

THE GENERAL ASSEMBLY OF PENNSYLVANIA

HOUSE BILL

No. 1030 Session of
2025

INTRODUCED BY MEHAFFIE, CERRATO, DALEY, DAVIDSON, FLEMING,
GREINER, HOGAN, JAMES, KERWIN, KHAN, MADSEN, MALAGARI,
MARCELL, MENTZER, NEILSON, PROKOPIAK, REICHARD, SCHLOSSBERG,
WARREN AND ZIMMERMAN, MARCH 24, 2025

REFERRED TO COMMITTEE ON TOURISM, RECREATION AND ECONOMIC
DEVELOPMENT, MARCH 24, 2025

AN ACT

1 Designating Hershey's Kisses as the official State candy of the
2 Commonwealth of Pennsylvania.

3 The General Assembly of the Commonwealth of Pennsylvania
4 hereby enacts as follows:

5 Section 1. Findings and declarations.

6 The General Assembly finds and declares as follows:

7 (1) The ship on the official Commonwealth flag
8 represents commerce from all over the world, and The Hershey
9 Company, commonly known as Hershey's, offers its candy
10 products for sale in approximately 85 countries.

11 (2) Hershey's Kisses are one of the most iconic
12 chocolate products ever created by Hershey's and one of the
13 most recognized and beloved chocolate products around the
14 world.

15 (3) Each day, more than 70,000,000 Hershey's Kisses are
16 produced in Hershey.

1 (4) Hershey's supports many aspects of this
2 Commonwealth's economy, including supporting this
3 Commonwealth's proud dairy industry for more than 125 years
4 through the company's use of fresh dairy milk that surrounds
5 the company's chocolate factories.

6 (5) Hershey's Kisses are one of the most popular
7 packaged candy products for Valentine's Day, which is a day
8 when many residents of this Commonwealth express admiration
9 by gifting Hershey's Kisses to their loved ones.

10 (6) Since 1907, Hershey's Kisses are the original
11 individually wrapped and portion-controlled chocolate
12 confection, which allows consumers to enjoy the treat at any
13 time.

14 (7) The mission at Hershey's to "bring more moments of
15 goodness to the world" has a positive impact on individuals
16 and communities around the world.

17 (8) Hershey's Kisses represent the official State
18 nickname of the Commonwealth, "The Keystone State," because
19 the candy's popularity acts as a keystone by providing
20 family-sustaining jobs to residents of this Commonwealth.

21 (9) The globally beloved legacy of Milton Hershey and
22 the products he created transformed Hershey into a tourist
23 destination for visitors from around the world.

24 (10) During the time when "kiss" was a common word for a
25 small piece of candy in 1923, Mr. Hershey had the genius idea
26 to trademark the term "Hershey's Milk Chocolate Kisses,"
27 which made the candy one of the most distinctive products
28 around the world.

29 (11) Today, there are many different varieties of
30 Hershey's Kisses that satisfy a variety of different flavor

1 preferences and expectations of consumers in this
2 Commonwealth.

3 Section 2. Official State candy.

4 Hershey's Kisses are hereby designated as the official State
5 candy of the Commonwealth of Pennsylvania, in perpetuity, and as
6 long as the Hershey Company's address remains in the
7 Commonwealth of Pennsylvania.

8 Section 3. Effective date.

9 This act shall take effect immediately.