

Assembly Bill No. 166–Assemblyman Hafen

CHAPTER.....

AN ACT relating to campaign practices; requiring, under certain circumstances, a person, committee for political action, political party or committee sponsored by a political party to disclose certain information when advocating expressly for or against a candidate or group of candidates or soliciting a contribution by text message; and providing other matters properly relating thereto.

Legislative Counsel’s Digest:

Existing law requires a person, committee for political action, political party or committee sponsored by a political party that expends more than \$100 for the purpose of financing a communication through any type of general public political advertising that advocates expressly the election or defeat of a clearly identified candidate or group of candidates, or solicits a contribution, to disclose on the communication the name of the person, committee for political action, political party or committee sponsored by a political party that paid for the communication. (NRS 294A.348) This bill requires a person, committee for political action, political party or committee sponsored by a political party that expends more than \$100 for the purpose of financing a communication through text message that advocates expressly the election or defeat of a clearly identified candidate or group of candidates, or solicits a contribution, to disclose in the text message the name of the person, committee for political action, political party or committee sponsored by a political party that paid for the communication.

EXPLANATION – Matter in *bolded italics* is new; matter between brackets ~~omitted material~~ is material to be omitted.

THE PEOPLE OF THE STATE OF NEVADA, REPRESENTED IN
SENATE AND ASSEMBLY, DO ENACT AS FOLLOWS:

Section 1. NRS 294A.348 is hereby amended to read as follows:

294A.348 1. Except as otherwise provided in NRS 294A.349, a person, committee for political action, political party or committee sponsored by a political party that expends more than \$100 for the purpose of financing a communication through any television or radio broadcast, newspaper, magazine, outdoor advertising facility, mailing or any other type of general public political advertising that:

(a) Advocates expressly the election or defeat of a clearly identified candidate or group of candidates; or

(b) Solicits a contribution through any television or radio broadcast, newspaper, magazine, outdoor advertising facility, mailing or any other type of general public political advertising,



↳ shall disclose on the communication the name of the person, committee for political action, political party or committee sponsored by a political party that paid for the communication.

2. Except as otherwise provided in NRS 294A.349, if a communication described in subsection 1 is approved by a candidate, in addition to the requirements of subsection 1, the communication must state that the candidate approved the communication and disclose the street address, telephone number and Internet address, if any, of the person, committee for political action, political party or committee sponsored by a political party that paid for the communication.

3. *A person, committee for political action, political party or committee sponsored by a political party that expends more than \$100 for the purpose of financing a communication through text message that:*

(a) Advocates expressly the election or defeat of a clearly identified candidate or group of candidates; or

(b) Solicits a contribution,

↳ *shall disclose in the text message the name of the person, committee for political action, political party or committee sponsored by a political party that paid for the communication.*

4. A person, committee for political action, political party or committee sponsored by a political party that has an Internet website available for viewing by the general public or that sends out an electronic mailing to more than 500 people that:

(a) Advocates expressly the election or defeat of a clearly identified candidate or group of candidates; or

(b) Solicits a contribution through any television or radio broadcast, newspaper, magazine, outdoor advertising facility, mailing or any other type of general public political advertising,

↳ shall disclose on the Internet website or electronic mailing, as applicable, the name of the person, committee for political action, political party or committee sponsored by a political party.

~~4.1~~ 5. The disclosures and statements required pursuant to this section must be clear and conspicuous, and easy to read or hear, as applicable.

Sec. 2. 1. This section is effective upon passage and approval.

2. Section 1 of this act becomes effective:

(a) Upon passage and approval for the purposes of adopting regulations and any other preparatory measures; and

(b) On January 1, 2022, for all other purposes.

