THE GENERAL ASSEMBLY OF PENNSYLVANIA

HOUSE RESOLUTION

No. 66

Session of 2019

INTRODUCED BY BIZZARRO, KORTZ, KINSEY, MURT, SCHLOSSBERG, YOUNGBLOOD, ISAACSON, LONGIETTI, MULLINS, CALTAGIRONE, MILLARD, HILL-EVANS, READSHAW, FLYNN AND JOZWIAK, FEBRUARY 1, 2019

INTRODUCED AS NONCONTROVERSIAL RESOLUTION UNDER RULE 35, FEBRUARY 1, 2019

A RESOLUTION

- Designating the month of February 2019 as "Esports Month" in 2 Pennsylvania. 3 WHEREAS, Esports, or competitive video gaming, is the fastest growing spectator sport in the world, with an estimated global 4 5 audience of nearly 600 million people by the end of 2020; and 6 WHEREAS, The growth of esports over the last few years has been significant, with global revenues from the sport expected 8 to reach more than \$1.5 billion by the end of 2020; and 9 WHEREAS, Viewership numbers of professional esports leagues and tournaments are consistently mirroring and even edging out 10 the numbers of viewers of other traditional live sports; and 11
- 12 WHEREAS, The League of Legends World Championship in 2018 was
- 13 recorded as having 99.6 million unique viewers, an increase of
- 14 more than 20 million viewers from 2017, and, in July 2018, more
- 15 than 20,000 people packed the Barclays Center in Brooklyn, New
- 16 York, to watch the Overwatch League Grand Finals; and

- 1 WHEREAS, It is expected that in 2019 esports spectators
- 2 around the world will have watched 6.6 billion hours of esports
- 3 highlights and video content; and
- WHEREAS, Estimates show that 40% of the global esports
- 5 viewership will come from the United States, highlighting the
- 6 rapid growth of the industry's popularity in this country; and
- 7 WHEREAS, According to the Pennsylvania Esports Coalition (PA
- 8 ESC), esports already provides significant opportunities for
- 9 economic growth in this Commonwealth; and
- 10 WHEREAS, The PA ESC reports that across this Commonwealth
- 11 esports is connecting the remarkable economic benefits of this
- 12 global sport to Pennsylvania's economic future through
- 13 successful professional franchises and athletes, technological
- 14 innovation and development and emerging varsity esports programs
- 15 at colleges and universities, which are boosting enrollment and
- 16 recruitment prospects; and
- 17 WHEREAS, According to the National Association of Collegiate
- 18 Esports (NACE), there are more than 80 NACE member schools in
- 19 the country, with more than 1,500 student-athletes and nearly \$9
- 20 million in esports scholarships and aid currently offered; and
- 21 WHEREAS, In this Commonwealth there is a growing number of
- 22 institutions of higher education with esports programs that are
- 23 recognized by NACE and several more college esports teams and
- 24 clubs participating in leagues and tournaments across the
- 25 country; and
- 26 WHEREAS, The commitment to esports on the professional and
- 27 collegiate level shows that the esports phenomenon is not simply
- 28 a trend but has the potential to provide the same sustainable
- 29 economic growth as traditional sports programs; and
- 30 WHEREAS, With access to scholarships and other financial

- 1 incentives to attend college, high school programs are beginning
- 2 to grow in communities across this Commonwealth, offering
- 3 opportunities to expand science, technology, engineering, arts
- 4 and mathematics education; therefore be it
- 5 RESOLVED, That the House of Representatives designate the
- 6 month of February 2019 as "Esports Month" in Pennsylvania; and
- 7 be it further
- 8 RESOLVED, That the House of Representatives recognize the
- 9 potential of esports and the importance of this growing industry
- 10 to this Commonwealth; and be it further
- 11 RESOLVED, That the House of Representatives urge educators,
- 12 businesspeople, legislators and other individuals in this
- 13 Commonwealth to work together to increase awareness of the value
- 14 of esports, which will serve to build a workforce of qualified
- 15 individuals, maintain our commitment as innovators and stimulate
- 16 the economy through emerging technologies.