SENATE CONCURRENT RESOLUTION NO. 34

WHEREAS, the Kansas City Chiefs football team was founded by Lamar Hunt; and

WHEREAS, Lamar Hunt brought together the original eight AFL team owners in 1960 to establish the American Football League and in 1966 was the lead negotiator during the merger of the NFL and the AFL; and

WHEREAS, Lamar Hunt is undoubtedly one of the most influential figures in NFL history, designed current playoff systems, introduced the 2-point conversion rule, introduced the idea for the name "Super Bowl", is the namesake of the AFL championship "Lamar Hunt Trophy", and dreamed of hosting the Super Bowl in Kansas City; and

WHEREAS, NFL Commissioner Roger Goodell recently stated, "I believe we need to get to as many communities as possible and give them the opportunity to share in not only the emotional benefits but also the economic benefits. It helps the NFL, it helps our fans and it helps grow our game."; and

WHEREAS, Arrowhead Stadium has been the Kansas City Chiefs home since 1972 and is the 5th largest stadium in the NFL; and

WHEREAS, Arrowhead Stadium has a capacity of 76,416, is larger than the Super Dome in New Orleans which has hosted seven Super Bowls, and has larger stadium seating than all three upcoming Super Bowl hosts including Phoenix in 2015, San Francisco in 2016, and Houston in 2017; and

WHEREAS, Arrowhead Stadium underwent a \$350 million renovation, completed in mid-2010, which included new luxury boxes, wider concourses and enhanced amenities; and

WHEREAS, no Super Bowl has ever been held in the Midwest, indeed the closest cities to Kansas City to host a Super Bowl are Minneapolis, Indianapolis and Dallas:

NOW, THEREFORE, BE IT RESOLVED by the members of the Missouri Senate, Ninety-seventh General Assembly, Second Regular Session, the House of Representatives concurring therein, hereby urge the National Football League to name Kansas City as the host of an upcoming Super Bowl; and

BE IT FURTHER RESOLVED that the Department of Economic Development is urged to establish a task force to examine what measures need to be taken in order to bring the Super Bowl to Kansas City, including utilization of any existing economic or other incentives in current state law as well as any proposals for changes needed in state law to bring the Super Bowl to Kansas City, while also developing a plan for highlighting the viability of Kansas City as a site for the Super Bowl; and

BE IT FURTHER RESOLVED that the Secretary of the Senate be instructed to prepare a properly inscribed copy of this resolution for the director of the Department of Economic Development.