An Act

ENROLLED SENATE BILL NO. 427

By: Quinn of the Senate

and

Mulready of the House

An Act relating to service warranties; amending Section 2, Chapter 150, O.S.L. 2012, as amended by Section 2, Chapter 418, O.S.L. 2014 (15 O.S. Supp. 2016, Section 141.2), which relates to definitions; modifying definitions; amending Section 4, Chapter 150, O.S.L. 2012 (15 O.S. Supp. 2016, Section 141.4), which relates to licensure and exemptions; modifying references from service contracts to service warranties; amending Section 6, Chapter 150, O.S.L. 2012 (15 O.S. Supp. 2016, Section 141.6), which relates to unearned reserve accounts; amending Section 7, Chapter 150, O.S.L. 2012 (15 O.S. Supp. 2016, Section 141.7), which relates to application for licenses; updating statutory references; exempting certain entities from filing financial statements; requiring certain entities to make certain filings; amending Section 13, Chapter 150, O.S.L. 2012, as amended by Section 1, Chapter 64, O.S.L. 2016 (15 O.S. Supp. 2016, Section 141.13), which relates to service warranty forms; removal of certain approval by Commissioner; exempting certain forms from requiring prior approval; removing certain time requirement for filing form; authorizing Commissioner to order certain entities to cease operations in certain circumstances; authorizing certain information to be printed on service warranties at time of sale; specifying terms of information printed on service warranties at time of sale; amending Section 14, Chapter 150, O.S.L. 2012 (15 O.S. Supp. 2016, Section 141.14), which relates to annual statement filings; amending Section 18, Chapter 150, O.S.L. 2012, as amended by Section 3,

Chapter 418, O.S.L. 2014 (15 O.S. Supp. 2016, Section 141.18), which relates to names and addresses of sales representatives; removing annual statement filing requirement; requiring service warranty associations and insurers to maintain a registry of certain addresses; authorizing the Insurance Commissioner to request registry; specifying terms of requesting registry; amending Section 26, Chapter 150, O.S.L. 2012, as amended by Section 2, Chapter 64, O.S.L. 2016 (15 O.S. Supp. 2016, Section 141.26), which relates to unfair methods of competition and unfair acts; adding certain fraudulent acts related to service warranties; and providing an effective date.

SUBJECT: Service warranties

BE IT ENACTED BY THE PEOPLE OF THE STATE OF OKLAHOMA:

SECTION 1. AMENDATORY Section 2, Chapter 150, O.S.L. 2012, as amended by Section 2, Chapter 418, O.S.L. 2014 (15 O.S. Supp. 2016, Section 141.2), is amended to read as follows:

Section 141.2. As used in the Service Warranty Act:

- 1. "Commissioner" means the Insurance Commissioner;
- 2. "Consumer product" means tangible personal property primarily used for personal, family, or household purposes;
 - 3. "Department" means the Insurance Department;
- 4. "Gross income" means the total amount of revenue received in connection with business-related activity;
- 5. "Gross written provider fee" means the total amount of consideration, inclusive of commissions, paid by a consumer for a service warranty issued in this state;

- 6. "Impaired" means having liabilities in excess of assets;
- 7. "Indemnify" means to undertake repair or replacement of a consumer product or a newly-constructed residential structure, including any appliances, electrical, plumbing, heating, cooling or air conditioning systems, in return for the payment of a segregated provider fee, when the consumer product or residential structure becomes defective or suffers operational failure;
- 8. "Insolvent" means any actual or threatened delinquency including, but not limited to, any one or more of the following circumstances:
 - a. an association's total liabilities exceed the association's total assets excluding goodwill, franchises, customer lists, patents or trademarks, and receivables from or advances to officers, directors, employees, salesmen, and affiliated companies. In order to include receivables from affiliated companies as assets as defined pursuant to this subparagraph and paragraph 12 of this section, the service warranty association shall provide a written guarantee to assure repayment of all receivables, loans, and advances from affiliated companies. The written guarantee must be made by a guaranteeing organization which:
 - (1) has been in continuous operation for ten (10) years or more and has net assets in excess of Five Hundred Million Dollars (\$500,000,000.00),
 - (2) submits a guarantee on a form acceptable to the Insurance Commissioner that contains a provision which requires that the guarantee be irrevocable, unless the guaranteeing organization can demonstrate to the Commissioner's satisfaction that the cancellation of the guarantee will not result in the net assets of the service warranty association falling below its minimum net asset requirement and the Commissioner approves cancellation of the guarantee,

- (3) initially submits a statement from a certified public accountant of the guaranteeing organization attesting that the net assets of the guaranteeing organization meet or exceed the net assets requirement as provided in division (1) of this subparagraph and that the net assets of the guaranteeing organization exceed the amount of the receivable of the service warranty association that is being guaranteed by the guaranteeing organization,
- (4) submits annually to the Commissioner, within three (3) months after the end of its fiscal year, with the annual statement required by Section 141.14 of this title, a statement from an independent certified public accountant attesting that the net assets of the guaranteeing organization meet or exceed the net assets requirement as provided in division (1) of this subparagraph and that the net assets of the guaranteeing organization exceed the amount of the receivable of the service warranty association that is being guaranteed by the guaranteeing organization, and
- (5) the receivables are maintained as cash or as marketable securities,
- b. the business of any such association is being conducted fraudulently, or
- c. the association has knowingly overvalued its assets;
- 9. "Insurer" means any property or casualty insurer duly authorized to transact such business in this state;
- 10. "Motor vehicle ancillary service" includes any one or more of the following services:

- a. repair or replacement of tires and/or wheels on a motor vehicle damaged as a result of coming into contact with road hazards,
- b. the removal of dents, dings or creases on a motor vehicle that can be repaired using the process of paintless dent removal without affecting the existing paint finish and without replacement vehicle body panels, sanding, bonding or painting,
- c. the repair of chips or cracks in or the replacement of motor vehicle windshields as a result of damage caused by road hazards,
- d. the replacement of a motor vehicle key or key-fob in the event that the key or key-fob becomes inoperable or is lost or stolen,
- e. payment to or services provided under the terms of an ancillary protection product, or
- f. other services which may be approved by the Commissioner, if not inconsistent with other provisions of this act.

A motor vehicle ancillary service does not include repair and/or replacement of damage to the interior surfaces of a vehicle, or for repair and/or replacement of damage to the exterior paint or finish of a vehicle; however, such coverage may be offered in connection with the sale of a motor vehicle ancillary protection product as defined in this section;

- 11. "Motor vehicle ancillary protection product" or "ancillary protection product" means a protective chemical substance, device or system that:
 - a. is installed on or applied to a motor vehicle,
 - b. is designed to prevent loss or damage to a motor vehicle from a specific cause, and

c. includes, within or as an accompaniment to a service warranty, a written agreement that provides that, if the ancillary protection product fails to prevent loss or damage to a motor vehicle from a specific cause, the provider will pay to or on behalf of the service contract warranty holder specified incidental costs as a result of the failure of the ancillary protection product to perform pursuant to the terms of the ancillary protection product warranty. The reimbursement of incidental cost(s) promised under an ancillary protection product warranty must be tied to the purchase of a physical product that is formulated or designed to make the specified loss or damage from a specific cause less likely to occur.

For purposes of this section, the term ancillary protection product shall include, but not be limited to, protective chemicals, alarm systems, body-part-marking products, steering locks, window-etch products, pedal and ignition locks, fuel and ignition kill switches and electronic, radio or satellite tracking devices. Ancillary protection product does not include fuel additives, oil additives or other chemical products applied to the engine, transmission, or fuel system of a motor vehicle;

- 12. "Net assets" means the amount by which the total assets of an association, excluding goodwill, franchises, customer lists, patents or trademarks, and receivables from or advances to officers, directors, employees, salesmen and affiliated companies, exceed the total liabilities of the association. For purposes of the Service Warranty Act, the term "total liabilities" does not include the capital stock, paid-in capital or retained earning of an association unless a written guaranty assures repayment and meets the conditions specified in subparagraph a of paragraph 8 of this section;
- 13. "Person" includes an individual, company, corporation, association, insurer, agent and any other legal entity;
- 14. "Provider fee" means the total consideration received or to be received, including sales commissions, by whatever name called, by a service warranty association for, or related to, the issuance and delivery of a service warranty, including any charges designated as assessments or fees for membership, policy, survey, inspection,

or service or other charges. However, a repair charge is not a provider fee unless it exceeds the usual and customary repair fee charged by the association, provided the repair is made before the issuance and delivery of the warranty;

- 15. "Road hazard" means a hazard that is encountered while driving a motor vehicle and which may include, but not be limited to, potholes, rocks, wood debris, metal parts, glass, plastic, curbs or composite scraps;
- 16. "Sales representative" means any person utilized by an insurer or service warranty association for the purpose of selling or issuing service warranties;
- 17. "Service warranty" means a contract or agreement for a separately stated consideration for a specific duration to perform the repair or replacement of property or indemnification for repair or replacement for the operational or structural failure due to a defect or failure in materials or workmanship, with or without additional provision for incidental payment of indemnity under limited circumstances, including, but not limited to, failure due to normal wear and tear, towing, rental and emergency road service, road hazard, power surge, and accidental damage from handling or as otherwise provided for in the contract or agreement. The term "service warranty" includes a contract or agreement to provide one or more motor vehicle ancillary service(s) as defined by this section. However:
 - a. maintenance service contracts under the terms of which there are no provisions for such indemnification are expressly excluded from this definition,
 - b. those contracts issued solely by the manufacturer, distributor, importer or seller of the product, or any affiliate or subsidiary of the foregoing entities, whereby such entity has contractual liability insurance in place, from an insurer licensed in the state, which covers one hundred percent (100%) of the claims exposure on all contracts written without being predicated on the failure to perform under such contracts, are expressly excluded from this definition,

- c. the term "service warranty" does not include service contracts entered into between consumers and nonprofit organizations or cooperatives the members of which consist of condominium associations and condominium owners, which contracts require the performance of repairs and maintenance of appliances or maintenance of the residential property,
- d. the term "service warranty" does not include warranties, guarantees, extended warranties, extended guarantees, contract agreements or any other service contracts issued by a company which performs at least seventy percent (70%) of the service work itself and not through subcontractors, and which has been selling and honoring such contracts in Oklahoma for at least twenty (20) years,
- the term "service warranty" does not include е. warranties, guarantees, extended warranties, extended guarantees, contract agreements or any other service contracts, whether or not such service contracts otherwise meet the definition of service warranty, issued by a company which has net assets in excess of One Hundred Million Dollars (\$100,000,000.00). service warranty association may use the net assets of a parent company to qualify under this section if the net assets of the company issuing the policy total at least Twenty-five Million Dollars (\$25,000,000.00) and the parent company maintains net assets of at least Seventy-five Million Dollars (\$75,000,000.00) not including the net assets held by the service warranty associations,
- f. service warranties are not insurance in this state or otherwise regulated under the Insurance Code, and;
- g. motor service club contracts governed under Article 31 of Title 36 of the Oklahoma Statutes are expressly excluded from this definition;

- 18. "Service warranty association" or "association" means any person, other than an authorized insurer, contractually obligated to a service contract warranty holder under the terms of a service warranty; provided, this term shall not mean any person engaged in the business of erecting or otherwise constructing a new home;
- 19. "Warrantor" means any service warranty association engaged in the sale of service warranties and deriving not more than fifty percent (50%) of its gross income from the sale of service warranties; and
- 20. "Warranty seller" means any service warranty association engaged in the sale of service warranties and deriving more than fifty percent (50%) of its gross income from the sale of service warranties.
- SECTION 2. AMENDATORY Section 4, Chapter 150, O.S.L. 2012 (15 O.S. Supp. 2016, Section 141.4), is amended to read as follows:
- Section 141.4. A. No person in this state shall act as a service warranty association unless licensed by the Insurance Commissioner.
- B. A service warranty association shall pay to the Insurance Department a license fee of Four Hundred Dollars (\$400.00) for such license for each year, or part thereof, the license is in force.
- C. An insurer, while authorized to transact property or casualty insurance in this state, may also transact a service warranty business without additional qualifications or licensure as required by the Service Warranty Act, but shall be otherwise subject to the provisions of the Service Warranty Act.
- D. A service warranty association may appoint an administrator or other designee to be responsible for any or all of the administration of service contracts warranties and compliance with the Service Warranty Act.
- E. The marketing, sale, offering for sale, issuance, making, proposing to make and administration of service warranties by associations and related service warranty sellers, administrators,

and other persons shall be exempt from all provisions of the Insurance Code.

- F. An agreement which provides specified scheduled maintenance services over a stated period of time does not constitute insurance or a service warranty.
- SECTION 3. AMENDATORY Section 6, Chapter 150, O.S.L. 2012 (15 O.S. Supp. 2016, Section 141.6), is amended to read as follows:
- Section 141.6. A. An association licensed pursuant to the Service Warranty Act shall maintain a funded, unearned reserve account, consisting of unencumbered assets, equal to a minimum of twenty-five percent (25%) of the gross written provider fees received on all warranty contracts in force, wherever written. the case of multiyear contracts which are offered by associations having net assets of less than Five Hundred Thousand Dollars (\$500,000.00) for which provider fees are collected in advance for coverage in a subsequent year, one hundred percent (100%) of the provider fees for such subsequent years shall be placed in the funded, unearned reserve account. Additionally, an association establishing such reserve account shall also place in trust with the Insurance Commissioner a surety bond issued by an authorized surety having a value of not less than five percent (5%) of the gross provider fee received, less claims paid, on the sale of the service warranties for all service contracts warranties issued and in force in this state, but in no event shall the bond be less than Twentyfive Thousand Dollars (\$25,000.00).
- B. An association shall not be required to establish an unearned reserve or demonstrate the minimum writing ratio required by subsection D of this section if it has purchased an insurance policy which demonstrates to the satisfaction of the Insurance Commissioner that one hundred percent (100%) of its claim exposure is covered by such policy and that the policy satisfies the requirements of this section. The insurance shall be obtained from an insurer that is licensed, registered, or otherwise authorized to do business in this state, that is rated B++ or better by A.M. Best Company, Inc., and that meets the requirements of subsection C of this section. For the purposes of this subsection, the insurance policy shall contain the following provisions:

- 1. In the event that the service warranty association is unable to fulfill its obligation under contracts issued in this state for any reason, including insolvency, bankruptcy, or dissolution, the insurer will pay losses and unearned provider fees under such plans directly to the person making a claim under the contract;
- 2. The insurer issuing the insurance policy shall assume full responsibility for the administration of claims in the event of the inability of the association to do so; and
- 3. The policy may not be canceled or not renewed by either the insurer or the association unless sixty (60) days' written notice thereof has been given to the Commissioner by the insurer before the date of such cancellation or nonrenewal.
- C. The insurer providing the insurance policy used to satisfy the financial responsibility requirements of subsection B of this section must meet one of the following standards:
- 1. The insurer shall, at the time the policy is filed with the Commissioner, and continuously thereafter:
 - a. maintain surplus as to policyholders and paid-in capital of at least Fifteen Million Dollars (\$15,000,000.00), and
 - b. annually file copies of the audited financial statements of the insurer, its NAIC Annual Statement, and the actuarial certification required by and filed in the state of domicile of the insurer; or
- 2. The insurer shall, at the time the policy is filed with the Commissioner, and continuously thereafter:
 - a. maintain surplus as to policyholders and paid-in capital of less than Fifteen Million Dollars (\$15,000,000.00) but at least equal to Ten Million Dollars (\$10,000,000.00),
 - b. demonstrate to the satisfaction of the Commissioner that the company maintains a ratio of net written

premiums, wherever written, to surplus as to policyholders and paid-in capital of not greater than three to one, and

- annually file copies of the audited financial statements of the insurer, its NAIC Annual Statement, and the actuarial certification required by and filed in the state of domicile of the insurer.
- D. No warrantor or warranty seller shall allow its gross written provider fees to exceed seven to one ratio to net assets.
- E. If the gross written provider fees of a warrantor or a warranty seller exceed the required net asset ratios, the Commissioner may require, in addition to other measures as the Commissioner deems necessary, any one or more of the following:
 - 1. A complete review of financial condition;
 - 2. An increase in deposit;
 - 3. A suspension of any new writings; or
 - 4. Capital infusion into the business.

SECTION 4. AMENDATORY Section 7, Chapter 150, O.S.L. 2012 (15 O.S. Supp. 2016, Section 141.7), is amended to read as follows:

Section 141.7. A. An application for license as a service warranty association shall be made to, and filed with, the Insurance Commissioner on printed forms as prescribed and furnished by the Insurance Commissioner.

- B. In addition to information relative to its qualifications as required under Section 5 of this act Section 141.5 of this title, the Commissioner may require that the application show:
 - 1. The location of the home office of the applicant;
- 2. The name and residence address of each director or officer of the applicant; and

- 3. Other pertinent information as may be required by the Commissioner.
- C. The Commissioner may require that the application, when filed, be accompanied by:
- 1. A copy of the articles of incorporation of the applicant, certified by the public official having custody of the original, and a copy of the bylaws of the applicant, certified by the chief executive officer of the applicant;
- 2. A copy of the most recent financial statement of the applicant, verified under oath of at least two of its principal officers; and
- 3. A license fee as required pursuant to $\frac{\text{Section 4 of this act}}{\text{Section 141.4 of this title.}}$
- D. Upon completion of the application for license, the Commissioner shall examine the application and make such further investigation of the applicant as the Commissioner deems advisable. If the Commissioner finds that the applicant is qualified, the Commissioner shall issue to the applicant a license as a service warranty association. If the Commissioner does not find the applicant to be qualified the Commissioner shall refuse to issue the license and shall give the applicant written notice of the refusal, setting forth the grounds of the refusal.
- E. 1. Any entity that claims one or more of the exclusions from the definition of service warranty provided in paragraph $\frac{14}{17}$ of Section $\frac{2}{141.2}$ of this act title shall file audited financial statements and other information as requested by the Commissioner to document and verify that the contracts of the entity are not included within the definition of service warranty. Financial statements are not required to be filed by an entity claiming one of the exclusions set forth in subparagraphs (a) and (b) of paragraph $\frac{17}{17}$ of Section 141.2 of this title.
- 2. Any entity that begins claiming an exclusion exemption as provided by paragraph $\frac{14}{17}$ of Section $\frac{2}{141.2}$ of this $\frac{1}{111}$ shall file audited financial statements and other information as

requested by the Commissioner make the filing required by subsection E of this section prior to conducting or continuing business in this state.

- 3. Any entity approved for an exclusion exemption as provided by paragraph 14 17 of Section 2 141.2 of this act title may be required by the Commissioner to provide subsequent audited financial statements and other information ascertained by the Commissioner to be necessary to determine continued qualification for an exclusion exemption as provided by paragraph 14 17 of Section 2 141.2 of this act title. Financial statements shall not be required to be filed by an entity claiming one of the exclusions set forth in subparagraphs (a) and (b) of paragraph 17 of Section 141.2 of this title.
- 4. Other information requested by the Commissioner may include, but is not limited to, SEC filings, audited financial statements of affiliates, and organizational data and organizational charts. Financial statements shall not be required to be filed by an entity claiming one of the exclusions set forth in subparagraphs (a) and (b) of paragraph 17 of Section 141.2 of this title.
- SECTION 5. AMENDATORY Section 13, Chapter 150, O.S.L. 2012, as amended by Section 1, Chapter 64, O.S.L. 2016 (15 O.S. Supp. 2016, Section 141.13), is amended to read as follows:
- Section 141.13. A. No service warranty form or related form shall be issued or used in this state unless the form has been filed with and approved by the Insurance Commissioner. Service warranty forms shall not be subject to prior approval and shall be filed with the Insurance Commissioner for informational purposes only.
- B. Each filing of a form shall be made not less than thirty (30) days in advance of its issuance or use. At the expiration of thirty (30) days from date of filing, a form so filed shall be deemed approved unless prior thereto it has been affirmatively disapproved by written order of the Commissioner.
- C. Each service warranty contract shall contain a cancellation provision. In the event the contract is canceled by the warranty holder, return of the provider fee shall be based upon ninety percent (90%) of the unearned pro rata provider fee less the actual

cost of any service provided under the service warranty contract. In the event the contract is canceled by the association, return of premium shall be based upon one hundred percent (100%) of unearned pro rata provider fee less the actual cost of any service provided under the service warranty contract.

- D. C. Service contracts warranties shall state the name and address of the service warranty association and shall identify any administrator if different from the service warranty association, the service contract warranty seller and the service contract warranty holder to the extent that the name of the service contract warranty holder has been furnished by the service contract warranty holder. For service contracts warranties issued on and after July 1, 2016 2017, the identity of the service warranty association and its license number shall be preprinted on the service contract warranty or added at the time of sale so consumers can clearly identify the obligor of the service warranty. Information to be printed at the time of sale shall be indicated as such at the time the service warranty is filed for approval and a "Jane Doe" specimen shall accompany the service warranty illustrating how the service warranty will look after printing.
- E. D. The Commissioner shall disapprove any form filed pursuant to this section if have the authority to immediately order a service warranty association to stop using any service warranty contract if the Commissioner determines that the form:
 - 1. Violates the Service Warranty Act;
 - 2. Is misleading in any respect; or
- 3. Is reproduced so that any material provision is substantially illegible.
- \overline{F} . \overline{E} . The Insurance Commissioner may, by order, exempt from the requirements of this section for so long as he or she deems proper any document or form or type thereof as specified in such order, to which, in his or her discretion this section may not practicably be applied, or the filing and approval of which are $\underline{i}\underline{s}$, in his or her opinion, not desirable or necessary for the protection of the public.

SECTION 6. AMENDATORY Section 14, Chapter 150, O.S.L. 2012 (15 O.S. Supp. 2016, Section 141.14), is amended to read as follows:

Section 141.14. A. In addition to the license fees provided in the Service Warranty Act for service warranty associations each service warranty association and insurer shall annually, on or before the first day of May, file with the Insurance Commissioner its annual statement in the form prescribed by the Commissioner showing all gross written provider fees or assessments received by it in connection with the issuance of service warranties in this state during the preceding calendar year and other relevant financial information as deemed necessary by the Commissioner, using accounting principles which will enable the Commissioner to ascertain whether the financial requirements set forth in Section 7 141.7 of this act title have been satisfied.

- B. The Commissioner may levy a fine of up to One Hundred Dollars (\$100.00) a day for each day an association neglects to file the annual statement in the form and within the time provided by the Service Warranty Act.
- C. In addition to an annual statement, the Commissioner may require of licensees, under oath and in the form prescribed by it, quarterly statements or special reports which the Commissioner deems necessary for the proper supervision of licensees under the Service Warranty Act.
- D. Provider fees and assessments received by associations and insurers for service warranties shall not be subject to the premium tax provided in Section 624 of Title 36 of the Oklahoma Statutes, but shall be subject to an administrative fee of equal to two percent (2%) of the gross provider fee received on the sale of all service contracts warranties issued in this state during the preceding calendar quarter. The fees shall be paid quarterly to the Insurance Commissioner. However, licensed associations, licensed insurers and entities with applications for licensure as a service warranty association pending with the Department that have contractual liability insurance in place as of March 31, 2009, from an insurer which satisfies the requirements of subsections B and C of Section $\frac{7}{241.7}$ of this act title and which covers one hundred percent (100%) of the claims exposure of the association or insurer

on all contracts written may elect to pay an annual administrative fee of Three Thousand Dollars (\$3,000.00) in lieu of the two-percent administrative fee.

SECTION 7. AMENDATORY Section 18, Chapter 150, O.S.L. 2012, as amended by Section 3, Chapter 418, O.S.L. 2014 (15 O.S. Supp. 2016, Section 141.18), is amended to read as follows:

Section 141.18. Along with the annual statement filed pursuant to Section 141.14 of this title, each Each service warranty association or insurer shall provide maintain a registry of the name and business address of each sales representative utilized by it in this state. Upon request by the Insurance Commissioner and with ten (10) days' notice to the service warranty association or insurer, the registry shall be provided to the Insurance Commissioner.

SECTION 8. AMENDATORY Section 26, Chapter 150, O.S.L. 2012, as amended by Section 2, Chapter 64, O.S.L. 2016 (15 O.S. Supp. 2016, Section 141.26), is amended to read as follows:

Section 141.26. For purposes of the Service Warranty Act, the following methods, acts, or practices are defined as unfair methods of competition and unfair or deceptive acts or practices:

- 1. MISREPRESENTATION AND FALSE ADVERTISING OF SERVICE WARRANTIES Knowingly making, issuing, circulating, or causing to be made, issued, or circulated, any estimate, illustration, circular, statement, sales presentation, omission, or comparison which:
 - a. misrepresents the benefits, advantages, conditions, or terms of any service warranty contract,
 - b. is misleading or is a misrepresentation as to the financial condition of any person,
 - c. uses any name or title of any contract misrepresenting the true nature thereof, or
 - d. is a misrepresentation for the purpose of inducing, or tending to induce, the lapse, forfeiture, exchange,

conversion, or surrender of any service warranty contract, or

- e. is false, deceptive or misleading with respect to:
 - (1) the service warranty association's affiliation with a motor vehicle manufacturer,
 - the service warranty association's possession of information regarding a motor vehicle owner's current motor vehicle manufacturer's original equipment warranty,
 - (3) the expiration of a motor vehicle owner's current motor vehicle manufacturer's original equipment warranty, or
 - a requirement that a motor vehicle owner register for a new service warranty with such provider in order to maintain coverage under the motor vehicle owner's current service warranty or manufacturer's original equipment warranty;
- 2. FALSE INFORMATION AND ADVERTISING GENERALLY Knowingly making, publishing, disseminating, circulating, or placing before the public, or causing, directly or indirectly, to be made, published, disseminated, circulated, or placed before the public:
 - a. in a newspaper, magazine, or other publication,
 - in the form of a notice, circular, pamphlet, letter, or poster,
 - c. over any radio or television station, or
 - d. in any other way,

an advertisement, announcement, or statement containing any assertion, representation, or statement with respect to the business of service warranty, which assertion, representation, or statement is untrue, deceptive, or misleading;

- 3. DEFAMATION Knowingly making, publishing, disseminating, or circulating, directly or indirectly, or aiding, abetting, or encouraging the making, publishing, disseminating, or circulating of, any oral or written statement, or any pamphlet, circular, article, or literature, which is false or maliciously critical of, or derogatory to, any person and which is calculated to injure such person;
 - 4. FALSE STATEMENTS AND ENTRIES Knowingly:
 - a. filing with any supervisory or other public official,
 - b. making, publishing, disseminating, or circulating,
 - c. delivering to any person,
 - d. placing before the public,
 - e. causing, directly or indirectly, to be made, published, disseminated, circulated, delivered to any person, or placed before the public, any false statement, or
 - f. making any false entry of a material fact in any book, report, or statement of any person;

5. UNFAIR CLAIM SETTLEMENT PRACTICES -

- a. attempting to settle claims on the basis of an application or any other material document which was altered without notice to, or knowledge or consent of, the warranty holder,
- b. making a material misrepresentation to the warranty holder for the purpose and with the intent of effecting settlement of such claims, loss, or damage under such contract on less favorable terms than those provided in, and contemplated by, such contract, or
- c. committing or performing with such frequency as to indicate a general business practice any of the following practices:

- (1) failure properly to investigate claims,
- (2) misrepresentation of pertinent facts or contract provisions relating to coverages at issue,
- (3) failure to acknowledge and act promptly upon communications with respect to claims,
- (4) denial of claims without conducting reasonable investigations based upon available information,
- (5) failure to affirm or deny coverage of claims upon written request of the warranty holder within a reasonable time after proof-of-loss statements have been completed, or
- (6) failure to promptly provide a reasonable explanation to the warranty holder of the basis in the contract in relation to the facts or applicable law for denial of a claim or for the offer of a compromise settlement;
- 6. FAILURE TO MAINTAIN PROCEDURES FOR HANDLING COMPLAINTS Failing to maintain a record of each complaint received for a three-year period after the date of the receipt of the written complaint;
- 7. DISCRIMINATORY REFUSAL TO ISSUE A CONTRACT Refusing to issue a contract solely because of an individual's race, color, creed, marital status, sex, or national origin; and
- 8. FAILURE TO PROVIDE TERMS AND CONDITIONS PRIOR TO SALE Failing to provide a consumer with a complete sample copy of the terms and conditions of the service warranty prior to before the time of sale upon a request for the same by the consumer. A service warranty association may comply with the provisions of this paragraph by providing the consumer with a sample copy of the terms and conditions of the warranty contract or by directing the consumer to a website that displays a complete sample of the terms and conditions of the contract.

SECTION 9. This act shall become effective November 1, 2017.

	Passed the Se	nate the 14th da	y of March,	2017.	
	Presiding Officer of the Senate				
	Passed the Ho	use of Represent	atives the 3	rd day of April,	2017.
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