

HOUSE COMMEMORATION NO. 1085

Introduced by: Representatives Bartling, Bolin, Cammack, Cronin, Duvall, Ecklund, Erickson, Feickert, Feinstein, Gibson, Gosch, Greenfield, Hansen, Hawks, Hawley, Heinemann (Leslie), Heinert, Hickey, Hoffman, Johns, Killer, Kirschman, Kopp, Lust, Mickelson, Nelson, Olson (Betty), Parsley, Peterson, Ring, Rounds, Russell, Schaefer, Schrempp, Soli, Stalzer, Steele, Stevens, Tulson, Tyler, Verchio, Wick, Wink, and Wismer and Senators Frerichs, Adelstein, Bradford, Brown, Buhl, Hunhoff (Jean), Johnston, Jones, Kirkeby, Lucas, Maher, Olson (Russell), Rave, Sutton, Tieszen, and Welke

A LEGISLATIVE COMMEMORATION, Honoring and thanking Bernie and Myrna Hunhoff and their family for the contributions of *South Dakota Magazine* to the state of South Dakota.

WHEREAS, Bernie Hunhoff and his wife, Myrna, started *South Dakota Magazine* in Yankton in 1985. Bernie hit the road with cardboard page mock-ups of how *South Dakota Magazine* would appear, talking to potential readers and advertisers across the state; and

WHEREAS, today the magazine has forty-six thousand subscribers in fifty states, twenty-six countries, and five continents; and

WHEREAS, Bernie Hunhoff has served as editor and publisher for twenty-eight years, printing one hundred sixty-eight issues of the magazine. He has explored every town in South Dakota, every highway and many back roads. He has been stuck in Lyman County gumbo, survived a New Year's Eve celebration in Clark's main street bakery, milked a wild cow at the Irene rodeo, socialized with an old hermit by the Bad River, and nearly stepped on a hissing rattlesnake atop a hill on the Pine Ridge; and

WHEREAS, the stories in *South Dakota Magazine* show how we are all connected. We share a past and present. We share mountain size sculptures, grandiose purple sunsets, the East/West River divide, ethnic foods and rhubarb, our own pronunciation of Pierre, pheasants and deer, Interstates 90 and 29, and four sharp seasons of weather; and



WHEREAS, South Dakotans also experienced dark times, which the magazine has covered, including killer storms, rural poverty, Wounded Knee, a racial divide, and an exodus of our young people; and

WHEREAS, this, our South Dakota community, has been celebrated, preserved and explored in the pages of *South Dakota Magazine*; and

WHEREAS, after twenty-eight years as editor, Bernie is passing that title to his daughter, Katie. Although, Bernie will remain publisher and intends to still provide stories and photos, wandering around the state with a camera and notebook:

NOW, THEREFORE, BE IT COMMEMORATED, by the Eighty-Eighth Legislature of the State of South Dakota, that the South Dakota Legislature honors and thanks Bernie and Myrna Hunhoff and their family for *South Dakota Magazine*, for sharing the beauty of South Dakota and her people, for preserving their stories, and for embodying the true grit of South Dakota's entrepreneurial spirit.