

State of South Dakota

EIGHTY-EIGHTH SESSION
LEGISLATIVE ASSEMBLY, 2013

518U0426

SENATE BILL NO. 143

Introduced by: Senators Tidemann, Begalka, Hunhoff (Jean), and Peters and Representatives Hawley, Bolin, Erickson, Feinstein, Hawks, Hickey, Hoffman, Magstadt, Munsterman, Nelson, Peterson, Rozum, Solum, Tulson, Tyler, and Wismer

1 FOR AN ACT ENTITLED, An Act to revise certain provisions regarding tourist-oriented
2 directional signs.

3 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF SOUTH DAKOTA:

4 Section 1. That § 31-29-80.1 be amended to read as follows:

5 31-29-80.1. The transportation commission shall ~~adopt~~ promulgate rules, pursuant to chapter
6 1-26, to provide for a directional sign program to provide directional information on the right-
7 of-way on the interstate and primary highway system for any business ~~establishments~~
8 establishment offering goods and services in the interest of the traveling public ~~on the~~
9 right-of-way on the interstate and primary highway system including any attraction. The rules
10 shall be developed in conformance with the manual on uniform traffic control devices and shall
11 address permit application criteria; sign message and types of qualifying services; hours and
12 periods of operation; qualifying distance to services; business sign priority; sign and panel
13 locations and spacing; number and priority of signs per panel; sign and panel composition, size
14 and color requirements; legend requirements; exit ramp sign size, spacing and message content;



1 covering or removal of business signs; and erection and maintenance of signs and panels.

2 Section 2. That chapter 31-29 be amended by adding thereto a NEW SECTION to read as
3 follows:

4 For the purposes of § 31-29-80.1, the term, attraction, means a business establishment of
5 regional significance with the primary purpose of providing amusement, historical, cultural, or
6 leisure activity to the public and has restroom facilities and drinking water and adequate parking
7 accommodations.

8 Section 3. That chapter 31-29 be amended by adding thereto a NEW SECTION to read as
9 follows:

10 For the purposes of § 31-29-80.1, a business establishment shall be either a rural business
11 or a tourist-oriented business. The business establishment may have an on-premise sign located
12 adjacent to or visible from a highway which advertises the business.