SB 1571-2 (LC 132) 2/9/24 (DJ/ps)

Requested by Senator WOODS

PROPOSED AMENDMENTS TO SENATE BILL 1571

1 On page 1 of the printed bill, delete lines 5 through 27.

2 On page 2, delete lines 1 and 2 and insert:

³ "SECTION 1. (1) As used in this section:

"(a)(A) 'Campaign communication' means a communication in
support of or in opposition to a clearly identified candidate or measure, as defined in ORS 260.005 (10)(c).

"(B) Notwithstanding ORS 260.005 (10)(c)(B)(i), a campaign communication may involve aggregate expenditures of any amount.

"(b) 'Synthetic media' means an image, audio recording or video 9 recording of an individual's appearance, speech or conduct that has 10 been intentionally manipulated with the use of artificial intelligence 11 techniques or similar digital technology in a manner to create a real-12 istic but false image, audio recording or video recording that produces: 13 "(A) A depiction that a reasonable person would believe is of a real 14 individual in appearance, speech or conduct but that did not actually 15occur in reality; and 16

"(B) A fundamentally different understanding or impression than
 a reasonable person would have from the unaltered, original version
 of the image, audio recording or video recording.

"(2) A campaign communication that includes any form of synthetic
 media must include a disclosure stating that the image, audio record-

1 ing or video recording has been manipulated.

"(3) The Secretary of State may institute proceedings to enjoin any $\mathbf{2}$ violation of this section, except that in the case of a violation by the 3 Secretary of State or a candidate for the office of the Secretary of 4 State, the Attorney General may institute proceedings to enjoin any $\mathbf{5}$ violation of this section. In any action brought under this section, the 6 circuit court may at any time enter such injunctions, prohibitions or 7 restraining orders, or take any other actions as the court may deem 8 proper. A restraining order, prohibition or injunction may be issued 9 under this section without proof of injury or damage to any person. 10 The circuit court shall give priority to the hearing and determination 11 under this section. The court shall award the prevailing party reason-12 able attorney fees at trial and on appeal. 13

"(4) Upon proof of any violation of this section, the court shall im pose a civil penalty of not more than \$10,000. All penalties recovered
 under this section shall be paid into the State Treasury and credited
 to the General Fund.

"(5) The remedy provided by this section is the exclusive remedy for
 a violation of this section.

20 "(6) This section does not apply to:

"(a) A provider of an interactive computer service, as defined in 47
U.S.C. 230(f), or an information service, as defined in 47 U.S.C. 153;

"(b) A radio or television station, including a cable or satellite 23television operator, programmer or producer, that broadcasts a cam-24paign communication that includes synthetic media as part of a bona 25fide newscast, news interview, news documentary, or on-the-spot cov-26erage of a bona fide news event, if the broadcast or publication clearly 27acknowledges through content or disclosure, in a manner that can be 28easily heard and understood or read by the average listener or viewer, 29 that there are questions about authenticity in the communication; 30

"(c) A radio or television broadcasting station, including a cable or satellite television operator, programmer or producer, an internet website or an online platform, when the station, website or platform is paid to broadcast or publish a campaign communication that includes synthetic media;

6 "(d) A regularly published newspaper, magazine or other periodical 7 of general circulation, including an internet or electronic publication, 8 or an internet service or website provider, that publishes a campaign 9 communication that includes synthetic media, if the communication 10 includes a statement that the synthetic media contained therein does 11 not accurately represent a ballot issue or candidate; or

"(e) Content that constitutes satire, parody or that is substantially
 dependent on the ability of an individual to physically or verbally
 impersonate a candidate without the use of technology.".

15