

HOUSE COMMEMORATION NO. 1001

Introduced by: Representatives Gosch, Bartling, Hawley, Mickelson, Rounds, Westra, and Wink and Senators Rave, Brown, Heinert, Lederman, and Sutton

A LEGISLATIVE COMMEMORATION, Commending and honoring Jim Hagen in Pierre, South Dakota, for receiving the State Tourism Director of the Year Award.

WHEREAS, the U.S. Travel Association's National Council of State Tourism Directors votes annually on the State Tourism Director Award, which is given to the professional whose leadership has led to the measurable improvement of his or her state's travel and tourism profile; and

WHEREAS, Hagen has served as the secretary of tourism for Governor Dennis Daugaard since 2011. He served four and one-half years as the national campaign director and public relations director for the Crazy Horse Memorial Foundation. From 2004 to 2006, he served as secretary of tourism and state development in the administration of Governor Mike Rounds. In this role, he oversaw the Offices of Tourism, Economic Development, Arts, History, and State-Tribal Relations; and

WHEREAS, during Governor Bill Janklow's administration from 1995 to 2002, Hagen served as chief of staff, deputy chief of staff, and special advisor to the Governor; and

WHEREAS, Jim's passion for the industry and respect amongst his peers is demonstrated by the many national boards on which he serves, including the National Travel and Tourism Advisory Board, which advises the U.S. Secretary of Commerce on travel industry policy, the U.S. Travel Association Board, as well as several committees; and

WHEREAS, South Dakotans understand that travel dollars are an essential contributor to the state economy. Jim is a tremendous ambassador for the tourism and travel industry. He is a tireless advocate for the State of South Dakota, and has engaged thousands of tourists from across the country and around the world in sharing South Dakota's world-class national parks, history, memorials, and more:



NOW, THEREFORE, BE IT COMMEMORATED, by the Ninetieth Legislature of the State of South Dakota, that the Legislature commends and honors Jim Hagen for his efforts and praises him for receiving such a distinguished award.