

111TH CONGRESS
2^D SESSION

H. R. 5916

To establish a methamphetamine prevention campaign grant program.

IN THE HOUSE OF REPRESENTATIVES

JULY 28, 2010

Mr. SALAZAR (for himself, Mr. SIMPSON, Mr. REHBERG, and Ms. MARKEY of Colorado) introduced the following bill; which was referred to the Committee on Energy and Commerce

A BILL

To establish a methamphetamine prevention campaign grant program.

1 *Be it enacted by the Senate and House of Representa-*
2 *tives of the United States of America in Congress assembled,*

3 **SECTION 1. SHORT TITLE.**

4 This Act may be cited as the “Methamphetamine
5 Prevention Campaign Grant Program Act of 2010”.

6 **SEC. 2. FINDINGS AND PURPOSE.**

7 (a) FINDINGS.—Congress finds that—

8 (1) methamphetamine is a leading drug threat
9 to the United States;

1 (2) crime related to methamphetamine abuse
2 continues to increase, as reported by county sheriffs;

3 (3) law enforcement reporting indicates that
4 methamphetamine users commonly engage in iden-
5 tity theft to acquire personal information of another
6 person, which the methamphetamine users either sell
7 or exchange for methamphetamine;

8 (4) the prevalence of identity theft is rising in
9 many areas where rates of methamphetamine dis-
10 tribution and abuse are high or increasing;

11 (5) methamphetamine laboratories pose a dan-
12 gerous threat in terms of toxicity, severe environ-
13 mental and property damage, violence, and public
14 safety;

15 (6) methamphetamine use places an excessive
16 burden on law enforcement and local government re-
17 sources;

18 (7) 24 percent of teens nationally report it
19 would be easy or somewhat easy to obtain meth-
20 amphetamine;

21 (8) 33 percent of teens believe there is only
22 slight or no risk to trying methamphetamines once
23 or twice;

1 (9) 16 percent of teens have a friend or a fam-
2 ily member that has used methamphetamines or
3 been treated for methamphetamine abuse;

4 (10) the annual economic burden of meth-
5 amphetamine use in the United States is estimated
6 at between \$16,200,000,000 and \$48,300,000,000
7 annually;

8 (11) methamphetamine creates and increases
9 government and individual expenditures on treat-
10 ment, healthcare, and foster care services, as well as
11 methamphetamine-related unemployment, child ne-
12 glect or abuse, and other social issues;

13 (12) the estimated annual cost of methamphet-
14 amine-related crime and criminal justice expendi-
15 tures in the United States is \$4,200,000,000; and

16 (13) there are currently no particular pharma-
17 cological treatments for dependence on methamphet-
18 amine.

19 (b) PURPOSE.—It is the purpose of this Act to pro-
20 vide adequate resources for the Department of Justice to
21 implement a methamphetamine prevention campaign in
22 States with a critical methamphetamine problem, that will
23 incorporate a broad range of community outreach pro-
24 grams to mobilize communities to assist in methamphet-
25 amine awareness and prevention activities that educate

1 youth on the risks and consequences of methamphetamine
2 use.

3 **SEC. 3. METHAMPHETAMINE PREVENTION CAMPAIGN**
4 **GRANT PROGRAM.**

5 (a) GRANTS AUTHORIZED.—

6 (1) IN GENERAL.—The Attorney General may
7 make grants to States, units of local government, or
8 private nonprofit organizations (referred to in this
9 section as “eligible entities”) to establish a meth-
10 amphetamine prevention campaign, which shall be
11 aimed at teenagers.

12 (2) MAXIMUM AMOUNT.—A grant made under
13 this section shall not be in an amount more than
14 \$2,000,000 per fiscal year.

15 (3) DURATION.—A grant made under this sec-
16 tion shall be for a period of 1 year.

17 (b) USE OF FUNDS.—A grant made under this sec-
18 tion may be used for—

19 (1) producing and developing television, radio,
20 Internet, and print advertisements and educational
21 materials;

22 (2) acquiring placement of advertisements for a
23 methamphetamine prevention campaign;

24 (3) community outreach to motivate community
25 involvement in methamphetamine education;

1 (4) the benchmark study and periodic surveys
2 required under subsection (c); and

3 (5) qualitative research to assist in the develop-
4 ment and testing of—

5 (A) the messaging of a methamphetamine
6 prevention campaign; and

7 (B) the effectiveness of methamphetamine
8 education.

9 (c) STUDY REQUIREMENT.—

10 (1) BENCHMARK STUDY.—An eligible entity re-
11 ceiving a grant under this section shall conduct a
12 quantitative statewide benchmark survey of a statis-
13 tically significant sample at the beginning of a meth-
14 amphetamine prevention campaign conducted by the
15 eligible entity to capture attitudes and behaviors re-
16 lated to methamphetamine throughout the State in
17 which the eligible entity is located.

18 (2) PERIODIC STUDIES.—Beginning not more
19 than 2 years after the completion of the benchmark
20 study required under paragraph (1), an eligible enti-
21 ty receiving a grant under this section shall periodi-
22 cally conduct follow-up studies consistent with the
23 benchmark study described in paragraph (1) to
24 track changes in attitudes and behaviors related to
25 methamphetamine and assist in the development of

1 methamphetamine prevention advertising and other
2 outreach activities directed at teens.

3 (d) APPLICATION.—

4 (1) IN GENERAL.—Each eligible entity desiring
5 a grant under this section shall submit an applica-
6 tion to the Attorney General at such time, in such
7 manner, and accompanied by such information as
8 the Attorney General may reasonably require.

9 (2) CONTENTS.—Each application submitted
10 under paragraph (1) shall include—

11 (A) a plan for implementing a meth-
12 amphetamine prevention campaign, that shall
13 include specific strategies for preventing or re-
14 ducing methamphetamine use by youth, based
15 on research-based interventions tailored to
16 reaching youth and changing the behavior of
17 youth;

18 (B) an assurance that, in developing and
19 implementing a methamphetamine prevention
20 campaign, the eligible entity shall, to the extent
21 feasible and appropriate, consult and coordinate
22 with Federal, State, and local agencies, depart-
23 ments, and organizations to build broad com-
24 munity-based support;

25 (C) a private fund-raising strategy; and

1 (D) such additional assurances as the At-
2 torney General determines to be essential to en-
3 sure compliance with the requirements of this
4 section.

5 (e) CRITERIA.—In making grants under this section,
6 the Attorney General shall give priority to eligible entities
7 that—

8 (1) are addressing widespread methamphet-
9 amine use or an emerging threat of widespread
10 methamphetamine use;

11 (2) have dedicated personnel to oversee the im-
12 plementation and execution of a methamphetamine
13 prevention campaign; and

14 (3) demonstrate an ability to provide quality-
15 tested television and print copy.

16 (f) FEDERAL SHARE.—

17 (1) IN GENERAL.—The Federal share of the
18 cost of an activity described in the application sub-
19 mitted under subsection (d) that is carried out with
20 a grant under this section shall be not more than 50
21 percent.

22 (2) NON-FEDERAL SHARE.—The non-Federal
23 share of payments under this section may be in cash
24 or in-kind.

1 (g) REPORTS TO CONGRESS.—Not later than 120
2 days after the last day of each fiscal year in which 1 or
3 more grants are made under this section, the Attorney
4 General shall submit to Congress a report that shall in-
5 clude—

6 (1) a summary of the activities carried out with
7 grants made under this section;

8 (2) an assessment by the Attorney General of
9 the programs carried out; and

10 (3) any other information the Attorney General
11 considers appropriate.

12 (h) AUTHORIZATION OF APPROPRIATIONS.—There is
13 authorized to be appropriated to carry out this section
14 \$20,000,000 for each of fiscal years 2011, 2012, 2013,
15 and 2014.

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