

1 SENATE BILL 74

2 **51ST LEGISLATURE - STATE OF NEW MEXICO - SECOND SESSION, 2014**

3 INTRODUCED BY

4 Gay G. Kernan

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10 AN ACT

11 RELATING TO PUBLIC HEALTH; ESTABLISHING A STATEWIDE COMMUNITY-  
12 BASED ADULT FALL RISK AWARENESS AND PREVENTION PROGRAM; MAKING  
13 AN APPROPRIATION; DECLARING AN EMERGENCY.

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15 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF NEW MEXICO:

16 SECTION 1. A new section of the Public Health Act is  
17 enacted to read:

18 "[NEW MATERIAL] STATEWIDE COMMUNITY-BASED ADULT FALL RISK  
19 AWARENESS AND PREVENTION PROGRAM.--

20 A. By January 1, 2015, the department of health  
21 shall establish a statewide community-based adult fall risk  
22 awareness and prevention program.

23 B. In implementing the statewide community-based  
24 adult fall risk awareness and prevention program, the  
25 department of health shall:

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1 (1) contract for the development of a  
2 culturally competent and literacy level-appropriate statewide  
3 community-based adult fall risk awareness and prevention media  
4 campaign, to include a web page, a referral clearinghouse and  
5 statewide media placement of print, radio and television  
6 messages;

7 (2) conduct program outreach to the public, to  
8 groups or to organizations that advocate for adult fall risk  
9 awareness and prevention and to health care providers;

10 (3) arrange for and coordinate adult fall risk  
11 awareness and prevention training and workshops;

12 (4) serve as a resource for information and  
13 written materials on adult fall risk awareness and prevention;

14 (5) act as a liaison between the New Mexico  
15 healthy aging collaborative, the New Mexico older adult falls  
16 prevention coalition, groups or organizations that advocate for  
17 adult fall risk awareness and prevention and sources of funding  
18 for adult fall risk awareness and prevention programming and  
19 activities;

20 (6) contract with one or more universities,  
21 colleges or other institutions of higher learning to provide  
22 educational programming in evidence-based fall risk assessment  
23 and fall prevention strategies;

24 (7) contract with one or more area agencies on  
25 aging, community hospitals, the federal Indian health service,

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1 tribally operated 638 health programs or urban Indian health  
2 programs to provide fall risk awareness and prevention  
3 programming and literature to the public;

4 (8) conduct trainer instructional workshops  
5 and booster training for evidence-based fall risk awareness and  
6 prevention programs; and

7 (9) contract with one or more senior centers,  
8 community centers, parks and recreation departments or other  
9 local, county, municipal or tribal organizations providing  
10 services to senior citizens to implement evidence-based  
11 interventions for adult fall prevention."

12 SECTION 2. A new section of the Public Health Act is  
13 enacted to read:

14 "[NEW MATERIAL] COLLABORATION BETWEEN DEPARTMENT OF HEALTH  
15 AND AGING AND LONG-TERM SERVICES DEPARTMENT--ANNUAL REPORTING.--

16 The department and the aging and long-term services department  
17 shall collaborate to:

18 A. support the goals of increasing public  
19 awareness of the risk of adult falls and improving access to  
20 community fall risk awareness and prevention programming;

21 B. coordinate and avoid duplication of efforts to  
22 increase public awareness of the risk of adult falls and  
23 improve access to community fall risk awareness and prevention  
24 programming;

25 C. develop and update performance measures for the

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1 statewide community-based adult fall risk awareness and  
2 prevention program, including measures to track the number of  
3 persons who participate in an evidence-based fall risk  
4 awareness and prevention program each year;

5 D. compile and maintain performance measure data  
6 for the statewide community-based adult fall risk awareness and  
7 prevention program;

8 E. compile and maintain data on the efficacy and  
9 the cost-effectiveness of the statewide community-based adult  
10 fall risk awareness and prevention program; and

11 F. report annually to the legislative health and  
12 human services committee and to the legislative finance  
13 committee on:

14 (1) public health surveillance findings on  
15 adult fall-related injuries and deaths; and

16 (2) the impact, efficacy and cost-  
17 effectiveness of the statewide community-based adult fall risk  
18 awareness and prevention program in preventing fall-related  
19 injuries and deaths."

20 **SECTION 3. APPROPRIATION.--**

21 A. The following amounts are appropriated from the  
22 general fund to the department of health for expenditure in  
23 fiscal year 2015 for the following purposes:

24 (1) one hundred thousand dollars (\$100,000)  
25 for one full-time employee to administer the statewide

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1 community-based adult fall risk awareness and prevention  
2 program;

3 (2) two hundred thirty thousand dollars  
4 (\$230,000) to contract for the development of a culturally  
5 competent and literacy level-appropriate statewide community-  
6 based adult fall risk awareness and prevention media campaign,  
7 creation of a web page and referral clearinghouse and statewide  
8 media placement of print, radio and television messages;

9 (3) one hundred ten thousand dollars  
10 (\$110,000) to contract with one or more universities, colleges  
11 or other institutions of higher learning to provide educational  
12 programming in evidence-based fall risk assessment and  
13 prevention strategies; and

14 (4) five hundred fifteen thousand dollars  
15 (\$515,000) to:

16 (a) contract with one or more area  
17 agencies on aging, community hospitals, the federal Indian  
18 health service, tribally operated 638 health programs or urban  
19 Indian health programs to provide fall risk awareness and  
20 prevention programming and literature to the public;

21 (b) conduct trainer instructional  
22 workshops and booster training for evidence-based fall  
23 awareness and prevention programs;

24 (c) contract with one or more senior  
25 centers, community centers, parks and recreation departments

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1 and other local, county, municipal or tribal organizations  
2 providing services to senior citizens to implement evidence-  
3 based interventions for adult fall prevention; and

4 (d) contract with a program evaluator to  
5 compile and maintain data on the efficacy and cost-  
6 effectiveness of the statewide community-based adult fall risk  
7 awareness and prevention program.

8 B. Any unexpended or unencumbered balance remaining  
9 at the end of fiscal year 2015 shall revert to the general  
10 fund.

11 SECTION 4. EMERGENCY.--It is necessary for the public  
12 peace, health and safety that this act take effect immediately.