## THE GENERAL ASSEMBLY OF PENNSYLVANIA

## **HOUSE BILL**

No. 794

Session of 2023

INTRODUCED BY ECKER, GREINER, KAUFFMAN, HAMM, STAMBAUGH, CIRESI, KEEFER, MENTZER, MOUL, ZIMMERMAN AND MARCELL, APRIL 3, 2023

REFERRED TO COMMITTEE ON STATE GOVERNMENT, APRIL 3, 2023

## AN ACT

Amending the act of December 19, 1990 (P.L.1200, No.202), entitled "An act providing for the registration and 2 regulation of solicitations by charitable organizations, 3 professional fundraisers and other solicitors; imposing additional powers on the Department of State and the Office of Attorney General; prescribing civil and criminal 6 penalties; and making a repeal," further providing for 7 definitions, for registration of charitable organizations, 8 financial reports, fees and failure to file, for registration 9 of professional solicitors, contract and disclosure 10 requirements, bonds, records and books and for administrative 11 enforcement and penalties. 12 13 The General Assembly of the Commonwealth of Pennsylvania 14 hereby enacts as follows: 15 Section 1. The definitions of "fundraising costs," "professional solicitor" and "solicitation" in section 3 of the 16 act of December 19, 1990 (P.L.1200, No.202), known as the 17 Solicitation of Funds for Charitable Purposes Act, are amended 18 19 to read: 20 Section 3. Definitions.

The following words and phrases when used in this act shall

have the meanings given to them in this section unless the

23 context clearly indicates otherwise:

21

22

- 1 \* \* \*
- 2 "Fundraising costs." Those costs incurred in inducing others
- 3 to make contributions to a charitable organization for which the
- 4 contributors will receive no direct economic benefit.
- 5 Fundraising costs normally include, but are not limited to,
- 6 salaries, rent, acquiring and maintaining mailing lists,
- 7 printing, mailing and all direct and indirect costs of
- 8 soliciting, as well as the cost of unsolicited merchandise sent
- 9 to encourage contributions. Fundraising costs do not include the
- 10 direct cost of merchandise or goods sold or the direct cost of
- 11 fundraising dinners, bazaars, shows, circuses, banquets,
- 12 dinners, theater parties or any other form of benefit
- 13 performances. This term does not include costs or fundraising
- 14 activities associated with the use of a professional fundraising
- 15 <u>counsel</u> by a charitable organization that is a volunteer fire
- 16 company in this Commonwealth.
- 17 \* \* \*
- 18 "Professional solicitor." Any person who is retained for
- 19 financial or other consideration by a charitable organization to
- 20 solicit in this Commonwealth contributions for charitable
- 21 purposes directly or in the form of payment for goods, services
- 22 or admission to fundraising events, whether such solicitation is
- 23 performed personally or through [his] the person's agents,
- 24 servants or employees or through agents, servants or employees
- 25 especially employed by or for a charitable organization who are
- 26 engaged in the solicitation of contributions, the sale of goods
- 27 or services or the production of fundraising events under the
- 28 direction of such person, or a person who plans, conducts,
- 29 manages, carries on, advises, consults, whether directly or
- 30 indirectly, in connection with the solicitation of

- 1 contributions, sale of goods or services or the production of
- 2 fundraising events for or on behalf of any charitable
- 3 organization, but does not qualify as a professional fundraising
- 4 counsel within the meaning of this act. A person who is
- 5 otherwise a professional fundraising counsel shall be deemed a
- 6 professional solicitor if [his] the person's compensation is
- 7 related to the amount of contributions received. A bona fide
- 8 salaried officer or regular, nontemporary employee of a
- 9 charitable organization shall not be deemed to be a professional
- 10 solicitor provided that the individual is not employed or
- 11 engaged as professional fundraising counsel or as a professional
- 12 solicitor by any other person. A supplier or vendor that
- 13 <u>independently contracts with a charitable organization or does</u>
- 14 <u>not agree to solicit contributions for charitable purposes on</u>
- 15 behalf of the charitable organization shall not be deemed to be
- 16 <u>a professional solicitor.</u>
- 17 \* \* \*
- 18 "Solicitation." Any direct or indirect request for a
- 19 contribution on the representation that such contribution will
- 20 be used in whole or in part for a charitable purpose, including,
- 21 but not limited to, any of the following:
- 22 (1) Any oral request that is made in person, by
- 23 telephone, radio or television or other advertising or
- 24 communication media.
- 25 (2) Any written or otherwise recorded or published
- 26 request that is mailed, sent, delivered, circulated,
- 27 distributed, posted in a public place or advertised or
- communicated by press, telegraph, television or any other
- 29 media.
- 30 (3) Any sale of, offer or attempt to sell any

- 1 advertisement, advertising space, sponsorship, book, card,
- 2 chance, coupon, device, food, magazine, merchandise,
- 3 newspaper, subscription, ticket or other service or tangible
- 4 good, thing or item of value.
- 5 (4) Any announcement requesting the public to attend an
- 6 appeal, assemblage, athletic or competitive event, carnival,
- 7 circus, concert, contest, dance, entertainment, exhibition,
- 8 exposition, game, lecture, meal, party, show, social
- 9 gathering or other performance or event of any kind.
- 10 Without the request for a contribution, an appeal based upon a
- 11 charitable purpose, the use of the name of the charitable
- 12 <u>organization or the implication that some proceeds will be</u>
- 13 <u>donated to the charitable organization shall not be deemed a</u>
- 14 solicitation.
- Section 2. Sections 5(f), 9(1) and 17(b)(3) of the act are
- 16 amended to read:
- 17 Section 5. Registration of charitable organizations; financial
- 18 reports; fees; failure to file.
- 19 \* \* \*
- 20 (f) Audit of certain financial reports. -- [The] Except as
- 21 provided under section 9(1), the financial report of every
- 22 charitable organization which receives annual contributions of
- 23 \$750,000 or more shall be audited by an independent certified
- 24 public accountant or public accountant. Every charitable
- 25 organization which receives annual contributions of at least
- 26 \$250,000, but less than \$750,000, shall be required to have a
- 27 review or audit of their financial statements performed by an
- 28 independent certified public accountant or public accountant.
- 29 Every charitable organization which receives annual
- 30 contributions of at least \$100,000, but less than \$250,000,

- 1 shall be required to have a compilation, review or audit of
- 2 their financial statements performed by an independent certified
- 3 public accountant or public accountant. A compilation, audit or
- 4 review is optional for any charitable organization which
- 5 receives annual contributions of less than \$100,000. Audits
- 6 shall be performed in accordance with generally accepted
- 7 auditing standards, including the Statements on Auditing
- 8 Standards of the American Institute of Certified Public
- 9 Accountants, whereas reviews shall be performed in accordance
- 10 with the Statements on Standards for Accounting and Review
- 11 Services of the American Institute of Certified Public
- 12 Accountants.
- 13 \* \* \*
- 14 Section 9. Registration of professional solicitors; contract
- and disclosure requirements; bonds; records;
- 16 books.
- 17 \* \* \*
- 18 (1) Financial reports.--
- 19 <u>(1)</u> Within 90 days after a solicitation campaign or
- 20 event has been completed and on the anniversary of the
- 21 commencement of a solicitation campaign lasting more than one
- year, a professional solicitor shall file with the department
- a financial report for the campaign, including gross revenue
- and an itemization of all expenses incurred. This report
- shall be signed and sworn to by the authorized contracting
- 26 agent for the professional solicitor and two authorized
- officials of the charitable organization.
- 28 (2) The filing of a financial report under this
- 29 subsection by a professional solicitor having a contract with
- 30 a charitable organization that is a volunteer fire company in

- this Commonwealth shall be accepted by the department, and
- 2 the report shall relieve the charitable organization from the
- 3 requirements under section 5(f).
- 4 \* \* \*
- 5 Section 17. Administrative enforcement and penalties.
- 6 \* \* \*
- 7 (b) Additional actions. -- When the secretary finds that the
- 8 registration of any person may be refused, suspended or revoked
- 9 under the terms of subsection (a), the secretary may:
- 10 \* \* \*
- 11 (3) Impose an administrative fine not to exceed [\$1,000]
- 12 \$100 for each act or omission which constitutes a violation
- of this act and an additional penalty, not to exceed [\$100]
- 14 \$50 for each day during which such violation continues.
- 15 Registration will be automatically suspended upon final
- affirmation of an administrative fine until the fine is paid
- or until the normal expiration date of the registration. No
- registration shall be renewed until the fine is paid.
- 19 \* \* \*
- 20 Section 3. This act shall take effect in 60 days.