

### Ohio Legislative Service Commission

Office of Research and Drafting

Legislative Budget Office

S.B. 71 135<sup>th</sup> General Assembly

# Fiscal Note & Local Impact Statement

Click here for S.B. 71's Bill Analysis

Version: As Introduced

Primary Sponsor: Sen. Gavarone

**Local Impact Statement Procedure Required:** Yes

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## **Highlights**

- The Secretary of State (SOS) has estimated the total cost of implementing the bill would be approximately \$5.0 million, about half of which would be borne at the county board of elections level.
- The SOS estimates the costs to staff and operate the new office would be approximately \$2.7 million, with \$1.0 million allocated to software updates to the Statewide Voter Registration Database (SWVRD), \$1.0 million for data analytics programs, software and equipment, and \$700,000 in ongoing costs for staffing.
- The bill modifies the way county boards of elections must retain election data, enter it into the SWVRD, and make it available to the public. This would result in increased vendor costs to county boards of elections, estimated to be \$2.3 million cumulatively.
- The bill contains intent language specifying that the SOS intends to provide funding to county boards of elections to implement SWVRD changes in the bill.

#### **Detailed Analysis**

#### **Overview**

The bill enacts the Data Analysis Transparency Archive (DATA) Act to create a new office within the Secretary of State's (SOS) Office, the Office of Data Analytics and Archives. The bill also modifies the manner in which the county boards of elections must retain election data, enter it into the Statewide Voter Registration Database (SWVRD), and make it available to the public. In totality, the changes of the bill would result in both vendor software costs to county boards of elections, as well as additional operating costs for the SOS related to the newly created office.

The SOS estimates that, in total, the changes required under the bill will cost approximately \$5.0 million, just under half (\$2.3 million) of which, will be related to county boards of elections vendor costs. The bill also includes intent language for the SOS to provide funding to county boards of elections to assist in implementing these changes.

#### Office of Data Analytics and Archives

The SOS projects that the cost for starting up and operating the Office Data Analytics and Archives, which would be responsible for retaining, analyzing, and publishing both election and business services data, is approximately \$2.7 million. (While the SOS generally already performs these functions between the Elections Division and Business Services Division, current law does not specify what SOS employees are responsible for doing so.) Of that amount, approximately \$2.0 would be for IT upgrades to the SWVRD and storing and analyzing relevant election data as required by the bill. Costs for new staff and contract services are estimated to be \$700,000. Of the additional IT costs, the SOS anticipates a cost of \$1.0 million for upgrades and modifications to the SWVRD that are needed so the system can accommodate uniform reporting requirements, along with any rules the SOS anticipates adopting under the bill. There would also be about \$1.0 million in new costs related to data analytics and summation, reporting and storage, including needed software and equipment. Finally, The SOS estimates \$700,000 in staffing costs to be used to hire three additional permanent staff members as well as a contractor for the newly created office.

#### **SWVRD** changes

The bill codifies the data fields that must be included in the SWVRD for each registered voter and institutes uniform requirements for related recordkeeping. The bill also requires the SOS to (1) prescribe rules under the Administrative Procedure Act specifying the manner in which retained voter registration records in other data formats be converted for inclusion in the SWVRD, and (2) establish a method for transmitting the data, including daily update reports from county boards of elections (BOEs). Currently, the SWVRD includes all the information listed in the bill. However, as a practical matter, the manner of data entry is not standardized, which can result in discrepancies when comparing data across various county boards of elections. Because of this, the bill would appear to impose new costs on county BOEs related to complying with the standardization of data entry, and any subsequent administrative rules adopted. As of this writing, all 88 county boards contract with one of four qualified statewide vendors to provide voter registration software. Therefore, the primary cost to county BOEs would be in the form of vendor contract costs related to the necessary changes in the bill. The current estimates by the SOS, resulting from discussions with voter registration software vendors, is that the changes that county BOEs would need to make to their voter registration systems would cost \$2.3 million. Section 3 of the bill contains a provision expressing the intent of the SOS to provide adequate funding to county BOEs for these changes.

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<sup>&</sup>lt;sup>1</sup> https://www.sos.state.oh.us/globalass<u>ets/elections/maps/centralizedvoterregistration\_april\_1\_2022.pdf</u>