

underscored material = new
[bracketed material] = delete

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25

HOUSE MEMORIAL 11

50TH LEGISLATURE - STATE OF NEW MEXICO - FIRST SESSION, 2011

INTRODUCED BY

Nora Espinoza

A MEMORIAL

REQUESTING THE CULTURAL AFFAIRS DEPARTMENT, THE PUBLIC
EDUCATION DEPARTMENT, THE SUPERINTENDENTS OF THE ALBUQUERQUE
AND SANTA FE PUBLIC SCHOOL DISTRICTS AND ARTWORKS AMERICA TO
COLLABORATE TO IMPLEMENT THE "ECOART AMERICA CHALLENGE" PROJECT
IN PUBLIC MIDDLE SCHOOLS IN THOSE COMMUNITIES AND ENCOURAGING
THE SUPERINTENDENTS OF OTHER SCHOOL DISTRICTS IN NEW MEXICO TO
JOIN TOGETHER TO IMPLEMENT THIS PROJECT STATEWIDE.

WHEREAS, Artworks America is a not-for-profit organization
dedicated to enriching the arts and cultural landscape in New
Mexico; and

WHEREAS, Artworks America works with both private and
public sector partners to raise aesthetic appreciation of the
arts by implementing projects that promote art and cultural
values and that bring benefits to communities, education and

underscored material = new
~~[bracketed material] = delete~~

1 the environment; and

2 WHEREAS, previous successful Artworks America projects
3 have raised four million five hundred thousand dollars
4 (\$4,500,000) for children's charities and have channeled more
5 than three million dollars (\$3,000,000) to local communities;
6 and

7 WHEREAS, EcoArt America Challenge is a project under
8 development that reflects a partnership between Artworks
9 America and the superintendents of the Albuquerque and Santa Fe
10 public school districts; and

11 WHEREAS, EcoArt America Challenge is a project in which
12 seventh and eighth grade students, in collaboration with art
13 teachers, envision, design and create imaginative, large-scale
14 works of art using recycled materials and found objects; and

15 WHEREAS, projects such as EcoArt America Challenge bring
16 enjoyment to communities, publicity and business benefits to
17 supporting sponsors and innovative educational experiences to
18 participating students; and

19 WHEREAS, EcoArt America Challenge is slated to begin with
20 the fall 2011 semester of school, and it is expected to foster
21 environmental awareness while providing invaluable art and
22 environmental education for students in an era of strapped
23 school budgets; and

24 WHEREAS, the project will positively affect its business
25 partners through a broad-based public relations and marketing

.183840.2

underscoring material = new
~~[bracketed material] = delete~~

1 campaign and will reward sponsors with two large-scale
2 installations that they may showcase on their own premises or
3 donate to others, including to the participating schools that
4 created them; and

5 WHEREAS, the project will be entirely funded through
6 contributions from participating sponsors, which means that
7 students will be able to experience this unique educational
8 opportunity with no impact on local school budgets; and

9 WHEREAS, EcoArt America Challenge will benefit schools,
10 students, sponsoring businesses and the communities in which
11 the project is implemented;

12 NOW, THEREFORE, BE IT RESOLVED BY THE HOUSE OF
13 REPRESENTATIVES OF THE STATE OF NEW MEXICO that the cultural
14 affairs department, the public education department, the
15 superintendents of the Albuquerque and Santa Fe public school
16 districts and Artworks America be requested to collaborate to
17 implement the EcoArt America Challenge project in public middle
18 schools in those communities; and

19 BE IT FURTHER RESOLVED that the superintendents of other
20 school districts in New Mexico be encouraged to join in
21 partnership with Artworks America to implement the EcoArt
22 America Challenge project statewide; and

23 BE IT FURTHER RESOLVED that businesses be encouraged to
24 support EcoArt America Challenge and participating school
25 districts by becoming sponsors; and

.183840.2

underscored material = new
~~[bracketed material]~~ = delete

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25

BE IT FURTHER RESOLVED that copies of this memorial be transmitted to the secretaries of cultural affairs and public education and to the superintendents of the Albuquerque and Santa Fe public school districts.