
SENATE BILL NO. 384—COMMITTEE ON GOVERNMENT AFFAIRS

(ON BEHALF OF THE LEGISLATIVE COMMISSION’S COMMITTEE
TO STUDY POWERS DELEGATED TO LOCAL GOVERNMENTS)

MARCH 25, 2011

Referred to Committee on Government Affairs

SUMMARY—Authorizes the governing body of certain local governments to adopt procedures for the sale of naming rights to certain public facilities. (BDR 20-172)

FISCAL NOTE: Effect on Local Government: No.
Effect on the State: No.

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EXPLANATION – Matter in *bolded italics* is new; matter between brackets ~~omitted material~~ is material to be omitted.

AN ACT relating to public facilities; authorizing the governing body of a county or city to adopt procedures for the sale of the naming rights to certain parks, recreational facilities and other public facilities owned by the county or city; and providing other matters properly relating thereto.

Legislative Counsel’s Digest:

1 Existing law authorizes the board of county commissioners in a county whose
2 population is 400,000 or more (currently Clark County) to adopt, by ordinance,
3 procedures for the sale of naming rights relating to a shooting range that is owned
4 by the county. (NRS 244.30701) This bill authorizes the governing body of a
5 county or city, with limited exceptions, to adopt, by ordinance, procedures for the
6 sale of the naming rights to a park, recreational facility or other public facility
7 owned by the county or city.



* S B 3 8 4 R 2 *

THE PEOPLE OF THE STATE OF NEVADA, REPRESENTED IN
SENATE AND ASSEMBLY, DO ENACT AS FOLLOWS:

1 **Section 1.** Chapter 244 of NRS is hereby amended by adding
2 thereto a new section to read as follows:

3 1. *Except as otherwise provided in subsection 2, the board of*
4 *county commissioners may adopt, by ordinance, procedures for*
5 *the sale of naming rights to a park, recreational facility or other*
6 *public facility that is owned by the county, including, without*
7 *limitation, the sale of naming rights to:*

8 (a) *Buildings, improvements, facilities, features, fixtures and*
9 *sites located within the boundaries of the park, recreational*
10 *facility or other public facility; and*

11 (b) *Activities, events and programs held at the park,*
12 *recreational facility or other public facility.*

13 2. *In adopting an ordinance pursuant to subsection 1, a*
14 *board of county commissioners shall not:*

15 (a) *Authorize the sale of naming rights to any park,*
16 *recreational facility or other public facility which is:*

17 (1) *Subject to a lease agreement authorizing the lessee to*
18 *sell such naming rights; or*

19 (2) *Currently named after a person of historical*
20 *significance.*

21 (b) *Delegate authority to make a decision regarding the sale of*
22 *naming rights that is authorized pursuant to this section to any*
23 *department, division, agency or employee of the county.*

24 3. *As used in this section:*

25 (a) *“Park” means real property and any improvements made*
26 *thereon that are designed to serve the cultural, leisure,*
27 *recreational and outdoor needs of natural persons.*

28 (b) *“Public facility” means any facility, including, without*
29 *limitation, real or personal property, which is owned by a county.*

30 (c) *“Recreational facility” means real and personal property*
31 *and improvements to real property for athletic, cultural and*
32 *leisure activities and all appurtenances or customary facilities and*
33 *uses associated therewith.*

34 **Sec. 2.** Chapter 268 of NRS is hereby amended by adding
35 thereto a new section to read as follows:

36 1. *Except as otherwise provided in subsection 2, the*
37 *governing body of a city may adopt, by ordinance, procedures for*
38 *the sale of naming rights to a park, recreational facility or other*
39 *public facility that is owned by the city, including, without*
40 *limitation, the sale of naming rights to:*



1 (a) Buildings, improvements, facilities, features, fixtures and
2 sites located within the boundaries of the park, recreational
3 facility or other public facility; and

4 (b) Activities, events and programs held at the park,
5 recreational facility or other public facility.

6 2. In adopting an ordinance pursuant to subsection 1, a
7 governing body shall not:

8 (a) Authorize the sale of naming rights to any park,
9 recreational facility or other public facility which is:

10 (1) Subject to a lease agreement authorizing the lessee to
11 sell such naming rights; or

12 (2) Currently named after a person of historical
13 significance.

14 (b) Delegate authority to make a decision regarding the sale of
15 naming rights that is authorized pursuant to this section to any
16 department, division, agency or employee of the city.

17 3. As used in this section:

18 (a) "Park" means real property and any improvements made
19 thereon that are designed to serve the cultural, leisure,
20 recreational and outdoor needs of natural persons.

21 (b) "Public facility" means any facility, including, without
22 limitation, real or personal property, which is owned by a city.

23 (c) "Recreational facility" means real and personal property
24 and improvements to real property for athletic, cultural and
25 leisure activities and all appurtenances or customary facilities and
26 uses associated therewith.

27 **Sec. 3.** This act becomes effective on July 1, 2011.



