THE GENERAL ASSEMBLY OF PENNSYLVANIA

HOUSE RESOLUTION

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REFERRED TO COMMITTEE ON CONSUMER AFFAIRS, FEBRUARY 5, 2019

A RESOLUTION

Directing the Legislative Budget and Finance Committee and the 1 Joint State Government Commission to jointly conduct an 2 audit and study on the compliance of nonrural telecommunication carriers with the Public Utility Code and high-speed broadband universal service deployment mandates 5 and to report their findings and recommendations to the House 6 of Representatives. 7 8 WHEREAS, The purpose of 66 Pa.C.S. Ch. 30 was to ensure that all areas of this Commonwealth have a modern, state-of-the-art 10 broadband telecommunications network by the end of 2015, with 11 incumbent local exchange telecommunications companies (ILETCs) 12 receiving substantially greater pricing and earnings flexibility 13 than the traditional rate-of-return form of regulation under 14 which the prices and earnings had originally been set to fund 15 the deployment of high-speed broadband networks throughout this 16 Commonwealth; and 17 WHEREAS, The intended goal of 66 Pa.C.S. Ch. 30 was to promote an accelerated roll-out of a mass market and universal 18

broadband network which would establish this Commonwealth as a

19

- 1 national leader in broadband deployment; and
- 2 WHEREAS, Chapter 30 of 66 Pa.C.S., which added sections 3001
- 3 through 3009, was enacted and made effective immediately through
- 4 Act 67 of 1993; and
- 5 WHEREAS, In 1993, nonrural telecommunications carriers
- 6 operating in this Commonwealth adopted an alternative form of
- 7 regulation and network modernization plans to replace existing
- 8 copper-based network infrastructure with a hybrid of fiber optic
- 9 and coaxial cables to deliver high-speed broadband at speeds of
- 10 at least 45 megabits per second (Mbps) in both directions
- 11 throughout 100% of their urban, suburban and rural service
- 12 territories by the end of 2015; and
- 13 WHEREAS, In their first two biennial updates, nonrural
- 14 telecommunications carriers reiterated their commitment to
- 15 deploy high-speed broadband at speeds of 45 Mbps or greater to
- 16 customer locations within five business days even though the
- 17 statutory minimum for universal broadband availability was 1.544
- 18 Mbps; and
- 19 WHEREAS, In June 2000, nonrural telecommunications carriers
- 20 filed their third biennial update with the Pennsylvania Public
- 21 Utility Commission (PUC) requesting approval of substantial
- 22 revisions to their network modernization plans that would retain
- 23 their existing distribution system of obsolete copper wire pairs
- 24 to deploy high-speed broadband at 1.544 Mbps through digital
- 25 subscriber line (DSL) services instead of replacing the network
- 26 with a hybrid of fiber optic and coaxial cables to deliver high-
- 27 speed broadband at speeds of at least 45 Mbps in both
- 28 directions, while obtaining financial benefits as a result of 66
- 29 Pa.C.S. Ch. 30; and
- 30 WHEREAS, In March 2002, the PUC rejected the nonrural

- 1 telecommunications carriers' third biennial update and concluded
- 2 that nonrural telecommunications carriers unilaterally changed
- 3 the broadband commitment without properly notifying the PUC,
- 4 stating that:
- 5 (1) half of the nonrural telecommunications carriers'
- 6 customers having the capability and willingness to pay for
- 7 DSL service could not subscribe to the service as a result of
- 8 distance limitations from the nonrural telecommunications
- 9 carriers' central offices;
- 10 (2) even fewer residential customers had DSL service
- available to them at speeds of 1.544 Mbps or more; and
- 12 (3) the 1.544 Mbps bandwidth proposed by nonrural
- 13 telecommunications carriers for those customers was far below
- the 45 Mbps bandwidth approved in their 1995 network
- modernization plans and their first two PUC-approved biennial
- 16 reports in 1996 and 1998;
- 17 and
- 18 WHEREAS, In September 2002, nonrural telecommunications
- 19 carriers filed a petition to amend their network modernization
- 20 plans to:
- 21 (1) deploy fiber or comparable technology to remote
- 22 terminals to make higher bandwidth services available for
- 23 purchase by more customers;
- 24 (2) make available, upon customer request, broadband
- services of at least 1.544 Mbps within five days of a
- 26 customer's request; and
- 27 (3) make at least 45 Mbps service available within
- commercially reasonable times and established DSL deployment
- 29 benchmarks at various speeds and types of DSL to reach 45% of
- 30 rural lines by 2006;

- 1 and
- 2 WHEREAS, In July 2003, the PUC officially permitted nonrural
- 3 telecommunications carriers to break the commitment to the
- 4 Commonwealth to deploy a 45 Mbps high-speed hybrid fiber optic
- 5 and coaxial cable broadband network and replaced that commitment
- 6 with a mandate to deploy broadband at a speed of 1.544 Mbps with
- 7 the following benchmarks regarding each urban, suburban or rural
- 8 exchange:
- 9 (1) 50% by 2004;
- 10 (2) 60% by 2006;
- 11 (3) 70% by 2008;
- 12 (4) 80% by 2010;
- 13 (5) 90% by 2012; and
- 14 (6) 100% by 2015;
- 15 and
- 16 WHEREAS, In July 2003, the PUC order also directed nonrural
- 17 telecommunications carriers to upgrade all central offices and
- 18 existing remote terminals and construct new terminals to provide
- 19 broadband service at 1.544 Mbps within five days of a customer
- 20 request; and
- 21 WHEREAS, Immediately following the sunset of 66 Pa.C.S. Ch.
- 22 30 on December 31, 2003, the PUC issued a statement of policy to
- 23 clarify the duties and obligations of ILETCs regarding final PUC
- 24 orders issued under former 66 Pa.C.S. Ch. 30 and reinforced that
- 25 previously approved plans would remain in effect and were fully
- 26 enforceable in all aspects upon all ILETCs; and
- 27 WHEREAS, Act 183 of 2004 repealed 66 Pa.C.S. §§ 3001-3009 and
- 28 added §§ 3010-3019 to provide additional economic and regulatory
- 29 incentives to ILETCs to further facilitate the deployment of a
- 30 Statewide broadband network by:

- 1 (1) encouraging earlier completion of existing network
- 2 modernization plans;
- 3 (2) reducing the inflation offset under the companies'
 4 price cap form of rate regulation;
- 5 (3) eliminating outdated PUC filing and reporting 6 regulations; and
- 7 (4) establishing several funds and programs to further 8 facilitate broadband deployment beyond the deployment 9 commitments contained in the companies' network modernization 10 plans, including:
- 11 (i) a bona fide retail request (BFRR) program;
- 12 (ii) a business attraction or retention program;
- 13 (iii) the Broadband Outreach and Aggregation Fund;
- 14 and
- 15 (iv) the Education Technology Fund;
- 16 and
- WHEREAS, In February 2005, this Commonwealth's nonrural
- 18 telecommunications carriers filed revised network modernization
- 19 plans with the PUC to comply with Act 183 of 2004; and
- 20 WHEREAS, The plans were approved by order entered in May 2005
- 21 to:
- 22 (1) require the nonrural telecommunications carriers to
- retain their commitment of broadband availability to 100% of
- 24 the total retail access lines by December 31, 2015, under the
- same benchmarks as outlined in the third supplement to their
- 26 network modernization plans approved by the PUC in August
- 27 2004; and
- 28 (2) allow nonrural telecommunications carriers to reduce
- 29 the inflation offset of the price stability mechanism from
- 30 2.93% to 0.5% to generate additional funding dedicated to the

- deployment of high-speed broadband service at 1.544 Mbps
- 2 through urban, suburban and rural areas of their service
- 3 territories;
- 4 and
- 5 WHEREAS, In December 2011, this Commonwealth's nonrural
- 6 telecommunications carriers filed plans to announce their
- 7 intentions to use other technologies, including fixed wireless,
- 8 to meet the statutorily mandated broadband deployment
- 9 benchmarks, stating their commitment to inform the PUC about
- 10 deploying technologies to make broadband available to customers;
- 11 and
- 12 WHEREAS, The filing was approved by Secretarial Letter dated
- 13 August 2012; and
- 14 WHEREAS, On September 7, 2012, David K. Ebersole and the
- 15 Office of Consumer Advocate filed a joint petition seeking a
- 16 declaratory order and asserting that this Commonwealth's largest
- 17 nonrural telecommunications carrier did not meet its:
- 18 (1) legal obligation to the Greensburg community service
- area (CSA) 1125 BFRR for accelerated deployment of advanced
- 20 services; and
- 21 (2) legal broadband deployment obligation because it
- directed the BFRR applicants to apply to the nonrural
- 23 telecommunications carrier's wireless affiliate for wireless
- 4G LTE broadband services, which caused the Greensburg CSA
- 25 customers to believe, for approximately two years, that they
- 26 would be receiving wireless DSL service to meet their request
- 27 filed in July 2010;
- 28 and
- 29 WHEREAS, In February 2013, the PUC approved a final order and
- 30 concluded that the PUC cannot specifically require nonrural

- 1 telecommunications carriers to deploy DSL service to meet the
- 2 BFRR of the Greensburg CSA 1125 customers or to set a specific
- 3 price for the retail broadband access service offered those
- 4 customers as part of the request; and
- 5 WHEREAS, The PUC approved this Commonwealth's largest
- 6 nonrural telecommunications carriers' joint venture with its
- 7 wireless affiliate to provide retail broadband access service to
- 8 rural BFRR customers; and
- 9 WHEREAS, The largest nonrural telecommunications carriers'
- 10 joint venture agreements with its wireless affiliate change a
- 11 potential alternative provider of broadband service into the
- 12 carriers' designated provider, which may constitute illegal
- 13 cross-subsidization under 66 Pa.C.S. § 3016(f)(1) and the
- 14 corresponding PUC regulations under 52 Pa. Code § 63.143(4)(i);
- 15 and
- 16 WHEREAS, The largest nonrural telecommunications carriers'
- 17 customers who receive wireless broadband services to satisfy a
- 18 BFRR are required to address any service or billing disputes
- 19 with the wireless affiliate, further raising cross-subsidization
- 20 concerns because the carriers' wireless affiliate is an
- 21 unregulated provider of wireless competitive services and may or
- 22 may not receive dedicated funding only for the benefit of the
- 23 carriers' customers where broadband must be deployed, and the
- 24 funding may or may not be used by the wireless affiliate to
- 25 offer competitive wireless services to the general public; and
- 26 WHEREAS, The pricing for the wireless 4G LTE that is provided
- 27 through the Commonwealth's largest nonrural telecommunications
- 28 carriers' joint venture is affected by certain data usage caps
- 29 and tiers, various equipment charges, service reliability issues
- 30 and contract periods that may exceed the one-year contractual

- 1 term that is statutorily specified for the routine engagement of
- 2 retail broadband access service under the BFRR process and could
- 3 be considered cost prohibitive to rural customers that lack
- 4 access to alternative broadband service providers and who have
- 5 paid increased telephone fees for decades to nonrural
- 6 telecommunications carriers for the deployment of broadband
- 7 services; and
- 8 WHEREAS, The promise by nonrural telecommunications carriers
- 9 to bring fiber Internet or comparable technology to their entire
- 10 urban, suburban and rural service territories has instead
- 11 resulted in an estimated 2 million Pennsylvania homes having
- 12 slower DSL service, unreliable wireless service or no service at
- 13 all; and
- 14 WHEREAS, The deployment and adoption of broadband technology
- 15 in rural communities is a central policy challenge facing this
- 16 Commonwealth; and
- 17 WHEREAS, Broadband service is an engine of economic growth
- 18 that offers rural communities the hope of economic development,
- 19 the promise of economic revitalization, the energy of an
- 20 educated productive citizenry and the benefit of a positive
- 21 quality of life; and
- 22 WHEREAS, Access to broadband and advanced telecommunication
- 23 technology is essential for full participation in economic and
- 24 social life for every Pennsylvanian; and
- 25 WHEREAS, Consumers in this Commonwealth continue to stress
- 26 the need for faster digital connections so that local businesses
- 27 can sell products globally, school children can receive a
- 28 quality education and farmers can operate high tech equipment,
- 29 especially in rural areas; and
- 30 WHEREAS, The Federal Communications Commission's Connect

- 1 America Fund offers funding to this Commonwealth's largest
- 2 nonrural telecommunications carrier to build new broadband
- 3 network infrastructure or upgrade networks in areas where it
- 4 might not be as profitable, yet hundreds of millions of dollars
- 5 in Connect America Funds have been declined by the
- 6 Commonwealth's nonrural telecommunications carriers; therefore
- 7 be it
- 8 RESOLVED, That the House of Representatives direct the
- 9 Legislative Budget and Finance Committee and the Joint State
- 10 Government Commission to jointly conduct an audit and study on
- 11 the compliance of nonrural telecommunication carriers with the
- 12 Public Utility Code and high-speed broadband universal service
- 13 deployment mandates; and be it further
- 14 RESOLVED, That the Legislative Budget and Finance Committee
- 15 and Joint State Government Commission:
- 16 (1) determine whether nonrural telecommunications
- 17 carriers have fulfilled their commitments to deploy high-
- 18 speed broadband to 100% of their urban, suburban and rural
- 19 services territories by 2015;
- 20 (2) analyze efforts regarding compliance and
- administration of BFRR programs under 66 Pa.C.S. § 3014(c),
- including the number of BFRR requests filed, answered and
- resolved, the type of broadband services deployed and the
- time it took to answer, resolve and deploy broadband services
- 25 resulting from BFRR programs, to determine whether violations
- of the Public Utility Code exist;
- 27 (3) analyze whether the nonrural telecommunications
- carriers' joint ventures with their own wireless affiliates
- 29 constitute joint ventures under McRoberts v. Phelps, 138 A.2d
- 30 439 (Pa. 1958);

- 1 (4) determine whether potential violations of 66 Pa.C.S.
- 2 § 3014(b)(3)(ii)(B), (c) or (k) or 3016(c) or (f) would
- 3 trigger substantial customer refunds under 66 Pa.C.S. §
- 4 3015(a)(2) and 66 Pa.C.S. Ch. 33; and
- 5 (5) determine the nonrural telecommunications carriers'
- 6 revenue increases and tax write-offs resulting from the
- 7 enactment of 66 Pa.C.S. Ch. 30 through December 2015,
- 8 compared to the amount expended by nonrural
- 9 telecommunications carriers to deploy their high-speed
- 10 broadband network to 100% of their customer base located in
- their service territories by an amount per household;
- 12 and be it further
- 13 RESOLVED, That the Legislative Budget and Finance Committee
- 14 and the Joint State Government Commission issue a report of
- 15 their findings and recommendations, which shall include, but not
- 16 be limited to:
- 17 (1) a price and service quality comparison between a
- 18 nonrural telecommunications carriers' DSL broadband service
- offering and the 4G LTE wireless broadband service offering
- to determine whether rural consumers are being unfairly
- 21 discriminated against by the PUC's approval of the nonrural
- telecommunications carriers' joint venture with the carrier's
- 23 wireless affiliate;
- 24 (2) recommendations regarding whether the PUC should
- 25 retain jurisdiction over quality of service standards that
- address the safety, adequacy, reliability and privacy of all
- 27 telecommunications and broadband services offered by nonrural
- telecommunications carriers operating under network
- 29 modernization plans, including the ordering, installation,
- 30 suspension, termination and restoration of any

- 1 telecommunications or broadband service provided by a
- 2 nonrural telecommunications carrier previously determined to
- 3 be competitive until a universal broadband commitment is
- 4 achieved as envisioned under 66 Pa.C.S. Ch. 30; and
- 5 (3) recommendations regarding remedial legislation,
- 6 including, but not limited to, the imposition of sanctions,
- fines, penalties or other appropriate actions;
- 8 and be it further
- 9 RESOLVED, That the report be issued to the Consumer Affairs
- 10 Committee of the House of Representatives and the chairperson of
- 11 the PUC no later than one year after adoption of this
- 12 resolution.