1	ENGROSSED SENATE BILL NO. 755 By: McCortney of the Senate
2	
3	and
4	Echols of the House
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6	An Act relating to medical marijuana; amending
7	Section 21 of Enrolled House Bill No. 2612 of the 1st Session of the 57th Oklahoma Legislature, which
8	relates to advertising; and modifying certain restrictions on advertising.
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11	BE IT ENACTED BY THE PEOPLE OF THE STATE OF OKLAHOMA:
12	SECTION 1. AMENDATORY Section 21 of Enrolled House Bill
13	No. 2612 of the 1st Session of the 57th Oklahoma Legislature, is
14	amended to read as follows:
15	Section 21. A. A medical marijuana business shall not engage
16	in advertising that is deceptive, false or misleading.
17	B. A medical marijuana business shall not include in any form
18	of advertising or signage any content that specifically targets
19	individuals under the age of eighteen (18), including but not
20	limited to cartoon characters or similar images
21	Medical marijuana advertising shall not contain any statement or
22	illustration that:
23	1. Promotes overconsumption;
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1	2. Represents that the use of marijuana has curative or
2	therapeutic effects; or
3	3. Depicts a child or other person under legal age to consume
4	marijuana, or includes:
5	a. objects such as toys, cartoon or other characters,
6	which suggest the presence of a child, or any other
7	depiction designed in any manner to be especially
8	appealing to children or other persons under legal age
9	to consume marijuana, or
10	b. any manner or design that would be especially
11	appealing to children or other persons under eighteen
12	(18) years of age.
13	Passed the Senate the 13th day of March, 2019.
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15	Presiding Officer of the Senate
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17	Passed the House of Representatives the day of,
18	2019.
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20	Presiding Officer of the House
21	of Representatives
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