THE GENERAL ASSEMBLY OF PENNSYLVANIA

SENATE BILL

No. 471

Session of 2013

INTRODUCED BY COSTA, BREWSTER, KASUNIC, STACK, YUDICHAK, SMITH, WASHINGTON, FONTANA, SOLOBAY, HUGHES, FERLO, BLAKE, TARTAGLIONE AND FARNESE, FEBRUARY 13, 2013

REFERRED TO FINANCE, FEBRUARY 13, 2013

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AN ACT

Amending the act of April 9, 1929 (P.L.343, No.176), entitled, 1 as amended, "An act relating to the finances of the State 2 government; providing for the settlement, assessment, 3 collection, and lien of taxes, bonus, and all other accounts due the Commonwealth, the collection and recovery of fees and 5 other money or property due or belonging to the Commonwealth, or any agency thereof, including escheated property and the 7 proceeds of its sale, the custody and disbursement or other 8 9 disposition of funds and securities belonging to or in the possession of the Commonwealth, and the settlement of claims 10 against the Commonwealth, the resettlement of accounts and 11 appeals to the courts, refunds of moneys erroneously paid to 12 the Commonwealth, auditing the accounts of the Commonwealth 13 and all agencies thereof, of all public officers collecting 14 15 moneys payable to the Commonwealth, or any agency thereof, and all receipts of appropriations from the Commonwealth, 16 authorizing the Commonwealth to issue tax anticipation notes 17 to defray current expenses, implementing the provisions of 18 section 7(a) of Article VIII of the Constitution of 19 Pennsylvania authorizing and restricting the incurring of 20 certain debt and imposing penalties; affecting every 21 22 department, board, commission, and officer of the State 23 government, every political subdivision of the State, and certain officers of such subdivisions, every person, 24 association, and corporation required to pay, assess, or 25 collect taxes, or to make returns or reports under the laws 26 imposing taxes for State purposes, or to pay license fees or 27 other moneys to the Commonwealth, or any agency thereof, 28 29 every State depository and every debtor or creditor of the 30 Commonwealth," providing for private management agreements.

The General Assembly of the Commonwealth of Pennsylvania

- 1 hereby enacts as follows:
- 2 Section 1. The act of April 9, 1929 (P.L.343, No.176), known
- 3 as The Fiscal Code, is amended by adding a section to read:
- 4 <u>Section 215. State Lottery.</u>
- 5 <u>(a) Private management agreements.--</u>
- 6 (1) Notwithstanding any other law, the Secretary of
- 7 Revenue shall be prohibited from entering into any agreement
- 8 or contract for the administration, management or operation
- 9 of the State Lottery by a private entity unless the agreement
- 10 <u>or contract for the private administration, management or</u>
- 11 <u>operation conforms to the requirements of this subsection.</u>
- 12 (2) On or after July 1, 2013, the Secretary of Revenue
- may select a private manager for the total management of the
- 14 <u>State Lottery with integrated functions and advertising and</u>
- as specified under this subsection.
- 16 (3) The department shall expeditiously, as provided by
- 17 <u>law or the contract, terminate any current contract necessary</u>
- 18 to fulfill the private management agreement. As part of its
- 19 obligation to terminate the contracts and select the private
- 20 manager, the department shall establish a mutually agreeable
- 21 timetable to transfer the functions of existing contractors
- 22 to the private manager so that existing State Lottery
- 23 operations are not materially diminished or impaired during
- the transition. The department shall do the following:
- 25 (i) if a current contract contains a provision
- authorizing termination upon notice, the department shall
- 27 <u>provide notice of termination to occur upon the mutually</u>
- 28 agreed timetable for transfer of functions;
- 29 <u>(ii) upon the expiration of any initial term or</u>
- renewal term of a current contract, the department may

Т	not renew the current contract for a term extending
2	beyond the mutually agreed timetable for transfer of
3	functions; or
4	(iii) if a current contract provides for termination
5	of the current contract upon the implementation of a
6	contract with the private manager, the department shall
7	perform all necessary actions to terminate the current
8	contract on the date that coincides with the mutually
9	agreed timetable for transfer of functions. If a current
10	contract is not subject to termination under this
11	section, the department may include a provision in the
12	current contract with the private manager specifying a
13	mutually agreeable methodology for incorporation.
14	(4) The department shall include provisions in the
15	private management agreement requiring the private manager,
16	for a fee and pursuant to a contract negotiated with the
17	department, to utilize the services of current department
18	employees to assist in the administration and operation of
19	the State Lottery. The department shall be the employer of
20	all bargaining unit employees assigned to perform the work
21	for the private manager and the employees shall be
22	Commonwealth employees. Department employees shall operate
23	under the same employment policies, rules, regulations and
24	procedures as other employees of the department; and neither
25	historical representation rights under any law, nor existing
26	collective bargaining agreements shall be disturbed by the
27	private management agreement with the private manager for the
28	management of the State Lottery.
29	(5) The private management agreement with the private
30	manager shall include all of the following:

1	(i) A term not to exceed five years, including any
2	renewals.
3	(ii) A provision specifying that the department:
4	(A) exercise actual control over all significant
5	business decisions;
6	(B) have the authority to direct or countermand
7	operating decisions by the private manager at any
8	time;
9	(C) have ready access at any time to information
10	regarding State Lottery operations;
11	(D) have the right to demand and receive
12	information from the private manager concerning any
13	aspect of the State Lottery operations at any time;
14	<u>and</u>
15	(E) retain ownership of all trade names,
16	trademarks and intellectual property associated with
17	the State Lottery.
18	(iii) A provision imposing an affirmative duty on
19	the private manager to provide the department with
20	material information and with any information the private
21	manager reasonably believes the department would want to
22	know to enable the department to conduct the State
23	Lottery.
24	(iv) A provision requiring the private manager to
25	provide the department with advance notice of any
26	operating decision that bears significantly on the public
27	interest, including decisions on the kinds of games to be
28	offered to the public and decisions affecting the
29	relative risk and reward of the games being offered, to
3.0	allow the department a reasonable opportunity to evaluate

1	and countermand the decision.
2	(v) A provision providing for compensation of the
3	private manager that may consist of a fee for services
4	and a performance-based bonus as consideration for
5	managing the State Lottery, including terms that may
6	provide the private manager with an increase in
7	compensation if State Lottery revenues grow by a
8	specified percentage in a given year.
9	(vi) A provision requiring the deposit of all
10	lottery proceeds to be deposited into the State Lottery
11	Fund.
12	(vii) A provision requiring the private manager to
13	locate its principal office within this Commonwealth.
14	(viii) A provision encouraging that at least 20% of
15	the cost of contracts entered into for goods and services
16	by the private manager in connection with its management
17	of the State Lottery, other than contracts with sales
18	agents or technical advisors, be awarded to businesses
19	that are a minority-owned business, a woman-owned
20	business or a business owned by a person with a
21	disability.
22	(ix) A requirement that if the private manager
23	complies with all the conditions of the private
24	management agreement under the oversight of the
25	department, the private manager shall have the following
26	duties and obligations with respect to the management of
27	the State Lottery:
28	(A) The right to use equipment and other assets
29	used in the operation of the State Lottery.
30	(B) The rights and obligations under contracts

1	with retailers and vendors.
2	(C) The implementation of a comprehensive
3	security program by the private manager.
4	(D) The implementation of a comprehensive system
5	of internal audits.
6	(E) The implementation of a program by the
7	private manager to curb compulsive gambling by
8	persons playing the State Lottery.
9	(F) A system for determining or verifying:
10	(I) the type of State Lottery games;
11	(II) the method of selecting winning
12	<u>tickets;</u>
13	(III) the manner of payment of prizes to
14	holders of winning tickets;
15	(IV) the frequency of drawings of winning
16	tickets;
17	(V) the method to be used in selling
18	<u>tickets;</u>
19	(VI) the validity of tickets claimed to be
20	winning tickets;
21	(VII) the basis upon which retailer
22	commissions are established by the manager; and
23	(VIII) minimum payouts.
24	(x) A requirement that advertising and promotion
25	must be consistent with this subsection and the State
26	Lottery Law.
27	(xi) A requirement that the private manager market
28	the State Lottery to those residents who are new,
29	infrequent or lapsed players of the State Lottery,
30	especially those who are most likely to make regular

1	purchases on the internet if permitted by law.
2	(xii) A code of ethics for the private manager's
3	officers and employees that is approved by the department
4	and published annually in the Pennsylvania Bulletin.
5	(xiii) A requirement that the department monitor and
6	oversee the private manager's practices and take action
7	that the department considers appropriate to ensure that
8	the private manager is in compliance with the terms of
9	the private management agreement, while allowing the
10	manager, unless specifically prohibited by law or the
11	private management agreement, to negotiate and sign its
12	own contracts with vendors.
13	(xiv) A provision requiring the private manager to
14	periodically file, at least on an annual basis,
15	appropriate financial statements in a form and manner
16	acceptable to the department.
17	(xv) Cash reserves requirements.
18	(xvi) Procedural requirements for obtaining the
19	prior approval of the department when a private
20	management agreement or an interest in a private
21	management agreement is sold, assigned, transferred or
22	pledged as collateral to secure financing.
23	(xvii) Grounds for the termination of the private
24	management agreement by the department or the private
25	<pre>manager.</pre>
26	(xviii) Procedures for amendment of the private
27	management agreement.
28	(xix) A provision requiring the private manager to
29	engage in an open and competitive bidding process in
30	accordance with 62 Pa.C.S. Pt. I (relating to

Τ	Commonwealth Procurement Code) and any other applicable
2	law. The process shall favor the selection of a vendor
3	deemed to have submitted a proposal that provides the
4	State Lottery with the best overall value.
5	(xx) The transition of rights and obligations,
6	including any associated equipment or other assets used
7	in the operation of the State Lottery, from the manager
8	to any successor manager of the State Lottery, including
9	the department, following the termination of or
10	foreclosure upon the private management agreement.
11	(xxi) Right of use of copyrights, trademarks and
12	service marks held by the department in the name of the
13	Commonwealth. The private management agreement must
14	provide that any use of the copyrights, trademarks and
15	service marks by the manager may only be for the purpose
16	of fulfilling its obligations under the private
17	management agreement during the term of the private
18	management agreement.
19	(xxii) The disclosure of any information requested
20	by the department to enable it to comply with the
21	reporting requirements and information requests provided
22	for under this subsection.
23	(6) Notwithstanding any other law, the department shall
24	select a private manager through a competitive request for
25	qualifications process consistent with 62 Pa.C.S. Pt. I,
26	which shall take into account:
27	(i) the offeror's ability to market the State
28	Lottery to those residents who are new, infrequent or
29	lapsed players of the State Lottery, especially those who
30	are most likely to make regular purchases on the Internet

Τ.	ii permitted by raw,
2	(ii) the offeror's ability to address the
3	Commonwealth's concern with the social effects of
4	gambling on those who can least afford to gamble;
5	(iii) the offeror's ability to provide the most
6	successful management of the State Lottery for the
7	benefit of the people of this Commonwealth based on
8	current and past business practices or plans of the
9	offeror; and
10	(iv) the offeror's poor or inadequate past
11	performance in servicing, equipping, operating or
12	managing a lottery on behalf of another state or foreign
13	government and attracting persons who are not currently
14	regular players of a lottery.
15	(7) The following shall apply:
16	(i) The department may retain the services of an
17	advisor with significant experience in financial services
18	or the management, operation and procurement of goods,
19	services and equipment for a government-run lottery to
20	assist in the preparation of the terms of the request for
21	qualifications and selection of the private manager.
22	(ii) Any prospective advisor seeking to provide
23	services under this paragraph must disclose any material
24	business or financial relationship during the past three
25	years with any potential offeror, or with a contractor or
26	subcontractor presently providing goods, services or
27	equipment to the department to support the State Lottery.
28	(iii) The department shall evaluate the material
29	business or financial relationship of each prospective
30	advisor. The department may not select any prospective

1	advisor with a substantial business or financial
2	relationship that the department deems to impair the
3	objectivity of the services to be provided by the
4	prospective advisor.
5	(iv) During the course of the advisor's engagement
6	by the department, and for a period of one year
7	thereafter, the advisor may not enter into any business
8	or financial relationship with any offeror or any vendor
9	identified to assist an offeror in performing its
10	obligations under the private management agreement.
11	(v) Any advisor retained by the department shall be
12	disqualified from being an offeror.
13	(vi) The department may not include terms in the
14	request for qualifications that provide a material
15	advantage whether directly or indirectly to any potential
16	offeror, or any contractor or subcontractor presently
17	providing goods, services or equipment to the department
18	to support the State Lottery, including terms contained
19	in previous responses to requests for proposals or
20	qualifications submitted to the Commonwealth, another
21	state or foreign government when those terms are uniquely
22	associated with a particular potential offeror,
23	contractor or subcontractor.
24	(vii) The request for proposals offered by the
25	department on April 2, 2013, as Request for
26	Qualifications Pennsylvania Lottery Private Management
27	Agreement is void if it is inconsistent with the
28	provisions of this act.
29	(8) The department shall select at least two offerors as
30	finalists to potentially serve as the private manager no

1	<u>later than September 1, 2013. Upon making preliminary</u>
2	selections, the department shall schedule a public hearing on
3	the finalists' proposals and provide public notice of the
4	hearing at least seven calendar days before the hearing. In
5	addition to any other requirements under 65 Pa.C.S. Ch. 7
6	(relating to open meetings), the notice must include all of
7	the following:
8	(i) The date, time and place of the hearing.
9	(ii) The subject matter of the hearing.
10	(iii) A brief description of the private management
11	agreement to be awarded.
12	(iv) The identity of the offerors that have been
13	selected as finalists to serve as the private manager.
14	(v) The address and telephone number of the
15	department.
16	(9) At the public hearing, the department shall:
17	(i) provide sufficient time for each finalist to
18	present and explain its proposal to the department and
19	the Secretary of Revenue or his designee, including an
20	opportunity to respond to questions posed by the
21	department, the Secretary of Revenue or his designee; and
22	(ii) allow the public and nonselected offerors to
23	comment on the presentations. The Governor or his
24	designee shall attend the public hearing. After the
25	public hearing, the department shall have 14 calendar
26	days to recommend to the Governor whether a private
27	management agreement should be entered into with a
28	particular finalist. After reviewing the department's
29	recommendation, the Governor may accept or reject the
30	department's recommendation and shall select a final_

offeror as the private manager by publication of a notice in the Pennsylvania Bulletin on or before November 1, 2012. The Secretary of Revenue shall include in the notice a detailed explanation and the reasons why the final offeror is superior to other offerors and will provide management services in a manner that best achieves the objectives of this subsection. The Governor shall sign the private management agreement with the private manager.

- (10) Any action to contest the private manager selected by the Secretary of Revenue under this subsection must be brought within seven calendar days after the publication of the notice of the designation of the private manager as provided under this subsection.
- (11) The State Lottery shall remain, for the period during which a private manager manages the State Lottery in accordance with this subsection and any private management agreement entered into with the department, a State Lottery conducted by the Commonwealth, and the Commonwealth may not sell or transfer the State Lottery to a third party.
 - (12) Any tangible personal property used exclusively in connection with the State Lottery that is owned by the department and leased to the private manager shall be owned by the department in the name of the Commonwealth and shall be considered to be public property devoted to an essential public and governmental function.
- (13) The department may exercise any of its powers under this subsection or any other law as necessary or desirable for the execution of the department's powers under this subsection.

1 (14) Nothing under this subsection nor any private
2 management agreement entered into under this subsection shall
3 prohibit the General Assembly from authorizing forms of
4 gambling that are not in direct competition with the State
5 Lottery.

investigation in the third and fifth years of the private management agreement, if the private management agreement is for a five-year term, by the department in cooperation with the Auditor General to determine whether the private manager has complied with this subsection and the private management agreement. The private manager shall bear the cost of an investigation or reinvestigation of the private manager under this paragraph.

(16) The following shall apply:

(i) The powers conferred under this subsection shall

be in addition to and supplemental to the powers

conferred by any other law. If any other law or rule is

inconsistent with this subsection, this subsection shall

control as to any private management agreement entered

into under this subsection. This subsection and any rules

adopted under this subsection contain full and complete

authority for a private management agreement between the

department and a private manager. No law, procedure,

proceeding, publication, notice, consent, approval, order

or act by the department or any other officer,

department, agency or instrumentality of the Commonwealth

or any of its political subdivision shall be required for

the department to enter into a private management

agreement under this subsection. This subsection contains

Τ	<u>full and complete authority for the department to approve</u>
2	any contracts entered into by a private manager with a
3	vendor providing goods, services or both goods and
4	services to the private manager under the terms of the
5	private management agreement, including subcontractors of
6	the vendors.
7	(ii) The department shall distribute all proceeds of
8	State Lottery tickets and shares sold as provided in the
9	State Lottery Law for:
10	(A) The payment of prizes and retailer bonuses.
11	(B) The payment of costs incurred in the
12	operation and administration of the State Lottery,
13	including the payment of sums due to the private
14	manager under the private management agreement with
15	the department.
16	(C) The funding of the programs as provided in
17	the State Lottery Law.
18	(17) The department shall be subject to the following
19	reporting and information request requirements:
20	(i) the department shall submit written quarterly
21	reports to the Governor and the General Assembly on the
22	activities and actions of the private manager selected
23	under this subsection;
24	(ii) upon request of the Chief Procurement Officer,
25	the department shall promptly produce information related
26	to the procurement activities of the department and the
27	private manager requested by the Chief Procurement
28	Officer;
29	(iii) the Chief Procurement Officer must retain
30	confidential, proprietary or trade secret information

1	<u>designated by the department under the Right-to-Know Law;</u>
2	<u>and</u>
3	(iv) at least 60 days prior to the beginning of the
4	department's fiscal year, the department shall prepare
5	and submit an annual written report on the activities of
6	the private manager selected under this subsection to the
7	Governor and General Assembly.
8	(18) The following words and phrases when used in this
9	subsection shall have the meanings given to them in this
10	paragraph unless the context clearly indicates otherwise:
11	"Current contract." A contract in support of the
12	State Lottery that is:
13	(A) in effect on the effective date of this
14	subsection; and
15	(B) is necessary to the performance of the
16	agreement for private management of the State Lottery
17	in connection with the selection of the private
18	manager.
19	"Department." The Department of Revenue of the
20	<u>Commonwealth.</u>
21	"Final offer." The last proposal submitted by an
22	offeror in response to the request for qualifications,
23	including the identity of any prospective vendor or
24	vendors that the offeror intends to initially engage to
25	assist the offeror in performing its obligations under
26	the private management agreement.
27	"Final offeror." The offeror ultimately selected by
28	the Secretary of Revenue to be the private manager for
29	the State Lottery under this subsection or section 303 of
30	the State Lottery Law.

1	"Offeror." A person or group of persons that
2	responds to a request for qualifications under this
3	subsection.
4	"Private management agreement." An agreement or
5	contract providing for the administration, management or
6	operation of the State Lottery by a private entity
7	entered into under this section.
8	"Request for qualifications." All materials and
9	documents prepared by the department to solicit the
10	<pre>following from offerors:</pre>
11	(A) Statements of qualifications.
12	(B) Proposals to enter into a private management
13	agreement, including the identity of any prospective
14	vendor or vendors that the offeror intends to
15	initially engage to assist the offeror in performing
16	its obligations under the private management
17	agreement.
18	"State Lottery Law." The act of August 26, 1971
19	(P.L.351, No.91), known as the State Lottery Law.
20	(b) (Reserved).
21	Section 2. This act shall take effect July 1, 2013, or
22	immediately whichever is later