## THE GENERAL ASSEMBLY OF PENNSYLVANIA

## **HOUSE BILL**

No. 1880 Session of 2017

INTRODUCED BY DEASY, READSHAW, KINSEY, LONGIETTI, CALTAGIRONE, YOUNGBLOOD, FREEMAN, MURT, SOLOMON, BRIGGS, O'BRIEN, SAINATO, D. COSTA, V. BROWN, ROEBUCK, SCHWEYER, THOMAS, MATZIE AND PASHINSKI, OCTOBER 24, 2017

REFERRED TO COMMITTEE ON URBAN AFFAIRS, OCTOBER 24, 2017

## AN ACT

Providing for the establishment of a cultural development 1 district program for communities in this Commonwealth with 2 arts and cultural centers which benefit the public; and establishing Commonwealth tax exemptions for residents and businesses within the designated cultural development 5 districts. 6 The General Assembly of the Commonwealth of Pennsylvania hereby enacts as follows: Section 1. Short title. 9 10 This act shall be known and may be cited as the Cultural 11 Development District Act. 12 Section 2. Legislative findings and policy. 13 The General Assembly finds and declares as follows: 14 The General Assembly recognizes that arts and 15 cultural institutions are a vital and important economic 16 development tool and offer important educational, cultural 17 and spiritual benefits for the residents of this Commonwealth. Therefore, the creation of cultural development 18

districts is in the best interest of the citizens of this

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- 1 Commonwealth because it will help improve the economic
- 2 prosperity of the applicable areas and support the economic
- 3 growth of areas surrounding these cultural sites.
- 4 (2) Cultural centers are currently found throughout this
- 5 Commonwealth in both impoverished and flourishing areas, but
- 6 cultural centers relating to arts are most likely to be
- 7 located in more racially mixed neighborhoods. As the
- 8 Commonwealth has already invested a considerable amount of
- 9 resources in cultural attractions, the areas in immediate
- 10 proximity to the cultural attractions often are not as
- 11 successful.
- 12 (3) Arts are collective enterprises. Clusters of arts
- organizations often develop because they aid the creative
- 14 process and help create an environment of competition and
- 15 efficiency. Therefore, it is essential to support the art
- organizations as a group, which necessitates the creation of
- 17 cultural development districts instead of simply promoting
- 18 specific art organizations.
- 19 (4) Tax abatement may encourage residents and businesses
- 20 to relocate to certain areas which are underdeveloped or
- 21 blighted.
- 22 Section 3. Definitions.
- The following words and phrases when used in this act shall
- 24 have the meanings given to them in this section unless the
- 25 context clearly indicates otherwise:
- 26 "Cultural center" or "cultural attraction." A facility that
- 27 functions as a community center, museum, marketplace, art
- 28 studio, art gallery, theater, library or historic site and that
- 29 provides the public with educational, social, artistic or
- 30 cultural benefits.

- 1 "Cultural development district." A district established
- 2 under section 4.
- 3 "Department." The Department of Community and Economic
- 4 Development of the Commonwealth.
- 5 "District." The contiguous geographic area within one or
- 6 more municipalities defined and created by resolution or
- 7 ordinance of the governing body of the municipality creating the
- 8 cultural development district in accordance with section 4.
- 9 "Elm Street Program." The program established by the act of
- 10 February 9, 2004 (P.L.61, No.7), known as the Elm Street Program
- 11 Act.
- "Main Street Program." The program established by the act of
- 13 April 23, 2002 (P.L.298, No.39), known as the Main Street Act.
- 14 "Municipality." A city, borough, township or incorporated
- 15 town.
- 16 "Tax abatement." An exemption, deduction, abatement or
- 17 credit for any tax owed to the Commonwealth.
- "Urban Redevelopment Law." The act of May 24, 1945 (P.L.991,
- 19 No.385), known as the Urban Redevelopment Law.
- 20 Section 4. Establishment.
- 21 (a) General rule. -- A cultural development district shall be
- 22 created as follows:
- 23 (1) A municipality may propose the establishment of a
- 24 cultural development district. The proposal shall include:
- 25 (i) Evidence of the benefits of the creation of the
- 26 cultural development district to the municipality.
- 27 (ii) A plan of what is to be done in the cultural
- development district, including the types of businesses
- or residences the municipality hopes to attract in
- designating a cultural development district, including a

1 possible theme for the area.

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2 (iii) The potentially affected organization or 3 residential building which would be a part of the

cultural development district.

- (iv) An economic feasibility study of the project and the fiscal effects on the municipal tax base.
  - (v) A detailed estimate of the amount of State tax abatement incurred by the proposal.
- (vi) A map showing existing uses and conditions of real property in the proposed cultural development district.
- 12 (vii) A list of estimated non-tax-related expenses.
- (viii) Evidence that the cultural attraction or

  cultural center in question provides sufficient benefit

  to the community where it is located by creating arts

  programs, cultural or ethnic education or programs or

  other relevant aid to the general public.
- 18 (2) An organization, business or group of residents may
  19 apply to the municipality for the establishment of a cultural
  20 development district.
- 21 (b) Hearing. -- The following shall apply:
- 22 (1) The municipality shall hold at least one public 23 hearing regarding the establishment of a cultural development 24 district. The hearing shall be held to inform local residents 25 and business owners of the benefits and detriments of the 26 designation.
- 27 (2) Each affected municipality shall designate a 28 representative to discuss the proposed cultural development 29 district with the community.
- 30 (3) An interested party may meet with the representative

1 to discuss the establishment of the cultural development

2 district, its boundaries, the exclusion of a particular

3 parcel of property from the cultural development district and

4 other relevant matters. Notice of the hearing shall be

5 published in accordance with 65 Pa.C.S. Ch. 7 (relating to

open meetings) and shall be mailed to the governing body of a

municipality that levies property taxes within the boundaries

of the proposed cultural development district. The notice

9 shall be provided at least 30 days prior to the hearing.

- (c) Resolution or ordinance. -- The following shall apply:
- (1) In order to establish a cultural development district, the governing body of the municipality shall adopt, no more than three weeks after the public hearing under subsection (b), a resolution or ordinance that describes the boundaries of the cultural development district.
- (2) A cultural development district may exist for a period not to exceed five years.
  - (3) The municipality shall assign a name to the cultural development district for identification purposes. The cultural development district may be established in conjunction with and covering the same area as a Main Street Program or Elm Street Program.
  - (4) If the resolution or ordinance is passed by the municipality in which the cultural development district is located, the municipality shall apply to the department for the authority to receive tax abatement from the Commonwealth.
  - (5) Two or more municipalities may join together to create a cooperative cultural development district. If multiple municipalities join together, each municipality shall pass a resolution or ordinance establishing the

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- 1 cultural development district. The municipalities may jointly
- 2 apply to the department for review.
- 3 Section 5. Review by department.
- 4 (a) Criteria. -- The department shall review the application
- 5 for the establishment of a cultural development district and
- 6 determine whether the area is eligible for designation. The
- 7 review shall address the following factors:
- 8 (1) Whether the attraction in question is a cultural
- 9 attraction.
- 10 (2) If the boundaries of the proposed cultural
- development district exceed one-half of one square mile.
- 12 (3) If the application is from a first or second class
- city, that no more than 10 cultural development districts
- have been proposed or implemented. If more than 10 cultural
- development districts are proposed or implemented, the
- department shall determine which cultural development
- 17 districts meet the greatest needs.
- 18 (b) Approval. -- If approving a cultural development district,
- 19 that the department shall maintain the final authority to
- 20 determine whether or not businesses moving into the cultural
- 21 development district fall within the proposed plan of the
- 22 municipality and are eligible for tax abatement.
- 23 Section 6. Eligibility.
- 24 (a) Municipal burden of proof. -- In order to establish a
- 25 cultural development district, the municipality shall provide
- 26 evidence to the department that the cultural development
- 27 district:
- 28 (1) Is a contiguous geographic area.
- 29 (2) Is likely to undergo improvement, defined as
- 30 significant increase in real property values, if included

- 1 under this program.
- 2 (3) Has not adequately capitalized on its cultural
- 3 attractions and resources.
- 4 (4) Has not been adequately developed through private
- 5 enterprise.
- 6 (b) Criteria for designation.—An area is eligible to be 7 designated as a cultural development district if:
- 8 (1) less than 50% of the property has been utilized for
- 9 commercial, residential or other purposes or the property is
- 10 considered blighted under the Urban Redevelopment Law; or
- 11 (2) the property is considered to be in a deteriorated
- 12 or distressed condition.
- 13 (c) Additional criteria for designation. -- In addition to the
- 14 required criteria under subsections (a) and (b), the department
- 15 shall consider the following criteria:
- 16 (1) Evidence of distress, including unemployment,
- 17 percentage of population below the State median income,
- 18 poverty rate, deteriorated property and adverse economic and
- 19 socioeconomic conditions in the proposed cultural development
- 20 district.
- 21 (2) Local public and private commitment to the
- development of the proposed cultural development district and
- the potential cooperation of surrounding communities.
- 24 (3) Existing resources available to the proposed
- 25 cultural development district.
- 26 (4) How cultural development district approval relates
- 27 to other current economic and community development projects
- and to regional initiatives or programs.
- 29 (5) Crime statistics and proposals to implement local
- 30 crime reduction measures.

- 1 (6) Proposals to establish and link job creation and job
- 2 training.
- 3 Section 7. Cultural development districts.
- 4 (a) General rule. -- The following shall apply:
- 5 (1) If a cultural development district has been
- 6 established, residences and businesses which enter the area
- 7 shall receive tax abatement from the time they move in until
- 8 the expiration of the cultural development district.
- 9 (2) A business entity's income that is derived directly
- from within the cultural development district shall receive
- 11 tax abatement.
- 12 (3) The department shall create a tax abatement form to
- be sent to the Commonwealth in replacement of taxes due.
- 14 (4) An entity within the cultural development district
- may not receive full tax abatement after the five years for
- which the cultural development district is established.
- 17 (5) If a business owner or resident sells property
- 18 within a cultural development district, the new resident or
- 19 owner shall receive tax abatement for the cultural
- development district for the time for which the cultural
- 21 development district has been established. The abatement of
- 22 the cultural development district shall remain with the real
- property, not the individual or organization.
- 24 (b) Limitation on relocation. -- A business owner may not be
- 25 granted tax abatement if the business owner relocates the
- 26 business from one cultural development district to another. A
- 27 business may receive the tax abatement within a cultural
- 28 development district once, except that several branches of the
- 29 same business may receive tax abatement within numerous cultural
- 30 development districts.

- 1 (c) Limitation on eminent domain. -- A municipality may not
- 2 use the power of eminent domain to establish a cultural
- 3 development district.
- 4 Section 8. Expiration.
- 5 (a) General rule. -- A cultural development district shall
- 6 expire five years after the date set by the municipality for
- 7 establishment.
- 8 (b) Phased withdrawal of tax credits.--If a cultural
- 9 development district has expired, the residences and businesses
- 10 within the cultural development district that received the tax
- 11 abatement shall receive full tax abatement for a period of five
- 12 years and shall be entitled to a phaseout of the tax abatement
- 13 as follows:
- 14 (1) In the first year after receipt of five full years
- of tax abatement, the residents and business owners shall be
- liable for 10% of the taxes for which they received abatement
- in the past.
- 18 (2) In the second year after receipt of five full years
- 19 of tax abatement, the residents and business owners shall be
- 20 liable for 25% of the taxes for which they received abatement
- 21 in the past.
- 22 (3) In the third year after receipt of five full years
- of tax abatement, the residents and business owners shall be
- 24 liable for 50% of the taxes for which they received abatement
- 25 in the past.
- 26 (4) In the fourth year after receipt of five full years
- 27 of tax abatement, the residents and business owners shall be
- liable for 75% of the taxes for which they received abatement
- in the past.
- 30 (5) In the fifth year and each year thereafter after

- 1 receipt of five full years of tax abatement, the residents
- 2 and business owners shall be liable for the full amount of
- 3 the taxes due.
- 4 Section 9. Reports.
- 5 (a) Effects.--The department, in cooperation with other
- 6 State agencies and local governments, shall develop and submit a
- 7 comprehensive report to the Governor and the General Assembly
- 8 every two years as to the social, economic and financial effects
- 9 and the impact of approved cultural development districts.
- 10 (b) Evaluation. -- If this act is repealed, the department
- 11 shall present to the Governor and the General Assembly a
- 12 complete evaluation of the effects of the creation of cultural
- 13 development districts in this Commonwealth.
- 14 Section 10. Rules and regulations.
- The department may promulgate rules and regulations necessary
- 16 to carry out this act.
- 17 Section 11. Severability.
- 18 The provisions of this act are severable. If any provision of
- 19 this act or its application to a person or circumstance is held
- 20 invalid, the invalidity shall not affect other provisions or
- 21 applications of this act which can be given effect without the
- 22 invalid provision or application.
- 23 Section 12. Repeals.
- 24 All acts and parts of acts are repealed insofar as they are
- 25 inconsistent with this act.
- 26 Section 13. Effective date.
- 27 This act shall take effect immediately.