

SECOND REGULAR SESSION  
SENATE COMMITTEE SUBSTITUTE FOR  
**SENATE BILL NO. 841**  
97TH GENERAL ASSEMBLY

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Reported from the Committee on Commerce, Consumer Protection, Energy and the Environment, April 1, 2014, with recommendation that the Senate Committee Substitute do pass.

5875S.04C

TERRY L. SPIELER, Secretary.

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**AN ACT**

To repeal sections 407.925, 407.926, 407.927, 407.929, 407.931, 407.933, and 407.934, RSMo, and to enact in lieu thereof seven new sections relating to alternative nicotine or vapor products, with penalty provisions.

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*Be it enacted by the General Assembly of the State of Missouri, as follows:*

Section A. Sections 407.925, 407.926, 407.927, 407.929, 407.931, 407.933, 2 and 407.934, RSMo, are repealed and seven new sections enacted in lieu thereof, 3 to be known as sections 407.925, 407.926, 407.927, 407.929, 407.931, 407.933, and 4 407.934, to read as follows:

407.925. As used in sections 407.925 to [407.932] **407.934**, the following 2 terms mean:

3 (1) **"Alternative nicotine product", any non-combustible product**  
4 **containing nicotine that is intended for human consumption, whether**  
5 **chewed, absorbed, dissolved, or ingested by any other**  
6 **means. Alternative nicotine product does not include any vapor**  
7 **product, tobacco product or any product regulated as a drug or device**  
8 **by the United States Food and Drug Administration under Chapter V**  
9 **of the Food, Drug, and Cosmetic Act;**

10 (2) "Center of youth activities", any playground, school or other facility,  
11 when such facility is being used primarily by persons under the age of eighteen  
12 for recreational, educational or other purposes;

13 [(2)] (3) "Distribute", a conveyance to the public by sale, barter, gift or  
14 sample;

15 [(3)] (4) "Minor", a person under the age of eighteen;

**EXPLANATION—Matter enclosed in bold-faced brackets [thus] in this bill is not enacted and is intended to be omitted in the law.**

16 [(4)] (5) "Municipality", the city, village or town within which tobacco  
17 products, **alternative nicotine products or vapor products** are sold or  
18 distributed or, in the case of tobacco products, **alternative nicotine products**  
19 **or vapor products** that are not sold or distributed within a city, village or town,  
20 the county in which they are sold or distributed;

21 [(5)] (6) "Person", an individual, partnership, copartnership, firm,  
22 company, public or private corporation, association, joint stock company, trust,  
23 estate, political subdivision or any agency, board, department or bureau of the  
24 state or federal government, or any other legal entity which is recognized by law  
25 as the subject of rights and duties;

26 [(6)] (7) "Proof of age", a driver's license or other generally accepted  
27 means of identification that contains a picture of the individual and appears on  
28 its face to be valid;

29 [(7)] (8) "Rolling papers", paper designed, manufactured, marketed, or  
30 sold for use primarily as a wrapping or enclosure for tobacco, which enables a  
31 person to roll loose tobacco into a smokable cigarette;

32 [(8)] (9) "Sample", a tobacco product, **alternative nicotine product,**  
33 **or vapor product** distributed to members of the general public at no cost or at  
34 nominal cost for product promotional purposes;

35 [(9)] (10) "Sampling", the distribution to members of the general public  
36 of tobacco product, **alternative nicotine product or vapor product** samples;

37 [(10)] (11) "Tobacco products", any substance containing tobacco leaf,  
38 including, but not limited to, cigarettes, cigars, pipe tobacco, snuff, chewing  
39 tobacco, or dipping tobacco **but does not include alternative nicotine**  
40 **products, or vapor products;**

41 [(11)] (12) "Vapor product", **any non-combustible product**  
42 **containing nicotine that employs a heating element, power source,**  
43 **electronic circuit, or other electronic, chemical or mechanical means,**  
44 **regardless of shape or size, that can be used to produce vapor from**  
45 **nicotine in a solution or other form. Vapor product includes any**  
46 **electronic cigarette, electronic cigar, electronic cigarillo, electronic**  
47 **pipe, or similar product or device and any vapor cartridge or other**  
48 **container of nicotine in a solution or other form that is intended to be**  
49 **used with or in an electronic cigarette, electronic cigar, electronic**  
50 **cigarillo, electronic pipe, or similar product or device. Vapor product**  
51 **does not include any alternative nicotine product, tobacco product, or**

52 **any product regulated as a drug or device by the United States Food**  
53 **and Drug Administration under Chapter V of the Food, Drug, and**  
54 **Cosmetic Act;**

55 **(13)** "Vending machine", any mechanical electric or electronic, self-service  
56 device which, upon insertion of money, tokens or any other form of payment,  
57 dispenses tobacco products, **alternative nicotine products, or vapor**  
58 **products.**

407.926. 1. Any person or entity who sells tobacco products, **alternative**  
2 **nicotine products, or vapor products** shall deny the sale of such tobacco  
3 products to any person who is less than eighteen years of age.

4 2. Any person or entity who sells or distributes tobacco products,  
5 **alternative nicotine products, or vapor products** by mail or through the  
6 internet in this state in violation of subsection 1 of this section shall be assessed  
7 a fine of two hundred fifty dollars for the first violation and five hundred dollars  
8 for each subsequent violation.

9 **3. Notwithstanding any provision of law or rule to the contrary,**  
10 **alternative nicotine products and vapor products shall only be sold to**  
11 **persons eighteen years of age or older, but shall not be taxed or**  
12 **otherwise regulated as tobacco products.**

407.927. The owner of an establishment at which tobacco products,  
2 **alternative nicotine products, vapor products,** or rolling papers are sold at  
3 retail or through vending machines shall cause to be prominently displayed in a  
4 conspicuous place at every display from which tobacco products, **alternative**  
5 **nicotine products, or vapor products** are sold and on every vending machine  
6 where tobacco products are purchased a sign that shall:

7 (1) Contain in red lettering at least one-half inch high on a white  
8 background the following: "It is a violation of state law for cigarettes [or], other  
9 tobacco products, **alternative nicotine products, or vapor products** to be  
10 sold or otherwise provided to any person under the age of eighteen or for such  
11 person to purchase, attempt to purchase or possess cigarettes [or], other tobacco  
12 products, **alternative nicotine products or vapor products.**"; and

13 (2) Include a depiction of a pack of cigarettes at least two inches high  
14 defaced by a red diagonal diameter of a surrounding red circle, and the words  
15 "Under 18".

407.929. 1. A person or entity selling tobacco products, **alternative**  
2 **nicotine products, or vapor products** or rolling papers or distributing

3 tobacco product, **alternative nicotine product, or vapor product** samples  
4 shall require proof of age from a prospective purchaser or recipient if an ordinary  
5 person would conclude on the basis of appearance that such prospective purchaser  
6 or recipient may be under the age of eighteen.

7           2. The operator's or chauffeur's license issued pursuant to the provisions  
8 of section 302.177, or the operator's or chauffeur's license issued pursuant to the  
9 laws of any state or possession of the United States to residents of those states  
10 or possessions, or an identification card as provided for in section 302.181, or the  
11 identification card issued by any uniformed service of the United States, or a  
12 valid passport shall be presented by the holder thereof upon request of any agent  
13 of the division of liquor control or any owner or employee of an establishment that  
14 sells tobacco, **alternative nicotine products, or vapor products**, for the  
15 purpose of aiding the registrant, agent or employee to determine whether or not  
16 the person is at least eighteen years of age when such person desires to purchase  
17 or possess tobacco products, **alternative nicotine products, or vapor**  
18 **products** procured from a registrant. Upon such presentation, the owner or  
19 employee of the establishment shall compare the photograph and physical  
20 characteristics noted on the license, identification card or passport with the  
21 physical characteristics of the person presenting the license, identification card  
22 or passport.

23           3. Any person who shall, without authorization from the department of  
24 revenue, reproduce, alter, modify or misrepresent any chauffeur's license, motor  
25 vehicle operator's license or identification card shall be deemed guilty of a  
26 misdemeanor and upon conviction shall be subject to a fine of not more than one  
27 thousand dollars, and confinement for not more than one year, or by both such  
28 fine and imprisonment.

29           4. Reasonable reliance on proof of age or on the appearance of the  
30 purchaser or recipient shall be a defense to any action for a violation of  
31 subsections 1, 2 and 3 of section 407.931. No person shall be liable for more than  
32 one violation of subsections 2 and 3 of section 407.931 on any single day.

407.931. 1. It shall be unlawful for any person to sell, provide or  
2 distribute tobacco products, **alternative nicotine products, or vapor**  
3 **products** to persons under eighteen years of age.

4           2. [By January 1, 2002,] All vending machines that dispense tobacco  
5 products, **alternative nicotine products, or vapor products** shall be located  
6 within the unobstructed line of sight and under the direct supervision of an adult

7 responsible for preventing persons less than eighteen years of age from  
8 purchasing any tobacco product, **alternative nicotine product, or vapor**  
9 **product** from such machine or shall be equipped with a lock-out device to  
10 prevent the machines from being operated until the person responsible for  
11 monitoring sales from the machines disables the lock. Such locking device shall  
12 be of a design that prevents it from being left in an unlocked condition and which  
13 will allow only a single sale when activated. A locking device shall not be  
14 required on machines that are located in areas where persons less than eighteen  
15 years of age are not permitted or prohibited by law. An owner of an  
16 establishment whose vending machine is not in compliance with the provisions  
17 of this subsection shall be subject to the penalties contained in subsection 5 of  
18 this section. A determination of noncompliance may be made by a local law  
19 enforcement agency or the division of liquor control. Nothing in this section shall  
20 apply to a vending machine if located in a factory, private club or other location  
21 not generally accessible to the general public.

22 3. No person or entity shall sell, provide or distribute any tobacco product,  
23 **alternative nicotine product, or vapor product** or rolling papers to any  
24 minor, or sell any individual cigarettes to any person in this state. This  
25 subsection shall not apply to the distribution by family members on property that  
26 is not open to the public.

27 4. Any person including, but not limited to, a sales clerk, owner or  
28 operator who violates subsection 1, 2 or 3 of this section or section 407.927 shall  
29 be penalized as follows:

- 30 (1) For the first offense, twenty-five dollars;
- 31 (2) For the second offense, one hundred dollars;
- 32 (3) For a third and subsequent offense, two hundred fifty dollars.

33 5. Any owner of the establishment where tobacco products, **alternative**  
34 **nicotine products, or vapor products** are available for sale who violates  
35 subsection 3 of this section, in addition to the penalties established in subsection  
36 4 of this section, shall be penalized in the following manner:

- 37 (1) For the first violation per location within two years, a reprimand shall  
38 be issued by the division of liquor control;
- 39 (2) For the second violation per location within two years, the division of  
40 liquor control shall issue a citation prohibiting the outlet from selling tobacco  
41 products, **alternative nicotine products, or vapor products** for a  
42 twenty-four-hour period;

43 (3) For the third violation per location within two years, the division of  
44 liquor control shall issue a citation prohibiting the outlet from selling tobacco  
45 products, **alternative nicotine products, or vapor products** for a  
46 forty-eight-hour period;

47 (4) For the fourth and any subsequent violations per location within two  
48 years, the division of liquor control shall issue a citation prohibiting the outlet  
49 from selling tobacco products for a five-day period.

50 6. Any owner of the establishment where tobacco products are available  
51 for sale who violates subsection 3 of this section shall not be penalized pursuant  
52 to this section if such person documents the following:

53 (1) An in-house or other tobacco compliance employee training program  
54 was in place to provide the employee with information on the state and federal  
55 regulations regarding [tobacco] sales **of tobacco products, alternative**  
56 **nicotine products, or vapor products** to minors. Such training program  
57 must be attended by all employees who sell tobacco products, **alternative**  
58 **nicotine products, or vapor products** to the general public;

59 (2) A signed statement by the employee stating that the employee has  
60 been trained and understands the state laws and federal regulations regarding  
61 the sale of tobacco **products, alternative nicotine products, or vapor**  
62 **products** to minors; and

63 (3) Such in-house or other tobacco compliance training meets the  
64 minimum training criteria, which shall not exceed a total of ninety minutes in  
65 length, established by the division of liquor control.

66 7. The exemption in subsection 6 of this section shall not apply to any  
67 person who is considered the general owner or operator of the outlet where  
68 tobacco products, **alternative nicotine products, or vapor products** are  
69 available for sale if:

70 (1) Four or more violations per location of subsection 3 of this section  
71 occur within a one-year period; or

72 (2) Such person knowingly violates or knowingly allows his or her  
73 employees to violate subsection 3 of this section.

74 8. If a sale is made by an employee of the owner of an establishment in  
75 violation of sections 407.925 to 407.934, the employee shall be guilty of an offense  
76 established in subsections 1, 2 and 3 of this section. If a vending machine is in  
77 violation of section 407.927, the owner of the establishment shall be guilty of an  
78 offense established in subsections 3 and 4 of this section. If a sample is

79 distributed by an employee of a company conducting the sampling, such employee  
80 shall be guilty of an offense established in subsections 3 and 4 of this section.

81 9. A person cited for selling, providing or distributing any tobacco product,  
82 **alternative nicotine product, or vapor product** to any individual less than  
83 eighteen years of age in violation of subsection 1, 2 or 3 of this section shall  
84 conclusively be presumed to have reasonably relied on proof of age of the  
85 purchaser or recipient, and such person shall not be found guilty of such violation  
86 if such person raises and proves as an affirmative defense that such individual  
87 presented a driver's license or other government-issued photo identification  
88 purporting to establish that such individual was eighteen years of age or older.

89 10. Any person adversely affected by this section may file an appeal with  
90 the administrative hearing commission which shall be adjudicated pursuant to  
91 the procedures established in chapter 621.

407.933. 1. No person less than eighteen years of age shall purchase,  
2 attempt to purchase or possess cigarettes [or], other tobacco products,  
3 **alternative nicotine products, or vapor products** unless such person is an  
4 employee of a seller of cigarettes [or], tobacco products, **alternative nicotine**  
5 **products, or vapor products** and is in such possession to effect a sale in the  
6 course of employment, or an employee of the division of liquor control for  
7 enforcement purposes pursuant to subsection 5 of section 407.934.

8 2. Any person less than eighteen years of age shall not misrepresent his  
9 or her age to purchase cigarettes [or], tobacco products, **alternative nicotine**  
10 **products, or vapor products**.

11 3. Any person who violates the provisions of this section shall be  
12 penalized as follows:

13 (1) For the first violation, the person is guilty of an infraction and shall  
14 have any cigarettes [or], tobacco products, **alternative nicotine products, or**  
15 **vapor products** confiscated;

16 (2) For a second violation and any subsequent violations, the person is  
17 guilty of an infraction, shall have any cigarettes [or], tobacco products,  
18 **alternative nicotine products, or vapor products** confiscated and shall  
19 complete a tobacco education or smoking cessation program, if available.

407.934. 1. No person shall sell cigarettes [or], tobacco products,  
2 **alternative nicotine products, or vapor products** unless the person has a  
3 retail sales tax license.

4 2. [Beginning January 1, 2002,] The department of revenue shall permit

5 persons to designate through the internet or by including a place on all sales tax  
6 license applications for the applicant to designate himself or herself as a seller  
7 of tobacco products, **alternative nicotine products, or vapor products** and  
8 to provide a list of all locations where the applicant sells such products.

9           3. On or before July first of each year, the department of revenue shall  
10 make available to the division of liquor control and the department of mental  
11 health a complete list of every establishment which sells cigarettes [and], other  
12 tobacco products, **alternative nicotine products, or vapor products** in this  
13 state.

14           4. The division of liquor control shall have the authority to inspect stores  
15 and tobacco outlets for compliance with all laws related to access of tobacco  
16 products, **alternative nicotine products, or vapor products** to minors. The  
17 division may employ a person seventeen years of age, with parental consent, to  
18 attempt to purchase tobacco for the purpose of inspection or enforcement of  
19 tobacco laws.

20           5. The supervisor of the division of liquor control shall not use minors to  
21 enforce the provisions of this chapter unless the supervisor promulgates rules  
22 that establish standards for the use of minors. The supervisor shall establish  
23 mandatory guidelines for the use of minors in investigations by a state, county,  
24 municipal or other local law enforcement authority which shall be followed by  
25 such authority and which shall, at a minimum, provide for the following:

26           (1) The minor shall be seventeen years of age;

27           (2) The minor shall have a youthful appearance, and the minor, if a male,  
28 shall not have facial hair or a receding hairline and if a female, shall not wear  
29 excessive makeup or excessive jewelry;

30           (3) The state, county, municipal or other local law enforcement agency  
31 shall obtain the consent of the minor's parent or legal guardian before the use of  
32 such minor on a form approved by the supervisor;

33           (4) The state, county, municipal or other local law enforcement agency  
34 shall make a photocopy of the minor's valid identification showing the minor's  
35 correct date of birth;

36           (5) Any attempt by such minor to purchase tobacco products, **alternative**  
37 **nicotine products, or vapor products** shall be videotaped or audiotaped with  
38 equipment sufficient to record all statements made by the minor and the seller  
39 of the tobacco product;

40           (6) The minor shall carry his or her own identification showing the



41 minor's correct date of birth and shall, upon request, produce such identification  
42 to the seller of the tobacco product, **alternative nicotine product, or vapor**  
43 **product**;

44 (7) The minor shall answer truthfully any questions about his or her age  
45 and shall not remain silent when asked questions regarding his or her age;

46 (8) The minor shall not lie to the seller of the tobacco product,  
47 **alternative nicotine product, or vapor product** to induce a sale of tobacco  
48 products;

49 (9) The minor shall not be employed by the state, county, municipal or  
50 other local law enforcement agency on an incentive or quota basis;

51 (10) The state, county, municipal or other local law enforcement agency  
52 shall, within forty-eight hours, contact or take all reasonable steps to contact the  
53 owner or manager of the establishment if a violation occurs;

54 (11) The state, county, municipal or other local law enforcement agency  
55 shall maintain records of each visit to an establishment where a minor is used by  
56 the state, county, municipal or other local law enforcement agency for a period of  
57 at least one year following the incident, regardless of whether a violation occurs  
58 at each visit, and such records shall, at a minimum, include the following  
59 information:

60 (a) The signed consent form of the minor's parent or legal guardian;

61 (b) A Polaroid photograph of the minor;

62 (c) A photocopy of the minor's valid identification, showing the minor's  
63 correct date of birth;

64 (d) An information sheet completed by the minor on a form approved by  
65 the supervisor; and

66 (e) The name of each establishment visited by the minor, and the date and  
67 time of each visit.

68 6. If the state, county, municipal or other local law enforcement authority  
69 uses minors in investigations or in enforcing or determining violations of this  
70 chapter or any local ordinance and does not comply with the mandatory  
71 guidelines established by the supervisor of liquor control in subsection 5 of this  
72 section, the supervisor of liquor control shall not take any disciplinary action  
73 against the establishment or seller pursuant to this chapter based on an alleged  
74 violation discovered when using a minor and shall not cooperate in any way with  
75 the state, county, municipal or other local law enforcement authority in  
76 prosecuting any alleged violation discovered when using a minor.



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