

2024 -- H 7089

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STATE OF RHODE ISLAND

IN GENERAL ASSEMBLY

JANUARY SESSION, A.D. 2024

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A N A C T

RELATING TO COMMERCIAL LAW -- GENERAL REGULATORY PROVISIONS --
UNFAIR SALES PRACTICES

Introduced By: Representatives Noret, and Casimiro

Date Introduced: January 10, 2024

Referred To: House Corporations

It is enacted by the General Assembly as follows:

1 SECTION 1. Chapter 6-13 of the General Laws entitled "Unfair Sales Practices" is hereby
2 amended by adding thereto the following section:

3 **6-13-22. Digital coupons.**

4 (a) Any business entity that is selling or offering goods for sale or services to a consumer,
5 in-person or online, at retail that offers digital coupons shall make available to a consumer a paper
6 coupon of equal or identical value.

7 (b) A digital coupon for the purposes of this section shall be defined as a store coupon,
8 rebate, or similar instrument that is offered to a consumer through an online platform, including,
9 but not limited to, an app, website, or similar Internet forum.

10 (c) A violation of this section shall be subject to a two thousand five hundred dollar
11 (\$2,500) civil fine, for a first offense and a second and subsequent offenses shall be subject to a
12 five thousand dollar (\$5,000) civil fine.

13 SECTION 2. This act shall take effect on December 31, 2024.

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EXPLANATION
BY THE LEGISLATIVE COUNCIL
OF

A N A C T

RELATING TO COMMERCIAL LAW -- GENERAL REGULATORY PROVISIONS --
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1 This act would require that a business entity that is selling goods or services at retail
2 offering a digital coupon to a consumer would also have to offer a paper coupon of identical value.
3 A violation of this provision would result in a civil fine of \$2,500 for a first offense and \$5,000 for
4 a second and subsequent offense.

5 This act would take effect on December 31, 2024.

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