an important government
13	interest in protecting against real, substan-
14	tial threats to public health, safety, or wel-
15	fare; and
16	(ii) demonstrates that the occupa-
17	tional licensing law is substantially related
18	to achievement of the important govern-
19	ment interest described in clause (i), in
20	light of the availability of less restrictive
21	alternatives to occupational licensing;
22	(B) provide an affirmative defense against
23	enforcement of any occupational licensing law
24	of the State under which the State shall be re-

1	quired to demonstrate that the standard under
2	subparagraph (A) has been met;
3	(C) establish a cause of action under
4	which—
5	(i) a person may bring an action for
6	injunctive relief against enforcement of an
7	occupational licensing law of the State;
8	(ii) the plaintiff bears the initial bur-
9	den to prove that the challenged occupa-
10	tional licensing law substantially burdens
11	the plaintiff's ability to engage in a lawful
12	occupation; and
13	(iii) once the plaintiff makes the ini-
14	tial showing under clause (ii), the State is
15	required to demonstrate that the standard
16	under subparagraph (A) has been met;
17	(D) provide for an award of reasonable
18	costs and attorney fees to a person who success-
19	fully challenges the application of an occupa-
20	tional licensing law of the State by—
21	(i) raising an affirmative defense
22	under subparagraph (B); or
23	(ii) bringing an action under subpara-
24	graph (C); and

1	(E) provide for independent judicial review
2	of the occupational licensing laws of the State
3	to ensure that the standard set forth in sub-
4	paragraph (A) has been met; and
5	(2) may not authorize a court to—
6	(A) uphold enforcement of an occupational
7	licensing law of the State simply because the
8	court believes the law is rationally related to a
9	legitimate governmental purpose;
10	(B) rely on hypothetical risks to public
11	safety, not substantiated by evidence in the
12	record, to uphold enforcement of an occupa-
13	tional licensing law of the State;
14	(C) defer to factual or legal conclusions of
15	another person or entity, rather than exercising
16	independent review; or
17	(D) rely on a post hoc justification for the
18	action of an occupational licensing board that
19	was not put forward by the board at the time
20	of the challenged action.
21	(c) Rule of Construction.—Nothing in sub-
22	section (b) shall be construed to require legislation enacted
23	by a State under subsection (a)(3) to provide a right to

- 1 recover monetary damages, other than reasonable costs
- 2 and attorney fees as provided under subsection (b)(1)(D).

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