## THE GENERAL ASSEMBLY OF PENNSYLVANIA

## **HOUSE BILL**

No. 462

Session of 2013

INTRODUCED BY COHEN, O'BRIEN, PASHINSKI, MULLERY, STURLA, MUNDY, CARROLL, KAVULICH, V. BROWN, SANTARSIERO, TRUITT, MURT, CALTAGIRONE, MOLCHANY, ROZZI AND FREEMAN, JANUARY 30, 2013

REFERRED TO COMMITEE ON STATE GOVERNMENT, JANUARY 30, 2013

## AN ACT

- 1 Providing for shareholder vote on corporate political
- activities, for notification and disclosure of corporate
- political activities, for certain approvals of corporate
- 4 political expenditures and for duties of the Department of
- 5 State and the Department of the Auditor General.
- 6 The General Assembly of the Commonwealth of Pennsylvania
- 7 hereby enacts as follows:
- 8 Section 1. Short title.
- 9 This act shall be known and may be cited as the Corporate
- 10 Political Accountability Act.
- 11 Section 2. Declaration of policy.
- 12 The General Assembly finds and declares as follows:
- 13 (1) Although corporations cannot vote, corporations make
- 14 significant political contributions and expenditures that
- directly or indirectly influence the election of candidates
- and support or oppose political causes at the Federal, State
- 17 and local levels. Decisions to use corporate treasury funds
- 18 for political contributions and expenditures are currently
- 19 made by corporate boards and executives, often without the

- 1 knowledge or consent of shareholders.
- 2 (2) Corporations acting through their boards and 3 executives have a fiduciary duty to conduct business in the best interests of the shareholders. Corporate boards and 4 5 executives that use corporate funds to support and oppose political candidates, political parties and political causes 6 7 in opposition to the interests of many or all of their 8 shareholders may not be acting in the best interests of the 9 corporation.
- 10 (3) Historically, shareholders of corporations in the
  11 United States have not had a way to know of, or to influence,
  12 the political activities of corporations they own.
  13 Shareholders and the public have a right to know how these
  14 corporations are spending their funds to make political
  15 contributions or expenditures benefiting candidates,
  16 political parties and political causes.
  - (4) Corporations should be accountable to their shareholders prior to making political contributions or expenditures affecting Federal, State and local governance and public policy. Requiring the express approval of a corporation's shareholders prior to making political contributions or expenditures will help establish accountability.
- (5) If corporations use corporate general treasury funds
  for political expenditures, then those funds should be
  clearly reported to shareholders, and shareholders should be
  able to authorize the use of corporate general treasury funds
  for political expenditures.
- 29 Section 3. Definitions.
- 30 The following words and phrases when used in this act shall

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- 1 have the meanings given to them in this section unless the
- 2 context clearly indicates otherwise:
- 3 "Contribution" or "expenditure." Includes any monetary and
- 4 nonmonetary political contributions and expenditures not
- 5 deductible under section 162(e)(1)(B) of the Internal Revenue
- 6 Code of 1986 (Public Law 99-514, 26 U.S.C. § 162(e)(1)(B)),
- 7 including, but not limited to, contributions to or expenditures
- 8 on behalf of political candidates, political parties, political
- 9 committees and other political entities organized and operating
- 10 under section 527 of the Internal Revenue Code of 1986 (26
- 11 U.S.C. § 527), and any portion of any dues or similar payments
- 12 made to any tax exempt organization that is used for an
- 13 expenditure or contribution and that if made directly by the
- 14 corporation would not be deductible under section 162(e)(1)(B)
- 15 of the Internal Revenue Code of 1986, any contribution or
- 16 expenditure, as those terms are defined in section 301 of the
- 17 Federal Election Campaign Act of 1971 (Public Law 92-225, 2
- 18 U.S.C. § 431), as well as any contribution or expenditure
- 19 defined under the act of June 3, 1937 (P.L.1333, No.320), known
- 20 as the Pennsylvania Election Code. The term also includes any
- 21 direct or indirect payment, distribution, loan, advance, deposit
- 22 or gift of money, or any services, or anything of value, except
- 23 a loan of money by a national or State bank made in accordance
- 24 with the applicable banking laws and regulations and in the
- 25 ordinary course of business, to any candidate, campaign
- 26 committee or political party or organization, in connection with
- 27 any election to any office. The term does not include:
- 28 (1) Communications by a corporation to its stockholders
- and executive or administrative personnel and their families
- or by a labor organization to its members and their families

- 1 on any subject.
- 2 (2) Nonpartisan registration and get-out-the-vote
- 3 campaigns by a corporation aimed at its stockholders and
- 4 executive or administrative personnel and their families or
- 5 by a labor organization aimed at its members and their
- 6 families.
- 7 (3) The establishment, administration and solicitation
- 8 of contributions to a separate segregated fund to be utilized
- 9 for political purposes by a corporation, labor organization,
- 10 membership organization, cooperative or corporation without
- 11 capital stock.
- "Department." The Department of State of the Commonwealth.
- "General treasury funds." Those moneys in possession of a
- 14 corporation incorporated under the laws of Pennsylvania in the
- 15 normal course of business, including funds from sales, accounts
- 16 payable, loans, investments, bonds or debt instruments.
- "Issue advocacy campaign." Contributions or expenditures for
- 18 any communication to the general public intended to encourage
- 19 the public to contact a government official regarding pending
- 20 legislation, public policy or a government rule or regulation.
- 21 The term does not include contributions or expenditures for
- 22 registered lobbyists or other persons employed by the
- 23 corporation to lobby directly Federal or State government
- 24 officials.
- 25 "Known at the time of the authorization vote." At the time
- 26 the corporation seeks authorization from shareholders to spend
- 27 corporate funds for political activities:
- 28 (1) the corporation's officers, directors or employees
- 29 have identified a specific political activity for the
- 30 corporation to support or oppose;

- 1 (2) corporate officers, directors or employees have
- 2 taken steps to obligate funds to a political activity; or
- 3 (3) the corporation has a regularly scheduled payment to
- 4 a trade association or other entity to pay for a political
- 5 activity in the next 12 months.
- 6 "Majority of shareholders." Fifty percent plus one of all
- 7 outstanding voting securities. Shareholders not casting votes
- 8 shall not count toward affirmative authorization under this
- 9 section.
- 10 "Political activities." Any contributions or expenditures
- 11 made directly or indirectly to, or in support of or opposition
- 12 to, any candidate, political party, committee, electioneering
- 13 communication, ballot measure campaign or an issue advocacy
- 14 campaign. The term does not include activities defined as
- 15 lobbying under any Federal, State or local law.
- "Separate segregated fund." A political action committee
- 17 formed by a corporation for the purpose of making contributions
- 18 to candidates for office or to political parties. A separate
- 19 segregated fund which supports Federal candidates shall have the
- 20 same meaning as that found in section 316 of the Federal
- 21 Election Campaign Act of 1971 (Public Law 92-225, 2 U.S.C. §
- 22 441b).
- 23 Section 4. Shareholder vote on corporate political activities.
- 24 (a) Annual vote.--
- 25 (1) Any corporation incorporated in this Commonwealth
- 26 that spends in the aggregate \$10,000 or more of corporate
- treasury funds on all political activities must comply with
- 28 the requirements of this section.
- 29 (2) Any proxy or consent or authorization for an annual
- 30 meeting of the shareholders of a corporation incorporated in

- 1 this Commonwealth, or a special meeting in lieu of such
- 2 meeting, where proxies are solicited in respect of any
- 3 security occurring on or after six months following the date
- 4 on which final regulations are published under subsection (d)
- 5 shall provide for a separate resolution subject to
- 6 shareholder vote to approve any spending of \$10,000 or more
- 7 by the corporation for any political activity.
- 8 (3) Notwithstanding the requirement for an annual
- 9 shareholder vote to authorize any spending of \$10,000 or more
- 10 by the corporation for any political activity, a corporation
- 11 may request authorization for spending on political
- 12 activities on a more frequent basis. Any authorization
- 13 request by the corporation that is not made during an annual
- 14 authorization shall be deemed a special authorization.
- 15 (4) If a corporation spends less than an aggregate of
- \$10,000 in a 12-month period for political activities, then
- 17 it does not have to seek shareholder authorization for such
- 18 spending.
- 19 (b) Shareholder approval.--
- 20 (1) When seeking shareholder authorization for
- 21 expenditures for political activities, the corporation shall
- request the authority to spend a maximum dollar amount in the
- 23 next 12 months.
- 24 (2) If known at the time of the authorization vote, the
- company shall articulate whether the corporate treasury funds
- 26 so authorized are intended to benefit or defeat specific
- 27 candidates, ballot measures or issue advocacy campaigns or
- whether it will be paid to specific nonprofits or trade
- 29 associations for political activities. The following apply:
- 30 (i) To be effective, the authorization vote must

garner support from a majority of shareholders.

(ii) A vote by the shareholders to approve or disapprove any spending of \$10,000 or more by a corporation for a political activity shall be binding on the corporation.

- (iii) Notwithstanding the requirement for an annual shareholder vote to authorize any spending of \$10,000 or more by the corporation for any political activity, a corporation may request a special authorization for additional spending on political activities, provided that:
  - (A) all spending on political activities of \$10,000 or more must be authorized by a shareholder majority vote; and
  - (B) for any special authorization, the company shall articulate whether the corporate treasury funds so authorized are intended to benefit or defeat candidates, ballot measures or issue advocacy campaigns or will be paid to specific nonprofits or trade associations for political activities at the time the special authorization is requested.
- 22 (c) Director liability.--If a corporation makes an
  23 unauthorized contribution or expenditure for a political
  24 activity, then the directors at the time that the unauthorized
  25 contribution or expenditure was incurred are jointly and
  26 severally liable to repay to the corporation the amount of the
  27 unauthorized expenditure, with interest at the rate of 8% per
  28 year.
- 29 (d) Rulemaking.--No later than six months after the 30 effective date of this act, the department shall promulgate

- 1 final regulations to implement this section.
- 2 (e) Sole proprietorships excluded. -- Notwithstanding any
- 3 other provision of this section, nothing in this section shall
- 4 apply a new duty to the owner of a sole proprietorship.
- 5 Section 5. Notification to shareholders of corporate political
- 6 activities.
- 7 (a) Notification to shareholders.--
- 8 (1) At least quarterly during each fiscal year, a
- 9 corporation incorporated in this Commonwealth that makes
- 10 contributions or expenditures for political activities must
- 11 notify its shareholders and the department in writing of the
- 12 nature of all its political activities, funded by either its
- separate segregated fund or through its general corporate
- 14 treasury, including contributions or expenditures made
- 15 directly or indirectly.
- 16 (2) A report made pursuant to this section shall include
- 17 the following:
- 18 (i) The date of the contributions or expenditures.
- 19 (ii) The amount of the contributions or
- 20 expenditures.
- 21 (iii) The identity of the candidate, political
- 22 party, committee, electioneering communication, ballot
- 23 measure campaign or issue advocacy campaign.
- 24 (iv) If the contributions or expenditures were made
- for or against a candidate, including an electioneering
- 26 communication as defined under Federal law, the office
- sought by the candidate and the political party
- 28 affiliation of the candidate.
- 29 (v) If the contributions or expenditures were made
- for or against a ballot measure, the purpose of the

- 1 measure and whether the contributions or expenditures
- 2 were made in support or opposition to the ballot measure.
- 3 (vi) If the contributions or expenditures were made
- for or against an issue advocacy campaign, the nature of
- 5 the political issue and whether the contributions were
- 6 made in support or opposition to the political issue.
- 7 (vii) All expenditures made by a separate segregated
- 8 fund affiliated with the corporation.
- 9 (b) Public disclosure.--
- 10 (1) The quarterly reports of political activities by a
- 11 corporation incorporated in this Commonwealth to shareholders
- 12 shall be public records.
- 13 (2) A copy of the reports filed pursuant to subsection
- (a) (1) shall be posted for at least one year on the
- 15 corporation's Internet website, if any.
- 16 Section 6. Public disclosure of corporate political activities
- by the department.
- 18 (a) Department duty. -- The quarterly reports of political
- 19 activities by a corporation incorporated in this Commonwealth to
- 20 shareholders shall be made publicly available by the department.
- 21 (b) Electronic form. -- A quarterly report required to be
- 22 filed under this section shall be filed in electronic form using
- 23 filing software approved or developed by the department in
- 24 addition to filing in any other form that the department may
- 25 require by regulation.
- 26 (c) Format.--The department shall ensure that, to the
- 27 greatest extent practicable, the quarterly reports on political
- 28 activities are publicly available through the department's
- 29 Internet website in a format that permits the reports to be
- 30 searched, sorted and downloaded.

- 1 Section 7. Report by Department of the Auditor General.
- 2 (a) Audit. -- On an annual basis, the Department of the
- 3 Auditor General shall audit the extent of compliance or
- 4 noncompliance with the requirements of this act by corporations
- 5 incorporated in this Commonwealth, their management and
- 6 shareholders, as well as the effectiveness of the department in
- 7 meeting the reporting and disclosure requirements of this act.
- 8 (b) Report. -- Not later than April 1 of each year, the
- 9 Department of the Auditor General shall submit to the Governor a
- 10 report on the review required by subsection (a) for the
- 11 preceding year.
- 12 Section 8. Board approval for all corporate political
- expenditures.
- 14 (a) Approval required. -- Notwithstanding any other provision
- 15 of law, no corporation and no trade, business or professional
- 16 association shall make any campaign contribution or expenditure
- 17 unless specifically authorized to do so whether:
- 18 (1) By the vote of the board of directors of the
- 19 corporation or of the executive committee of the trade,
- 20 business or professional association at a regular or special
- 21 meeting thereof.
- 22 (2) By the president, vice president, secretary or
- treasurer of a corporation whom the board has specifically
- 24 empowered to authorize such contributions or expenditures.
- 25 (3) For a corporation, by any other person designated by
- 26 resolution of the board of directors of a corporation to
- 27 authorize contributions or expenditures.
- 28 (b) Form of contribution. -- No corporation, trade, business
- 29 or professional association shall make any contribution or
- 30 expenditure as defined under Federal or State law, other than an

- 1 in-kind contribution or expenditure, except by check.
- 2 Section 9. Applicability to foreign corporations.
- 3 (a) General rule. -- A foreign corporation, other than a
- 4 foreign association or foreign nonprofit corporation, but
- 5 including a foreign parent corporation even though it does not
- 6 itself transact intrastate business, is subject to the
- 7 requirements of sections 4, 5, 6 and 7, if:
- 8 (1) the average of property, payroll and sales factors,
- 9 as defined in section 401 of the act of March 4, 1971 (P.L.6,
- No.2), known as the Tax Reform Code of 1971, with respect to
- 11 the foreign corporation, is more than 50% during its latest
- 12 full income year; and
- 13 (2) more than one-half of its outstanding voting
- securities are held of record by persons having addresses in
- this Commonwealth appearing on the books of the corporation
- on the record date for the latest meeting of shareholders
- 17 held during its latest full income year or, if no meeting was
- 18 held during that year, on the last day of the latest full
- 19 income year.
- 20 (b) Determination. -- The determination of the property,
- 21 payroll and sales factors under subsection (a) with respect to
- 22 any parent corporation shall be made on a consolidated basis,
- 23 including in a unitary computation, after elimination of
- 24 intercompany transactions, the property, payroll and sales of
- 25 the parent and all of its subsidiaries in which it owns directly
- 26 or indirectly more than 50% of the outstanding shares entitled
- 27 to vote for the election of directors, but deducting a
- 28 percentage of the property, payroll and sales of any subsidiary
- 29 equal to the percentage minority ownership, if any, in the
- 30 subsidiary. For the purpose of this section, any securities held

- 1 to the knowledge of the issuer in the names of broker-dealers,
- 2 nominees for broker-dealers, including clearing corporations or
- 3 banks, associations or other entities holding securities in a
- 4 nominee name or otherwise on behalf of a beneficial owner,
- 5 collectively "nominee holders," shall not be considered
- 6 outstanding. However, if the foreign corporation requests all
- 7 nominee holders to certify, with respect to all beneficial
- 8 owners for whom securities are held, the number of shares held
- 9 for those beneficial owners having addresses as shown on the
- 10 records of the nominee holder in this Commonwealth and outside
- 11 of this Commonwealth, then all shares so certified shall be
- 12 considered outstanding and held of record by persons having
- 13 addresses either in this Commonwealth or outside of this
- 14 Commonwealth as so certified, provided that the certification so
- 15 provided shall be retained with the record of shareholders and
- 16 made available for inspection and copying. A current list of
- 17 beneficial owners of a foreign corporation's securities provided
- 18 to the corporation by one or more nominee holders or agent
- 19 thereof under the requirements of 17 CFR § 240.14b-1(b)(3)
- 20 (relating to obligation of registered brokers and dealers in
- 21 connection with the prompt forwarding of certain communications
- 22 to beneficial owners) or 240.14b-2(b)(3) (relating to obligation
- 23 of banks, associations and other entities that exercise
- 24 fiduciary powers in connection with the prompt forwarding of
- 25 certain communications to beneficial owners) promulgated under
- 26 the Securities Exchange Act of 1934 (Public Law 48-881, 15
- 27 U.S.C. § 78a et seq.) shall constitute an acceptable
- 28 certification with respect to beneficial owners for the purposes
- 29 of this subsection.
- 30 (c) Applicability. -- This section does not apply to any

- 1 corporation:
- 2 (1) With outstanding securities listed on the New York 3 Stock Exchange or the American Stock Exchange.
- 4 (2) With outstanding securities designated as qualified 5 for trading on the Nasdaq National Market of the Nasdaq Stock 6 Market, or any successor thereto.
- 7 (3) If all of its voting shares, other than directors' 8 qualifying shares, are owned directly or indirectly by a 9 corporation or corporations not subject to this section.
- 10 (d) Liability. -- Any party who obtains a final determination by a court of competent jurisdiction that the corporation failed 11 12 to provide to the party information required to be provided by 13 this act or provided the party information of the kind required 14 to be provided by this act that is incorrect, then the court, in its discretion, shall have the power to include in its judgment 15 recovery by the party from the corporation of all court costs 16 17 and reasonable attorney fees incurred in that legal proceeding 18 to the extent they relate to obtaining that final determination.
- 20 This act shall take effect in 60 days.

Section 20. Effective date.

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