

**One Hundred Eighth Legislature - Second Session - 2024**

**Introducer's Statement of Intent**

**LB955**

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**Chairperson: Senator Julie Slama**

**Committee: Banking, Commerce and Insurance**

**Date of Hearing: January 30, 2024**

The following constitutes the reasons for this bill and the purposes which are sought to be accomplished thereby:

LB955 requires any person, firm, partnership, association, limited liability company, corporation, or other business entity that sells gift cards or gift certificates to provide notice at the location where the sale occurs alerting customers to protect themselves from gift card scams. The notice will assist consumers in being more aware of gift card scams and will encourage vulnerable consumers to alert law enforcement if they believe they are being scammed.

**Principal Introducer:** \_\_\_\_\_

**Senator Eliot Bostar**