TENNESSEE GENERAL ASSEMBLY FISCAL REVIEW COMMITTEE





SB 1635 - HB 1847

January 29, 2018

SUMMARY OF BILL: Requires political communications, advertisements, and solicitations made through social media platforms to include certain identifying information in a clear and conspicuous manner.

ESTIMATED FISCAL IMPACT:

NOT SIGNIFICANT

Assumptions:

- Under current law, pursuant to Tenn. Code Ann. 2-19-120(a), political communications, advertisements, and solicitations for contributions must identify who paid for the communication, advertisement, or solicitation, and if approved by the candidate.
- Violation of the identification requirements is a class C misdemeanor, pursuant to Tenn. Code Ann. § 2-19-120(c); however, there will not be a sufficient number of prosecutions for state or local government to experience any significant increase in revenue or expenditures.
- Extending the identification requirements currently set for other forms of political communication to those made through social media platforms will not result in any significant fiscal impact to state or local government.

CERTIFICATION:

The information contained herein is true and correct to the best of my knowledge.

Krista M. Lee, Executive Director

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