SENATE JOINT RESOLUTION 408

By Hensley

A RESOLUTION to honor and recognize Froggy's Fog LLC (DBA SMPLY Brands).

WHEREAS, it is fitting that we should pay tribute to those businesses that make significant contributions to the local economies of the State of Tennessee; and

WHEREAS, Froggy's Fog LLC (DBA SMPLY Brands), a manufacturing company with locations in Columbia and Mt. Pleasant, has been a historically functioning and headquartered business in the State of Tennessee since 2007; and

WHEREAS, the company has pledged to maintain operations within Maury County, even throughout the turmoil of the COVID-19 pandemic and its effect on rural state economies and manufacturers; and

WHEREAS, the company was able to quickly pivot its operations as a chemical fluids and theatrical effects manufacturer to become a leading provider of necessary personal protective equipment (PPE) products and hand sanitizers that are used to combat the spread of the virus that causes COVID-19; and

WHEREAS, during the pandemic, the company has invested more than \$3.8 million in local infrastructure by expanding operations into a second facility to meet the manufacturing demand of local and national constituencies; and

WHEREAS, the company increased its workforce throughout the peak of the pandemic by more than 300%, creating valuable full-time and part-time jobs for workers who needed employment during the pandemic; and

WHEREAS, by providing more jobs to local residents, the company has generated additional revenue, and its operations are furthering the local and state economies; and

WHEREAS, the company has donated more than \$311,000 of hand sanitizer to various sectors, including first responders, homeless shelters, universities, public school districts, hospitals, fire departments, EMS, police stations, and national charities; and

WHEREAS, the company plans to continue its philanthropic efforts to donate hand sanitizer to local Tennessee State agencies and public offices, as well as businesses in need, by offering a web-based online donation request form to assist them in their efforts to protect their staff and customers; and

WHEREAS, these efforts are crucial to the successful reopening of local and state economies; and

WHEREAS, the company's valuable contributions to the State of Tennessee and its local communities as well as its dedication to excellence in manufacturing are clearly deserving of the respect, admiration, and commendation of the members of this General Assembly; now, therefore,

BE IT RESOLVED BY THE SENATE OF THE ONE HUNDRED TWELFTH GENERAL ASSEMBLY OF THE STATE OF TENNESSEE, THE HOUSE OF REPRESENTATIVES CONCURRING, that we hereby commend and honor Froggy's Fog LLC (DBA SMPLY Brands) on its dedication to sustaining the local economy, excellence in manufacturing, and philanthropic efforts vital to combatting the spread of the virus that causes COVID-19.

BE IT FURTHER RESOLVED, that an appropriate copy of this resolution be prepared for presentation with this final clause omitted from such copy and upon proper request made to the appropriate clerk, the language appearing immediately following the State seal appear without House or Senate designation.

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