THE GENERAL ASSEMBLY OF PENNSYLVANIA

HOUSE BILL No. 1975 ^{Session of} 2017

INTRODUCED BY ENGLISH, SCHLOSSBERG, PICKETT, MILLARD, WARNER, WARD AND DELUCA, DECEMBER 19, 2017

REFERRED TO COMMITTEE ON STATE GOVERNMENT, DECEMBER 19, 2017

AN ACT

1 2 4 5 6 7 8 9 10 11 12	Amending the act of June 3, 1937 (P.L.1333, No.320), entitled "An act concerning elections, including general, municipal, special and primary elections, the nomination of candidates, primary and election expenses and election contests; creating and defining membership of county boards of elections; imposing duties upon the Secretary of the Commonwealth, courts, county boards of elections, county commissioners; imposing penalties for violation of the act, and codifying, revising and consolidating the laws relating thereto; and repealing certain acts and parts of acts relating to elections," in primary and election expenses, further providing for advertising.
13	The General Assembly of the Commonwealth of Pennsylvania
14	hereby enacts as follows:
15	Section 1. Section 1638(a) of the act of June 3, 1937
16	(P.L.1333, No.320), known as the Pennsylvania Election Code, is
17	amended by adding a clause to read:
18	Section 1638. Advertising
19	(a) Whenever any person makes an expenditure for the purpose
20	of financing communications expressly advocating the election or
21	defeat of a candidate, or ballot questions, through any
22	broadcasting station, newspaper, magazine, outdoor advertising
23	facility, direct mailing, or any other type of general public

1 political advertising, such communication:

2 * * *

3	(3) If not authorized by a candidate, the candidate's
4	authorized political committee or their agents, shall clearly
5	and conspicuously state that the candidate does not consent to
6	the communication. This clause shall apply if the candidate
7	notifies the person who made or financed the expenditure for the
8	communication advocating for the candidate that the candidate
9	does not consent to the communication. The person who made or
10	financed the expenditure for the communication shall notify the
11	candidate of the content of the communication no later than
12	twenty-four (24) hours before the communication is broadcast or
13	published. This clause shall not apply to a communication
14	expressly advocating for the election or defeat of a candidate
15	seeking the nomination or election for Federal office.
16	* * *
17	Section 2. This act shall take effect in 60 days.

- 2 -