

State of South Dakota

NINETY-FOURTH SESSION
LEGISLATIVE ASSEMBLY, 2019

861B0606

HOUSE BILL NO. 1253

Introduced by: Representatives Mills, Brunner, Deutsch, Glanzer, Goodwin, Hansen, Haugaard, Latterell, McCleerey, Perry, Peterson (Sue), Post, Qualm, Rasmussen, Smith (Jamie), Steele, Weis, and Wiese and Senators Otten (Ernie), Rusch, Steinhauer, and Sutton

1 FOR AN ACT ENTITLED, An Act to provide funding for advertising that addresses the
2 negative aspects of gambling.

3 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF SOUTH DAKOTA:

4 Section 1. That chapter 42-7A be amended by adding a NEW SECTION to read:

5 The South Dakota Lottery shall, in each annual report, provide an accounting of the dollars
6 expended to directly or indirectly market, promote, or otherwise advertise video lottery. The
7 report shall specify the dollars expended for such advertising within the various media,
8 including in brochures, on the internet, in magazines, in newspapers, on the radio, and on
9 television, as well as in any other miscellaneous categories.

10 Section 2. That chapter 42-7A be amended by adding a NEW SECTION to read:

11 Before December thirty-first of each year, the South Dakota Lottery shall forward, from the
12 state's percentage of net machine income, a grant to the Department of Social Services in an
13 amount equal to ten percent of all dollars expended on advertising for all purposes by the South
14 Dakota Lottery, during the previous fiscal year. The department shall use the amount received



1 under this section to purchase informational advertisements that:

2 (1) Are directed at the general public;

3 (2) Portray the negative impacts of compulsive gambling; and

4 (3) Appear, during the period from February fifteenth to May first, inclusive, in various
5 media, including in brochures, on the internet, in magazines, in newspapers, on the
6 radio, and on television, as well as in any other miscellaneous categories.