114TH CONGRESS 2D SESSION

# H.R. 5111

## AN ACT

- To prohibit the use of certain clauses in form contracts that restrict the ability of a consumer to communicate regarding the goods or services offered in interstate commerce that were the subject of the contract, and for other purposes.
  - 1 Be it enacted by the Senate and House of Representa-
  - ${\it 2\ tives\ of\ the\ United\ States\ of\ America\ in\ Congress\ assembled},$

### 1 SECTION 1. SHORT TITLE.

| 2  | This Act may be cited as the "Consumer Review         |
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| 3  | Fairness Act of 2016".                                |
| 4  | SEC. 2. CONSUMER REVIEW PROTECTION.                   |
| 5  | (a) DEFINITIONS.—In this section:                     |
| 6  | (1) Commission.—The term "Commission"                 |
| 7  | means the Federal Trade Commission.                   |
| 8  | (2) COVERED COMMUNICATION.—The term                   |
| 9  | "covered communication" means a written, oral, or     |
| 10 | pictorial review, performance assessment of, or other |
| 11 | similar analysis of, including by electronic means,   |
| 12 | the goods, services, or conduct of a person by an in- |
| 13 | dividual who is party to a form contract with respect |
| 14 | to which such person is also a party.                 |
| 15 | (3) Form contract.—                                   |
| 16 | (A) In general.—Except as provided in                 |
| 17 | subparagraph (B), the term "form contract"            |
| 18 | means a contract with standardized terms—             |
| 19 | (i) used by a person in the course of                 |
| 20 | selling or leasing the person's goods or              |
| 21 | services; and   |
| 22 | (ii) imposed on an individual without                 |
| 23 | a meaningful opportunity for such indi-               |
| 24 | vidual to negotiate the standardized terms.           |

| 1  | (B) Exception.—The term "form con-                    |
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| 2  | tract" does not include an employer-employee          |
| 3  | or independent contractor contract.                   |
| 4  | (4) Pictorial.—The term "pictorial" includes          |
| 5  | pictures, photographs, video, illustrations, and sym- |
| 6  | bols.   |
| 7  | (b) Invalidity of Contracts That Impede Con-          |
| 8  | SUMER REVIEWS.—                                       |
| 9  | (1) In general.—Except as provided in para-           |
| 10 | graphs (2) and (3), a provision of a form contract    |
| 11 | is void from the inception of such contract if such   |
| 12 | provision—  |
| 13 | (A) prohibits or restricts the ability of an          |
| 14 | individual who is a party to the form contract        |
| 15 | to engage in a covered communication;                 |
| 16 | (B) imposes a penalty or fee against an in-           |
| 17 | dividual who is a party to the form contract for      |
| 18 | engaging in a covered communication; or               |
| 19 | (C) transfers or requires an individual who           |
| 20 | is a party to the form contract to transfer to        |
| 21 | any person any intellectual property rights in        |
| 22 | review or feedback content, with the exception        |
| 23 | of a non-exclusive license to use the content,        |
| 24 | that the individual may have in any otherwise         |
| 25 | lawful covered communication about such per-          |

| 1  | son or the goods or services provided by such    |
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| 2  | person.  |
| 3  | (2) Rule of Construction.—Nothing in             |
| 4  | paragraph (1) shall be construed to affect—      |
| 5  | (A) any duty of confidentiality imposed by       |
| 6  | law (including agency guidance);                 |
| 7  | (B) any civil cause of action for defama-        |
| 8  | tion, libel, or slander, or any similar cause of |
| 9  | action;  |
| 10 | (C) any party's right to remove or refuse        |
| 11 | to display publicly on an Internet website or    |
| 12 | webpage owned, operated, or otherwise con-       |
| 13 | trolled by such party any content of a covered   |
| 14 | communication that—                              |
| 15 | (i) contains the personal information            |
| 16 | or likeness of another person, or is libel-      |
| 17 | ous, harassing, abusive, obscene, vulgar,        |
| 18 | sexually explicit, or is inappropriate with      |
| 19 | respect to race, gender, sexuality, ethnicity,   |
| 20 | or other intrinsic characteristic;               |
| 21 | (ii) is unrelated to the goods or serv-          |
| 22 | ices offered by or available at such party's     |
| 23 | Internet website or webpage; or                  |
| 24 | (iii) is clearly false or misleading; or         |

| 1  | (D) a party's right to establish terms and          |
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| 2  | conditions with respect to the creation of photo-   |
| 3  | graphs or video of such party's property when       |
| 4  | those photographs or video are created by an        |
| 5  | employee or independent contractor of a com-        |
| 6  | mercial entity and solely intended for commer-      |
| 7  | cial purposes by that entity.                       |
| 8  | (3) Exceptions.—Paragraph (1) shall not             |
| 9  | apply to the extent that a provision of a form con- |
| 10 | tract prohibits disclosure or submission of, or re- |
| 11 | serves the right of a person or business that hosts |
| 12 | online consumer reviews or comments to remove—      |
| 13 | (A) trade secrets or commercial or finan-           |
| 14 | cial information obtained from a person and         |
| 15 | considered privileged or confidential;              |
| 16 | (B) personnel and medical files and similar         |
| 17 | information the disclosure of which would con-      |
| 18 | stitute a clearly unwarranted invasion of per-      |
| 19 | sonal privacy;                                      |
| 20 | (C) records or information compiled for             |
| 21 | law enforcement purposes, the disclosure of         |
| 22 | which would constitute a clearly unwarranted        |
| 23 | invasion of personal privacy;                       |
| 24 | (D) content that is unlawful or otherwise           |
| 25 | meets the requirements of paragraph (2)(C); or      |

1 (E) content that contains any computer vi-2 ruses, worms, or other potentially damaging 3 computer code, processes, programs, applica-4 tions, or files.

5 (c) Prohibition.—It shall be unlawful for a person 6 to offer a form contract containing a provision described 7 as void in subsection (b).

### (d) Enforcement by Commission.—

(1) Unfair or deceptive acts or practice prescribed under section (c) by a person with respect to which the Commission is empowered under section 5(a)(2) of the Federal Trade Commission Act (15 U.S.C. 45(a)(2)) shall be treated as a violation of a rule defining an unfair or deceptive act or practice prescribed under section 18(a)(1)(B) of the Federal Trade Commission Act (15 U.S.C. 57a(a)(1)(B)).

### (2) Powers of commission.—

(A) IN GENERAL.—The Commission shall enforce this section in the same manner, by the same means, and with the same jurisdiction, powers, and duties as though all applicable terms and provisions of the Federal Trade Commission Act (15 U.S.C. 41 et seq.) were incorporated into and made a part of this Act.

| 1  | (B) Privileges and immunities.—Any                     |
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| 2  | person who violates this section shall be subject      |
| 3  | to the penalties and entitled to the privileges        |
| 4  | and immunities provided in the Federal Trade           |
| 5  | Commission Act (15 U.S.C. 41 et seq.).                 |
| 6  | (e) Enforcement by States.—                            |
| 7  | (1) Authorization.—Subject to paragraph                |
| 8  | (2), in any case in which the attorney general of a    |
| 9  | State has reason to believe that an interest of the    |
| 10 | residents of the State has been or is threatened or    |
| 11 | adversely affected by the engagement of any person     |
| 12 | subject to subsection (c) in a practice that violates  |
| 13 | such subsection, the attorney general of the State     |
| 14 | may, as parens patriae, bring a civil action on behalf |
| 15 | of the residents of the State in an appropriate dis-   |
| 16 | trict court of the United States to obtain appro-      |
| 17 | priate relief.   |
| 18 | (2) Rights of federal trade commis-                    |
| 19 | SION.—   |
| 20 | (A) NOTICE TO FEDERAL TRADE COMMIS-                    |
| 21 | SION.—   |
| 22 | (i) In general.—Except as provided                     |
| 23 | in clause (iii), the attorney general of a             |
| 24 | State shall notify the Commission in writ-             |
| 25 | ing that the attorney general intends to               |

| 1  | bring a civil action under paragraph (1)     |
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| 2  | before initiating the civil action against a |
| 3  | person described in subsection $(d)(1)$ .    |
| 4  | (ii) Contents.—The notification re-          |
| 5  | quired by clause (i) with respect to a civil |
| 6  | action shall include a copy of the complaint |
| 7  | to be filed to initiate the civil action.    |
| 8  | (iii) Exception.—If it is not feasible       |
| 9  | for the attorney general of a State to pro-  |
| 10 | vide the notification required by clause (i) |
| 11 | before initiating a civil action under para- |
| 12 | graph (1), the attorney general shall notify |
| 13 | the Commission immediately upon insti-       |
| 14 | tuting the civil action.                     |
| 15 | (B) Intervention by federal trade            |
| 16 | COMMISSION.—The Commission may—              |
| 17 | (i) intervene in any civil action            |
| 18 | brought by the attorney general of a State   |
| 19 | under paragraph (1) against a person de-     |
| 20 | scribed in subsection (d)(1); and            |
| 21 | (ii) upon intervening—                       |
| 22 | (I) be heard on all matters aris-            |
| 23 | ing in the civil action; and                 |
| 24 | (II) file petitions for appeal of a          |
| 25 | decision in the civil action.                |

- 1 (3) Investigatory powers.—Nothing in this 2 subsection may be construed to prevent the attorney 3 general of a State from exercising the powers con-4 ferred on the attorney general by the laws of the 5 State to conduct investigations, to administer oaths 6 or affirmations, or to compel the attendance of wit-7 nesses or the production of documentary or other 8 evidence.
  - (4) PREEMPTIVE ACTION BY FEDERAL TRADE COMMISSION.—If the Federal Trade Commission institutes a civil action or an administrative action with respect to a violation of subsection (c), the attorney general of a State may not, during the pendency of such action, bring a civil action under paragraph (1) against any defendant named in the complaint of the Commission for the violation with respect to which the Commission instituted such action.

### (5) Venue; service of process.—

- (A) Venue.—Any action brought under paragraph (1) may be brought in—
- (i) the district court of the United States that meets applicable requirements relating to venue under section 1391 of title 28, United States Code; or

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| 1  | (ii) another court of competent juris-                 |
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| 2  | diction.   |
| 3  | (B) Service of Process.—In an action                   |
| 4  | brought under paragraph (1), process may be            |
| 5  | served in any district in which the defendant—         |
| 6  | (i) is an inhabitant; or                               |
| 7  | (ii) may be found.                                     |
| 8  | (6) ACTIONS BY OTHER STATE OFFICIALS.—                 |
| 9  | (A) In general.—In addition to civil ac-               |
| 10 | tions brought by attorneys general under para-         |
| 11 | graph (1), any other consumer protection offi-         |
| 12 | cer of a State who is authorized by the State          |
| 13 | to do so may bring a civil action under para-          |
| 14 | graph (1), subject to the same requirements            |
| 15 | and limitations that apply under this subsection       |
| 16 | to civil actions brought by attorneys general.         |
| 17 | (B) SAVINGS PROVISION.—Nothing in this                 |
| 18 | subsection may be construed to prohibit an au-         |
| 19 | thorized official of a State from initiating or        |
| 20 | continuing any proceeding in a court of the            |
| 21 | State for a violation of any civil or criminal law     |
| 22 | of the State.  |
| 23 | (f) EDUCATION AND OUTREACH FOR BUSINESSES.—            |
| 24 | Not later than 60 days after the date of the enactment |
| 25 | of this Act, the Commission shall commence conducting  |

- 1 education and outreach that provides businesses with non-
- 2 binding best practices for compliance with this Act.
- 3 (g) Relation to State Causes of Action.—
- 4 Nothing in this section shall be construed to affect any
- 5 cause of action brought by a person that exists or may
- 6 exist under State law.
- 7 (h) Savings Provision.—Nothing in this section
- 8 shall be construed to limit, impair, or supersede the oper-
- 9 ation of the Federal Trade Commission Act or any other
- 10 provision of Federal law.
- 11 (i) Effective Dates.—This section shall take ef-
- 12 fect on the date of the enactment of this Act, except
- 13 that—
- (1) subsections (b) and (c) shall apply with re-
- spect to contracts in effect on or after the date that
- is 90 days after the date of the enactment of this
- 17 Act; and
- 18 (2) subsections (d) and (e) shall apply with re-
- spect to contracts in effect on or after the date that
- is 1 year after the date of the enactment of this Act.

Passed the House of Representatives September 12, 2016.

Attest:

# 114TH CONGRESS H. R. 5111

# AN ACT

To prohibit the use of certain clauses in form contracts that restrict the ability of a consumer to communicate regarding the goods or services offered in interstate commerce that were the subject of the contract, and for other purposes.