

118TH CONGRESS
1ST SESSION

H. RES. 271

Recognizing the importance of beauty and wellness educators to the United States and supporting the designation of March 30, 2023, as “National Beauty and Wellness Education Appreciation Day”.

IN THE HOUSE OF REPRESENTATIVES

MARCH 30, 2023

Mrs. McCLAIN (for herself and Ms. ESCOBAR) submitted the following resolution; which was referred to the Committee on Education and the Workforce

RESOLUTION

Recognizing the importance of beauty and wellness educators to the United States and supporting the designation of March 30, 2023, as “National Beauty and Wellness Education Appreciation Day”.

Whereas postsecondary institutions specialized in preparing students to work in licensed occupations in the Nation’s beauty and wellness industry, including as cosmetologists, barbers, estheticians, nail technicians, and massage therapists, are essential to meeting the growing demand for personal care services and the employment needs of businesses that provide personal care services;

Whereas the beauty and wellness industry in the United States, including salon and spa businesses, is an important service sector with an economic impact of over

\$37,000,000,000 in wages and \$100,000,000,000 in goods and services sales, and employment of more than 2,300,000 workers annually;

Whereas, based on the Bureau of Labor Statistics' Occupational Outlook Handbook, the demand for employment of—

(1) barbering, hair, and cosmetology specialists is projected to grow 11 percent from 2021 to 2031, much faster than the average for all occupations reported by the Bureau of Labor Statistics;

(2) skin care specialists (estheticians) is projected to grow 17 percent from 2021 to 2031, much faster than the average for all occupations reported by the Bureau of Labor Statistics;

(3) manicure and pedicure specialists is projected to grow 22 percent from 2021 to 2031, much faster than the average for all occupations reported by the Bureau of Labor Statistics; and

(4) massage therapists is projected to grow 20 percent from 2021 to 2031, much faster than the average for all occupations reported by the Bureau of Labor Statistics;

Whereas most States require cosmetologists, barbers, hairstylists, skin care specialists, nail technicians, and massage therapists to complete a program offered by a State-licensed postsecondary institution to educate students for the requirements of the occupation based on State-mandated curriculum; and

Whereas without proper education in State-mandated curriculum, including health and safety requirements and applied technical abilities, individuals seeking to enter these in-demand occupations would be unable to acquire

the knowledge and proficiency required to successfully pass the required licensing exam and enter the workforce: Now, therefore, be it

1 *Resolved*, That the House of Representatives—

2 (1) supports the designation of “National Beau-
3 ty and Wellness Education Appreciation Day”;

4 (2) recognizes the valuable contributions of
5 beauty and wellness educators in the United States
6 in preparing graduates for the expectations of their
7 future employers; and

8 (3) commends the important role that grad-
9 uates of these institutions serve as working profes-
10 sionals to meet the growing demand for personal
11 and self-care services that promote physical and
12 mental well-being.

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