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THE GENERAL ASSEMBLY OF PENNSYLVANIA

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HOUSE BILL

No. 2150 Session of  
2021

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INTRODUCED BY MEHAFFIE, BROOKS, GUENST, HARKINS, HELM, HILL-  
EVANS, JAMES, LEWIS, MENTZER, MILLARD, PENNYCUICK, PICKETT,  
ROTHMAN, SAYLOR, STAMBAUGH, THOMAS AND WARREN,  
DECEMBER 8, 2021

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REFERRED TO COMMITTEE ON STATE GOVERNMENT, DECEMBER 8, 2021

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AN ACT

1 Designating Hershey's Kisses as the official State candy of the  
2 Commonwealth of Pennsylvania.

3 The General Assembly of the Commonwealth of Pennsylvania  
4 hereby enacts as follows:

5 Section 1. Findings and declarations.

6 The General Assembly finds and declares as follows:

7 (1) The ship on the official Commonwealth flag  
8 represents commerce from all over the world, and The Hershey  
9 Company, commonly known as Hershey's, offers its candy  
10 products for sale in approximately 85 countries.

11 (2) Hershey's Kisses are one of the most iconic  
12 chocolate products ever created by Hershey's and one of the  
13 most recognized and beloved chocolate products around the  
14 world.

15 (3) Each day, more than 70 million Hershey's Kisses are  
16 produced in Hershey, Pennsylvania.

17 (4) Hershey's supports many aspects of this

1 Commonwealth's economy, including supporting this  
2 Commonwealth's proud dairy industry for more than 125 years  
3 through the company's use of fresh dairy milk that surrounds  
4 the company's chocolate factories.

5 (5) Hershey's Kisses are one of the most popular  
6 packaged candy products for Valentine's Day, which is a day  
7 when many residents of this Commonwealth express admiration  
8 by gifting Hershey's Kisses to their loved ones.

9 (6) Since 1907, Hershey's Kisses are the original  
10 individually wrapped and portion-controlled chocolate  
11 confection, which allows consumers to enjoy the treat at any  
12 time.

13 (7) The mission at Hershey's to "bring more moments of  
14 goodness to the world" has a positive impact on individuals  
15 and communities around the world.

16 (8) Hershey's Kisses represent the official State  
17 nickname of the Commonwealth, "The Keystone State," because  
18 the candy's popularity acts as a keystone by providing  
19 family-sustaining jobs to residents of this Commonwealth.

20 (9) The globally beloved legacy of Milton Hershey and  
21 the products he created transformed Hershey, Pennsylvania,  
22 into a tourist destination for visitors from around the  
23 world.

24 (10) During the time when "kiss" was a common word for a  
25 small piece of candy in 1923, Mr. Hershey had the genius idea  
26 to trademark the term "Hershey's Kisses," which made the  
27 candy one of the most distinctive products around the world.

28 (11) Today, there are many different varieties of  
29 Hershey's Kisses that satisfy a variety of different flavor  
30 preferences and expectations of consumers in this

1 Commonwealth.

2 Section 2. Official State candy.

3 Hershey's Kisses are hereby designated as the official State  
4 candy of the Commonwealth of Pennsylvania.

5 Section 3. Effective date.

6 This act shall take effect immediately.