

117<sup>TH</sup> CONGRESS  
2<sup>D</sup> SESSION

# H. RES. 1139

Commemorating the 30th anniversary of the establishment of the VetFran program at the International Franchise Association and IFA Foundation.

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## IN THE HOUSE OF REPRESENTATIVES

MAY 24, 2022

Mr. MOORE of Alabama (for himself and Mr. LEVIN of California) submitted the following resolution; which was referred to the Committee on Energy and Commerce, and in addition to the Committee on Veterans' Affairs, for a period to be subsequently determined by the Speaker, in each case for consideration of such provisions as fall within the jurisdiction of the committee concerned

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## RESOLUTION

Commemorating the 30th anniversary of the establishment of the VetFran program at the International Franchise Association and IFA Foundation.

Whereas the VetFran program was established in 1991 with the vision of serving veterans returning from the Gulf war;

Whereas VetFran is a strategic initiative of the International Franchise Association and the IFA Foundation;

Whereas the mission of VetFran is to educate both veterans and franchisors about the unique match between the skills and aptitude of entrepreneurial veterans and the demands and opportunities of being a franchisee;

Whereas VetFran works to facilitate the transition of veterans into franchising by encouraging franchisors to offer discounts and incentives to veterans on the one hand, and to assemble resources, tools and a database of franchising opportunities for veterans on the other;

Whereas the VetFran program is led by a dedicated committee of volunteers from the franchising industry, composed of chief executive officers, senior franchise executives, and multi-unit franchisees, the members of the committee bring unparalleled experience and insight to the program;

Whereas many of the committee members are veterans themselves and all of them volunteer their time and expertise because they share a deep commitment to the veterans community and have a passionate belief in the opportunities and prosperity that the franchise business model creates;

Whereas franchising is one of America's most enduring contributions to the world of business;

Whereas the franchise business model allows individuals to go into business for themselves, but not by themselves;

Whereas veterans emerge from service with strong leadership skills and a thorough understanding of teams;

Whereas military experience includes leading and motivating people, improving processes, and accomplishing a defined mission; and

Whereas, like the military, successful franchisees, and employees accomplish the mission with a team: Now, therefore, be it

1       *Resolved*, That the House of Representatives com-  
2 memorates VetFran for 30 years of service to veterans and  
3 the franchise community.

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