

SENATE JOINT RESOLUTION 966

By Taylor

A RESOLUTION commemorating August 8, 2024, as  
Whataburger Day in Tennessee.

WHEREAS, established seventy-three years ago by Harmon Dobson, Whataburger has earned customer loyalty on an enormous scale, witnessed incredible expansion, and garnered the highest praise in the Volunteer State and beyond; and

WHEREAS, Whataburger's inspiring success story mirrors that of Tennessee itself, and Whataburger has, since 1950, remained faithful to its founding vision; and

WHEREAS, from the classic orange and white A-frames to the signature Flying W logo, Whataburger iconography evokes the spirit of a bygone era and, moreover, the values that define the organization today; and

WHEREAS, by treating customers well and taking the utmost pride in its work, Whataburger has emerged as more than a mere restaurant—it is a true southern treasure; and

WHEREAS, Tennesseans have always pressed toward a brighter tomorrow, and Whataburger likewise strives to a bigger, better burger; efforts to that end have no doubt been a triumph, and Whataburger has thus secured its rightful place in Tennessee culture; now, therefore,

BE IT RESOLVED BY THE SENATE OF THE ONE HUNDRED THIRTEENTH GENERAL ASSEMBLY OF THE STATE OF TENNESSEE, THE HOUSE OF REPRESENTATIVES CONCURRING, that we join with citizens from across this State in commemorating August 8, 2024, as Whataburger Day in Tennessee and congratulate this iconic restaurant on more than seventy years of success.

BE IT FURTHER RESOLVED, that an appropriate copy of this resolution be prepared for presentation with this final clause omitted from such copy and upon proper request made to the appropriate clerk, the language appearing immediately following the State seal appear without House or Senate designation.