SENATE MEMORIAL 23

49TH LEGISLATURE - STATE OF NEW MEXICO - SECOND SESSION, 2010

INTRODUCED BY

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A MEMORIAL

CELEBRATING TWENTY-FIVE YEARS OF NEW MEXICO MAIN STREET
ECONOMIC REVITALIZATION PROJECTS IN TRADITIONAL TOWN CENTERS,
COURTHOUSE SQUARES AND VILLAGE PLAZAS AND REQUESTING THE
GOVERNOR TO DECLARE AUGUST 14, 2010 "NEW MEXICO MAIN STREET
DAY".

WHEREAS, in the late 1970s, the national trust for
historic preservation developed the main street four-point
approach to commercial district revitalization, a comprehensive
strategy that encourages economic development within the
context of historic preservation; and

WHEREAS, in 1984, former Lieutenant Governor Mike Runnels
applied to the national trust for historic preservation to
establish, license and accredit New Mexico as a state
coordinating program in the national main street network; and

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1   WHEREAS, in 1985, the New Mexico legislature created and

2   funded the main street program in the economic development

3   department to assist local communities to implement this

4   strategy; and

5   WHEREAS, Sections 3-60B-1 through 3-60B-4 NMSA 1978

6   identify that "the purpose of the Main Street Act is to provide

7   for the revitalization of central business districts in New

8   Mexico communities based on the preservation and rehabilitation

9   of existing structures of unique historical and architectural

10   character and the development of progressive marketing and

11   management techniques as an economic development strategy for

12   local governments"; and

13   WHEREAS, Gallup, Las Vegas, Raton, Silver City and

14   Socorro, New Mexico, were the first five communities to become

15   main street community affiliates, followed by Aztec,

16   Bernalillo, Carlsbad, Clovis, Deming, Taos and Tucumcari in

17   1986 and by Roswell and Ruidoso in 1987; and

18   WHEREAS, over the past twenty-five years, thirty-three New

19   Mexico communities have been officially affiliated as local

20   main street projects within the New Mexico main street state

21   coordinating program with remarkable economic results; and

22   WHEREAS, New Mexico main street communities have

23   rehabilitated historic railroad depots, libraries, hotels,

24   museums and neighborhoods in downtowns throughout New Mexico;

25   and

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1   WHEREAS, since the program began, more than nine thousand

2   jobs and close to three thousand new businesses have been

3   created in New Mexico's main street programs; and

4   WHEREAS, in 2007, an initiative of Governor Bill

5   Richardson called the New Mexico arts and cultural district

6   program was established to enhance economic development by

7   placing an emphasis on the indigenous arts and culture of each

8   district administered by the New Mexico main street program;

9   and

10   WHEREAS, the downtown districts of Albuquerque, Las Vegas,

11   Los Alamos, Raton, Silver City and Taos are currently

12   participating in that initiative; and

13   WHEREAS, during their twenty-five-year history, New Mexico

14   main street communities have proven themselves as dynamic

15   revitalization engines in the state;

16   NOW, THEREFORE, BE IT RESOLVED BY THE SENATE OF THE STATE

17   OF NEW MEXICO that twenty-five years of New Mexico main street

18   economic revitalization projects in traditional town centers,

19   courthouse squares and village plazas be celebrated; and

20   BE IT FURTHER RESOLVED that the governor be requested to

21   declare August 14, 2010 "New Mexico Main Street Day", and that

22   the economic development department recognize this day and this

23   anniversary with a symposium; and

24   BE IT FURTHER RESOLVED that the main street communities of

25   New Mexico be recognized and applauded for their excellent

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1   community economic development work through the main street

2   four-point approach; and

3   BE IT FURTHER RESOLVED that the economic development

4   department be encouraged to continue its financial and

5   technical support of the main street program in New Mexico; and

6   BE IT FURTHER RESOLVED that copies of this memorial be

7   transmitted to the governor and the secretary of economic

8   development.

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