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THE GENERAL ASSEMBLY OF PENNSYLVANIA

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HOUSE RESOLUTION

No. 160 Session of  
2023

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INTRODUCED BY MEHAFFIE, FLEMING, GUENST, HILL-EVANS, KHAN,  
KINSEY, MALAGARI, MERSKI, O'MARA, PICKETT, SANCHEZ, VITALI  
AND WATRO, JUNE 16, 2023

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REFERRED TO COMMITTEE ON AGRICULTURE AND RURAL AFFAIRS,  
JUNE 16, 2023

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A RESOLUTION

1 Designating June 30, 2023, as "Hershey's Chocolate World Day" in  
2 Pennsylvania.

3 WHEREAS, The Hershey Company is headquartered in Hershey,  
4 Pennsylvania, and is an industry-leading snacking company known  
5 for bringing goodness to the world through its iconic brands,  
6 remarkable people and enduring commitment to helping children  
7 succeed; and

8 WHEREAS, The Hershey Company ranks first in United States  
9 confection and second in United States snacking; and

10 WHEREAS, The Hershey Company's iconic sweet and salty snack  
11 brands, including Hershey's Kisses, Hershey's Milk Chocolate,  
12 Reese's, Twizzlers, Kit Kat, SkinnyPop, Pirate's Booty and Dot's  
13 Pretzels, generate more than \$10 billion in annual revenue; and

14 WHEREAS, The Hershey Company directly employs more than 6,500  
15 Pennsylvanians throughout this Commonwealth, with family-  
16 sustaining jobs in manufacturing, distribution and at the  
17 corporate headquarters located in Hershey in Dauphin County,

1 Hazleton in Luzerne County and Lancaster in Lancaster County;  
2 and

3 WHEREAS, Pennsylvania's agriculture industry is critical to  
4 the production of Hershey's iconic milk chocolate products; and

5 WHEREAS, June is "National Dairy Month" and The Hershey  
6 Company is one of the last large-scale chocolate manufacturers  
7 to utilize local, farm-fresh milk to produce its iconic milk  
8 chocolate, sourcing fresh fluid milk from a 100-mile radius of  
9 Hershey, Pennsylvania, and using approximately 4% of the total  
10 fluid milk produced in this Commonwealth; and

11 WHEREAS, Hershey's Chocolate World was founded on June 30,  
12 1973, to delight the public through the behind-the-scenes  
13 celebration of making The Hershey Company's world famous  
14 chocolate and confections; and

15 WHEREAS, Hershey's Chocolate World employs 600 individuals  
16 and is the world's most visited factory experience; and

17 WHEREAS, Hershey's Chocolate World generates more than \$200  
18 million in annual tourism revenue and economic development in  
19 Dauphin County; and

20 WHEREAS, Hershey's Chocolate World attracts more than 3.2  
21 million visitors to the Hershey and central Pennsylvania region  
22 each year and has hosted more than 117 million visitors; and

23 WHEREAS, Hershey's Chocolate World is home to Hershey's  
24 largest candy store in the world; and

25 WHEREAS, Hershey's Chocolate World continues to celebrate The  
26 Hershey Company's commitment to quality products, food safety  
27 and the manufacturing jobs that make "The Great American  
28 Chocolate Bar"; therefore be it

29 RESOLVED, That the House of Representatives designate June  
30 30, 2023, as "Hershey's Chocolate World Day" in Pennsylvania.