

HOUSE JOINT RESOLUTION 1437

By Eldridge

A RESOLUTION to recognize Cheri and Jim Bruce of ACME Printing.

WHEREAS, it is fitting that the members of this General Assembly recognize those Tennessee business owners who have a longstanding commitment to providing exceptional service to their customers; and

WHEREAS, Cheri and Jim Bruce are such estimable individuals, who recently added ACME Printing of Morristown to their growing list of business acquisitions; and

WHEREAS, ACME Printing, which recently celebrated its fifty-fifth anniversary, was purchased by Cheri and Jim Bruce in October of 2022; under their ownership, ACME Printing continues to be the trusted source to which customers in East Tennessee turn for their printing needs; and

WHEREAS, combining experience, equipment, and technology for a competitive edge, Cheri and Jim Bruce have acquired fourteen different print/sign shops over the last sixteen years, mostly smaller shops whose owners are reaching retirement age; and

WHEREAS, one of their print shops is located in Sevier County and has been managed by Cheri Bruce for twenty-eight years; the Bruces purchased the business as an Insty-Prints franchise in 2007 and changed the name to Allegra Print & Imaging, under the same franchise, in 2008; and

WHEREAS, ACME Printing is the Bruces' largest business acquisition to date; despite a number of early challenges, they have assembled some of the best people to help run the organization while remodeling, repairing, and upgrading the business's facilities as well as equipment; and

WHEREAS, Cheri and Jim Bruce also own the printing/sign franchise Allegra/Image 360, which is part of The Alliance Franchise Brands; ACME and Signs Now are part of this franchise system, as well; and

WHEREAS, wholly dedicated to their community, Cheri and Jim Bruce are generous supporters of the Boys & Girls Club Christmas Card Fundraiser, the Walters State Community College Golf Tournament, the West High School athletic program, Girls Incorporated, and the annual Christmas Parade; and

WHEREAS, we find it appropriate to acknowledge and applaud Cheri and Jim Bruce for their ongoing commitment to excellence in all their endeavors; now, therefore,

BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES OF THE ONE HUNDRED THIRTEENTH GENERAL ASSEMBLY OF THE STATE OF TENNESSEE, THE SENATE CONCURRING, that we honor and commend Cheri and Jim Bruce of ACME Printing for their peerless business acumen and devoted service to their community, extending our sincere best wishes for continued success in the future.

BE IT FURTHER RESOLVED, that an appropriate copy of this resolution be prepared for presentation with this final clause omitted from such copy and upon proper request made to the appropriate clerk, the language appearing immediately following the State seal appear without House or Senate designation.