2018 -- H 7563 SUBSTITUTE A

LC004562/SUB A

STATE OF RHODE ISLAND

IN GENERAL ASSEMBLY

JANUARY SESSION, A.D. 2018

AN ACT

RELATING TO INSURANCE -- INSURANCE CONSUMER PROTECTION SALES ACT

Introduced By: Representatives Marshall, Edwards, Ackerman, O'Brien, and Casey

Date Introduced: February 09, 2018

<u>Referred To:</u> House Corporations

It is enacted by the General Assembly as follows:

1 SECTION 1. Title 27 of the General Laws entitled "INSURANCE" is hereby amended

- 2 by adding thereto the following chapter:
- 3 <u>CHAPTER 82</u> 4 <u>INSURANCE CONSUMER PROTECTION SALES ACT</u>
- 5 <u>27-82-1. Short title.</u>
- 6 This chapter shall be known and may be cited as the "Insurance Consumer Protection
- 7 <u>Sales Act."</u>

8 <u>27-82-2. Purpose.</u>

- 9 The purpose of this chapter is to regulate noninsurance business entities in the disclosure
- 10 <u>of personal identifiable information for insurance sales.</u>
- 11 **<u>27-82-3. Definitions.</u>**
- 12 For the purposes of this chapter:
- 13 (1) "Business entity" means an individual, firm, corporation, business trust, association,
- 14 partnership, limited liability company, limited liability partnership or any legal entity, its affiliates
- 15 or subsidiaries and any of its officers, agents, representatives or employees; provided, however,
- 16 <u>"business entity" shall not include financial institutions as defined and subject to the provisions of</u>
- 17 <u>chapter 58 of title 27 or insurance companies subject to regulations under title 27.</u>
- 18 (2) "Commissioner" means the director of the department of business regulation or their

19 <u>designee.</u>

1 (3) "Insurance" includes all products defined or regulated as insurance by the department 2 of business regulation except those products offered as follows: 3 (i) Portable electronics insurance as defined in § 27-2.7-1; 4 (ii) Credit life, credit accident and health, credit involuntary unemployment insurance; 5 group credit insurance, forced placed or voluntary credit personal property insurance; group mortgage cancellation life insurance, or group mortgage accident and health insurance and 6 7 annuities; 8 (iii) Insurance placed by a financial institution in connection with collateral pledged as 9 security for a loan when the debtor breaches the contractual obligation to provide that insurance; 10 and 11 (iv) Private mortgage insurance. 12 27-82-4. Authorization for implementing regulations. 13 The commissioner may promulgate administrative regulations to effectuate the purposes 14 of this chapter. 15 27-82-5. Anti-tying provisions. 16 (a) No person or business entity may offer any tangible personal property for sale or 17 lease, or fix or vary the conditions of an offer, on a condition or requirement that the customer 18 obtains insurance from the business entity, or any particular insurance producer or insurer. 19 (b) No business entity shall require or imply that the purchase of an insurance product 20 from a business entity or any particular insurance producer or insurer, by a customer or 21 prospective customer is required as a condition of, or is in any way related to the purchase or 22 lease of any tangible personal property, the lending of money or extension of credit or the 23 provision of services related to any of these activities. 24 (c) No business entity shall impose any requirement on any insurance producer or insurer 25 who is not associated with the business entity that is not imposed on any insurance producer or 26 insurer who is associated with that business entity. 27 27-82-6. Sales force. 28 Solicitation for the purchase or sale of insurance by a business entity shall be conducted 29 only by persons licensed in accordance with chapter 2.4 of title 27 whose responsibilities do not 30 include the sale of a noninsurance related tangible personal property, including, but not limited to, 31 salespersons, persons whose responsibilities include a determination of credit qualification, 32 financing, or persons assisting those individuals in the sale or lease of any tangible personal 33 property. 34 27-82-7. Confidential customer information.

- 1 (a) As used in this section, unless the context requires otherwise:
- 2 (1) "Customer" means a person seeking to purchase or lease tangible personal property. (2) "Nonpublic customer information" means personally identifiable financial 3 4 information regarding a person that has been derived from the sale or lease of tangible personal 5 property by a business entity, including, information on the product to be purchased or leased, information concerning the terms and conditions of insurance coverage, insurance expirations, 6 7 insurance claims, or insurance history of an individual. Nonpublic customer information does not 8 include customer names, addresses or telephone numbers. 9 (b) No business entity shall use any nonpublic customer information derived from the 10 sale or lease of tangible personal property for the purpose of selling or soliciting the purchase of 11 insurance or provide the nonpublic customer information to a third party for the purpose of 12 another's sale or solicitation of the purchase of insurance. 13 27-82-8. Insurance in connection with the sale or lease of a tangible personal 14 property. 15 The transaction of a sale or lease of any tangible personal property and insurance 16 transactions shall be completed independently and through separate documents. 17 27-82-9. Physical location of insurance activities. 18 The place of solicitation or sale of insurance by any insurance company or any insurance 19 producer affiliated with a business entity shall be from an office physically separated from the 20 activities associated with the sale or lease of any tangible personal property. Physical separation 21 shall not be defined as a separate building. The commissioner shall have the authority to 22 promulgate rules and regulations to implement this section pursuant to § 27-82-4. 23 27-82-10. Penalties. 24 Any business entity or person who violates the provisions of this chapter, who fails to 25 perform any duties imposed by this chapter, or who violates any administrative regulation 26 promulgated pursuant to this chapter shall be liable for a civil penalty not to exceed the sum of 27 one hundred dollars (\$100) for each day which the violation continues, and may be concurrently 28 enjoined from any further violations by the superior court upon petition of the insurance 29 commissioner. 30

SECTION 2. This act shall take effect January 1, 2019.

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EXPLANATION

BY THE LEGISLATIVE COUNCIL

OF

AN ACT

RELATING TO INSURANCE -- INSURANCE CONSUMER PROTECTION SALES ACT

1 This act would create a system of consumer protection for regulation by DBR of 2 noninsurance business entities using or disclosing personal identifiable financial information for 3 insurance sales.

This act would take effect on January 1, 2019.

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