

117TH CONGRESS
2^D SESSION

H. RES. 1074

Commemorating the 40th anniversary of the Weather Channel.

IN THE HOUSE OF REPRESENTATIVES

APRIL 28, 2022

Mrs. MCBATH (for herself and Mr. LOUDERMILK) submitted the following resolution; which was referred to the Committee on Oversight and Reform

RESOLUTION

Commemorating the 40th anniversary of the Weather Channel.

Whereas since its launch on May 2, 1982, the Weather Channel has helped save countless lives by reaching millions of viewers and preparing them for severe weather events across the country through its live coverage and dedicated, indepth reporting;

Whereas, in 1982, the Weather Channel introduced its proprietary STAR system, which enabled the distribution of important localized weather information across the United States;

Whereas, in 1995, the Weather Channel launched weather.com, the first wireless weather content online, to reach more Americans and prepare them for severe weather events;

Whereas, in 2003, the Weather Channel launched the HIRAD system, which dramatically increased the accuracy of weather condition information and increased frequency of updated forecasts, radar, and observed conditions;

Whereas, in 2006, the Weather Channel won an Emmy for advancements in its STAR technology;

Whereas, in 2012, the Weather Channel became the first organization in the United States to give names to winter storms, making it easier to communicate these weather events to a national audience;

Whereas, in 2019, the Weather Channel won an Emmy for Outstanding Science, Medical or Environmental Report for its segment on the dangers of tornadoes using immersive mixed reality storytelling;

Whereas, in 2021, the Harris Poll EquiTrend named the Weather Channel “TV News Brand of the Year” for the 11th consecutive year;

Whereas the Weather Channel covered countless catastrophic severe weather events, such as Hurricanes Katrina and Harvey and the Joplin tornado, to help keep Americans informed and safe as these storms affected their towns;

Whereas over the years, the Weather Channel has consistently ranked among America’s most loved and trusted news brands;

Whereas, in April 2022, the Weather Channel launched a direct-to-consumer TV app that delivered an enhanced viewing experience and made its vital programming more accessible; and

Whereas today, the Weather Channel launched the Weather Channel en Español in an effort to bring important

weather information to more Americans: Now, therefore,
be it

1 *Resolved*, That the House of Representatives—

2 (1) hereby commends the Weather Channel on
3 40 years of quality meteorological programming and
4 dedicated reporting on severe weather events nation-
5 wide; and

6 (2) recognizes the 40th anniversary of the
7 Weather Channel, its unique history among news
8 networks and broadcasters, and its contributions to
9 innovative and educational weather reporting.

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