

# State of South Dakota

NINETY-FOURTH SESSION  
LEGISLATIVE ASSEMBLY, 2019

918B0247                    **SENATE AGRICULTURE AND NATURAL RESOURCES**  
**ENGROSSED NO. HCR 1007 - 3/5/2019**

Introduced by: Representatives Livermont, Brunner, Dennert, Frye-Mueller, Hammock, Jensen (Kevin), Marty, Mulally, Pischke, and Rasmussen and Senators Russell, Heinert, Jensen (Phil), Maher, and Nelson

1    A CONCURRENT RESOLUTION, Expressing and encouraging support for voluntary country-  
2        of-origin labels.

3        WHEREAS, voluntary Country of Origin Labeling (COOL) that conforms with COOL  
4    parameters and meets World Trade Organization requirements should be supported; and

5        WHEREAS, the United States Department of Agriculture should administer rules and  
6    regulations for certification; and

7        WHEREAS, the implementation of COOL should not impose undue compliance costs,  
8    liability, record keeping and verification requirements on farmers and ranchers; and

9        WHEREAS, the inclusion of all dairy products should be in voluntary COOL rules and  
10   regulations; and

11        WHEREAS, the United States mandatory COOL law jeopardized the viability of United  
12   States packing and United States feeding infrastructure, placing local and state economies at  
13   risk; and

14        WHEREAS, the 2013 mandatory COOL would have cost over seven billion in the loss of



1 U.S. ag exports, including losing over twenty-five percent of the United States fresh and chilled  
2 beef exports; and

3 WHEREAS, mandatory COOL undermines North American competitiveness in the global  
4 market:

5 NOW, THEREFORE, BE IT RESOLVED, by the House of Representatives of the Ninety-  
6 Fourth Legislature of the State of South Dakota, the Senate concurring therein, that the  
7 Legislature supports consumers' right to know where their food comes from and supports the  
8 use of voluntary country-of-origin labels, and that the Legislature encourages the United States  
9 Department of Agriculture to develop and create administrative rules and regulations of  
10 certification for a voluntary COOL program.